

ATTEND COMBINED JEWISH APPEAL DINNER MAY 25

SUPPORT YOUR LAS VEGAS ISRAELITE NOW IN ITS 5TH YEAR OF CONTINUOUS PUBLICATION.

CJA APPEAL (Continued from Page 1)

He takes office as head of the United Jewish Appeal -- American Jewry's primary instrument for aiding immigrants in Israel, Jews in need overseas, and refugees coming to this country at a critical juncture in history, both to Israel and Jews the world over.

Israel, where with UJA's help nearly one-and-one-half million destitute immigrants have been settled, is burdened with crucial human needs at a time when she is forced to devote all of her economic strength and resources to defense.

Therefore, she must turn over to world Jewry the problem of maintaining the vast and costly programs of relief, social welfare, child care and other measures needed to aid a huge and impoverished segment of her society, composed chiefly of 500,000 unabsorbed immigrants.

In another sector of major Jewish concern -- the Moslem countries -- rising anti-Jewish feelings have created havoc in the lives of Jews living there. Thousands have not only suffered violence, imprisonment and spoliation, but expulsion as well. Approximately 20,000 of them will be leaving those countries during the next twelve months, with Israel as their primary destination.

In his home community of Cleveland, Mr. Ginsberg has given many years of outstanding service to the Jew-

ish community. As General Chairman of two fund raising campaigns of the Jewish Community Federation of Cleveland in 1960 and 1961, he led the community in fund-raising achievements which surpassed all previous efforts in its 33-year campaign history. He was Co-Chairman of the 1963 campaign. He is a Trustee of the Federation and Chairman of its Budget Committee; President of Fairmount Temple and a Trustee of Mt. Siani Hospital and of the Jewish Convalescent Home in Cleveland.

He is also Vice-President of the Jewish Telegraphic Agency and a Trustee of the United Israel Appeal and a member of the Board of the Joint Distribution Committee, the two major constituencies of the United Jewish Appeal.

Born in 1917, Mr. Ginsberg was graduated with honors and distinction from the University of Michigan and received his law degree from Harvard University in 1941. He is a senior partner in the Cleveland law firm of Gottfried, Ginsberg, Guren and Merritt.

Mr. Ginsberg is an authority on Jewish refugee and immigration absorption problems, having gained much of his knowledge on numerous trips to Europe and Israel, as a member of official UJA Study Missions and privately.

His wife, Rosalie, who often accompanies her husband on the Missions, is active in the Women's Division of the

Cleveland Jewish Community Federation, and is a former Chairman of its Special Gifts Solicitation Committee. The Ginsbergs have two sons, William, a graduate student at Harvard, and Robert, undergraduate student at the University of Michigan.

UJA aid programs are carried out by its member agencies: The United Israel Appeal, Inc., which transmits funds to the Jewish Agency for Israel in Jerusalem, to transfer, resettle and absorb immigrants coming to Israel; the Joint Distribution Committee, which aids Jews in 30 countries, including Israel, where it conducts special welfare programs for aged, chronically ill and handicapped immigrants, and the New York Association for New

York Americans, which assists Jewish refugees to the United States.

The United Hias Service, which helps Jewish refugees settling in countries other than Israel, and ORT, the Jewish global organization which provides vocational and technical training for immigrants in Israel and needy youths in other countries, also benefit from the UJA campaign.

Reservations for the gala Victory Dinner can be made by calling 734-1203 or 735-7562.

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

ISRAELITE ADS PAY

LOS ANGELES (WNS) -- The Israeli Consulate General in Los Angeles has issued a directory listing more than 1,000 retail outlets in the Western States, including Hawaii, that carry Israeli products.

LONDON (WNS) -- Czechoslovakia has again cancelled the millennium celebration of Czech Jewry scheduled to have been held in Prague July 9-14.

BON (WNS) -- Adolf von Thadden said his National Democratic Party had established contacts with sympathetic politicians in the United States, Britain and France but he refused to name them.

PITTSBURGH (WNS) -- Dr. Norman Faberow, a psychiatry professor at the University of Southern California and co-director of the Los Angeles Suicide Prevention Center said that the suicide rate for Jews is lower than the national average because "the Jewish people are too interested in life, production and creativity for suicide."

WASHINGTON (WNS) -- Israel has paid an additional sum of \$3,566,457 in settlement of claims arising from the attack on the electronic intelligence ship USS Liberty during the Six-Day War by Israeli jets and torpedo boats.



MRS. ABE SALTZMAN, MRS. LEONARD GANG, MRS. DAVID MESSING, MRS. JACK LAXER.



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ISRAEL MUST LIVE