

# LAS VEGAS ISRAELITE

"For Those Who Deserve The Best"

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## FIRST U. S. TOURIST KILLED

# ISRAEL STRIKES BACK



"Oy Vey-Gas"

THE BEST IN ME TO YOU

BY JAY TELL

**NEW NEV. LAW:** "Inter-state Land Sales Full Disclosure Law" sez no more O' Henry Everglades-style, under-water land deals.... That legendary promoter denied the allegations but couldn't deny the alligators!

**TIMI YURO** at the Castaways is sensational! A real pro who never "Hurt's your ears....mellow than when vaulted via disc to stardom, but oh she dramatizes every note - a dynamo on a par with the late Judy Garland-whadda talent...backed up by "Bodies & Soul Revue" the enthralled opening night audience gave Miss Yuro & Co. a thunderous standing ovation!

**HOMEBUYERS** think twice: The difference (on a typical \$25,000 home) between assuming an old 5-1/4% or 5-3/4% existing loan, and a new 8% mortgage could be \$50 to \$60 monthly additional -- just for interest!

**JACK BENNY**, upon learning that a sport shirt was tagged \$95, responded: "I wouldn't pay \$95 if it was a

**Yahrzeits  
TONIGHT AT  
BETH SHOLOM**

Friday, June 27, 1969

Avroom Yalman Sharf  
Harry Blatt  
Herman Licht  
Daniel Kolod  
Morris Handelman  
Abraham Rosencrantz  
Joe Novak  
Joseph Durr  
Louis Fox  
Max Entratter  
Harry Wolpin

Lena Licht  
Rita Weintraub  
Mollie Berks  
Martha Libby Eisenberg  
Shipa Phillips  
Bessie Helman

life jacket on the Titanic!"

The film "Vixen" at the Guild abounds in sex, perversion and adultery-- even politics.... Everything except talent -- a "must flee."

Athens, Texas has 10,000 residents; just 50 are millionaires.... Clint Murchison, 74, the town's (and one of the world's) richest, died last week.... The \$500 million oil-railroad czar once said: "I consider money to be the same as manure. If you pick it up, put it out in the fields"

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**A. WEINSTOCK  
BAR MITZVAH**



ARNOLD

Arnold Weinstock, son of Mr. and Mrs. Bernard Weinstock, 1533 E. Delmar, who will become a Bar Mitzvah during services at Temple Beth Shalom, on Saturday morning, June 28, 1969.

Rabbi Aaron S. Gold, spiritual leader of the Temple will officiate and conduct the services, which commence at 9:00 A.M. Cantor Joseph Kohn will chant the liturgy. The parents of the Bar Mitzvah will host the congregation to a Kiddush, which will be held in the Temple's Social Hall immediately after the conclusion of the services.

TEL AVIV (WNS) -- Israeli jets attacked guerrilla and Jordanian artillery and military positions along a front extending from north of the Dead Sea to just below the Golan Heights for more than five hours and returning pilots reported direct hits in the target area.

The area under attack included the possible site from which Iraqi forces shelled a popular tourist resort on the north shore of the Dead Sea and killed a young American visitor, the first tourist fatality in Israel due to Arab military action.

The dead woman was Shirley Louise Anderson of Rochester, N. Y., who was killed while preparing to go for a swim at Kallia Beach on the Dead Sea. Her companion, Elaine Bonnett of Lodi, California, suffered shrapnel wounds. An Israeli civilian was also killed while three other Americans and the Arab taxi driver who brought the two girls to the resort were wounded.

During the Arab shelling, about 70 Russian-made 122-millimeter mortar shells struck the beach area and

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## World's Highest Rollers



LANDMARK OF LAS VEGAS

Industrialist Howard Hughes will open the Landmark of Las Vegas on July 1.

The Landmark, sixth hotel-casino purchased by Hughes since he made this desert resort his home two and a half years ago, looks like a giant edition of the Seattle Space Needle. As the tallest building (346 feet) in the state of

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## TELL TALES

"One Man Plus The Truth  
Constitutes A Majority"

BY JACK TELL



## Wanna Bet? You Lose!

Each year about this time we feel it expedient to offer words of wisdom to the myriads of visitors who will be vacationing in Nevada, the only legalized gambling state in the United States.

While we are not encouraging those who come here, to gamble, or even suggesting it, it is fair to presume that most tourists will be poking their noses in at the tables and machines. Not all are neophytes in games of chance and certainly, many know their way around, but there are some who don't have an inkling of the basics of coping with the monsters that have no other alternative than devouring their money.

If the most sophisticated gamblers, who are fully aware of the finer points in the action have difficulty coming out ahead, and then on rare occasion, what chance does the simpleton have? None, whatsoever.

Nothing is sadder than observing morons actually throw their money away. True, some apparently chalk it all up to entertainment and appear to enjoy the vanishment of their funds, but we suspect the merriment is clouded in "yashikas" (laughing with tears in their eyes).

We are no authority on gambling, not by the wildest stretch of the imagination. Certainly, anything we have to tell you cannot be interpreted as a means of beating the game. What we are imparting are the basic principles.

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## NEW ISRAELITE FEATURE

By JACK TELL

This edition marks the advent of a new weekly column, "Oy Vey-Gas," written by a young man we have known for some time, Jay Tell.

It is with a great deal of pride we present Jay, our middle son, to our readers, who we are certain will accept him with all the faith and confidence of his parents. He'll earn his way into your hearts as he always has been in ours and once he, and his darling wife Alice, are settled in their new home, you'll be reading wordage like out of the classics. We know.

Jay, who attended U. of Nev. both in Reno and Las Vegas, was Stamp Editor of the L. V. Sun and the Los Angeles Times and columnist for Coin World.

Heretofore he had been engaged in the business of coins and stamps, but as



JAY and ALICE

expected returned to his first love (after Alice), writing.

We hope you find his offering informative, provocative, entertaining, and exciting.

If not, we'll break every knuckle in his fingers until you do.