

# OF THE STARS

## CAESARS SIGNS TONY BENNETT LIFE CONTRACT

Time Magazine. We are glad they devoted page 22 to Las Vegas. Joe really tore the article apart on his T.V. and newspaper comment. My only complaint was that they said we had 1,000 whores working the strip. This is a real nice round figure as most girls happen to have (except for the boys in the band.) But it is not based on facts. Shame on you Time Magazine. (ED NOTE: The Luce publications are known Anti-Semitic and pro-Communist. JACK TELL.)

If you haven't seen Dancing Waters at the Circus Circus, I would say you are depriving yourself and family of great fun. This is a favorite Family Fun Stop.

At the instigation of Hank Koveil and Milton Frank, the FRONTIERSmen, we went to see a longtime Las Vegas, Mr. Wayne Newton. They were right. He is better than ever. Dankeshone as usual brings the house down. We were especially pleased because our out-of-town visitors saw Wayne the same night and met us in the lounge at the Frontier afterwards and raved about his performance. They were the Herman Karpis from Beverly Hills, who claim they will come back again next week with a group to see him again before he closes on July 30th. If you want to laugh you'll have to see Marty Brill. This is a funny, funny young man. Thanks to Maitre De Jerry Sheutz we got a good viewing and listening spot. I would say that the Frontier was a happy stop. Thank goodness this is another spot where the people are friendly.

I see where one of the hotels on Paradise put the Israeli Flag up in front of their office building. How Cum they won't advertise with the only Jewish news-



**BOB NEWHART, COMEDIAN-MONOLOGIST, APPEARS IN THE 500-SEAT LANDMARK THEATRE AT HOWARD HUGHES' LANDMARK HOTEL.**

paper in Nevada?

We are all very happy that Arnold Belcher is healthy again. Thanks to Dr. Joe Fink he will be back at his old dice stand at the Sands on August 1st. The Howard Hughes employees' health policy is the greatest his Juanita claims.

George Roth, everyone's good friend, is ill. Please get well soon George. We need your pleasant smile on the Vegas Scene.

My Dear Friend? Smartly Marty Kane just told me that my marriage isn't legal because her father didn't have a license for the gun. Rotz o Ruck.

We think an utterly fantastick showroom offering can be built around the Top Bannanas from the extremely funny Burlesque black-outs. This would be comedy only, no dancing, no singing, just laughter. It has already been proven by the success of the Rowan and Martin Laugh In. We want frun says the public. Billy Gray's new Koshier Cowboy

act would be a natural for this as would be Irv Benson, Jack Mann, Hank Henry and many of the other Burly Buffs too numerous to mention.

Notice to the County Commissioners. Please put a light on Convention Center Drive at Kishner before the first fatal fatality takes place. The poor Human being who want to cross the street are risking their lives to visit the Landmark or the Somerset Shopping Center.

People tell me nice things about Pat Leo, new dealer at the Riviera. He always smiles at the customers. This is a refreshing change because so many of our locals claim that a smile makes up for a bad run of luck. Don't stop smiling Patrick.

I'll close with one of the boys in the band who went into the telegraph office and asked "Do you telegraph flowers?" When told they do he said: "Please send me to Beverly Hills, I'm a Pansey"



TONY

Caesars Palace, which has led and set entertainment innovations and "firsts" in Las Vegas, has signed Tony Bennett to a lifetime contract it was announced by Jerry Zarowitz and Dave Victorson, executive vice-president and entertainment director, respectively, of Caesars Palace.

According to showbusiness historians, this is the first time in Las Vegas and in the annals of the entertainment industry, that a performer has been signed to a lifetime contract.

The agreement gives Caesars Palace exclusive rights to Bennett's service in Las Vegas for the duration of his professional career.

No financial terms were disclosed and the number of appearances each year will be announced at a later date.

The contract, mutually beneficial to Bennett and Caesars Palace, is a tribute to the internationally-acclaimed performer, who has been one of the hotel's long list of major attractions. Bennett was the second performer to appear at Caesars Palace and has played there every year since its 1966 opening.

"During my many years in the entertainment business, I have never experienced as wonderful, as warm and as self-satisfying a relationship as I have with the management of Caesars Palace. It is and always will be my most enjoyable and favorite engagement." Bennett said.



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