

OF THE STARS

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ROBERTSON OPENS BONANZA



DALE

Dale Robertson, motion picture and television actor, has been signed as the headline attraction at the Bonanza Hotel according to Nathan S. Jacobson, president of the Strip resort.

Robertson will appear twice nightly in the Bonanza Opera House, being remodeled in preparation for the Bonanza grand opening expected May 28. The showroom, seating 500, will present cocktail shows at 8 p.m. and 12 midnight.

"Dale is well known as a cowboy's cowboy," Jacobson said in making the announcement, "and his highly entertaining show will be in keeping with our authentic western atmosphere and western hospitality."

This will be the Las Vegas debut for the Oklahoma-born Robertson who began his Hollywood career following his World War II service with Gen. George Patton's Third Army.

He starred in many motion pictures during his seven year contract at 20th Century Fox.

Among Robertson's television credits are the starring roles in "Tales of Wells

Fargo" and "Iron Horse." He has been seen on several occasions as host of ABC-TV's "Hollywood Palace" and has made numerous network appearances on dram-

atic and variety programs as well as panel and game shows.

Robertson, owner of two ranches and a breeder of quarter horses, has toured the nation extensively in personal appearances at rodeos and fairs.

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