

LAS VEGAS ISRAELITE

"For Those Who Deserve The Best"

The Only English-Jewish
Newspaper in Nevada
Published Weekly in Las Vegas

NEWS
STAND
PRICE
15¢

NOW BEING READ WEEKLY BY AN ADDITIONAL 2,000 JEWISH LEADERS ALL OVER THE WORLD, COURTESY OF HOTEL SAHARA

VOL 5 No. 18

P.O. BOX 14096 LAS VEGAS, NEV. 89114

FRIDAY, MAY 23, 1969

870-1255

HAVE YOU MADE YOUR PLEDGE TO CJA?

SINATRA DONATES \$50,000



BILL WEINBERGER, CAMPAIGN CHAIRMAN, WITH FRANK SINATRA.

TELL TALES

"One Man Plus The Truth
Constitutes A Majority"

BY JACK TELL



Whattaman Frank

A champ is a champ.
Frank Sinatra is not only a man who puts his money where his mouth is, he also has a sense of timing that makes the most of a situation. That's why more than \$300,000 was raised for Combined Jewish Appeal at a private party for a small group in the home of Bill Weinberger, chairman of the 1969 campaign.

It was a simple announcement at the outset: "Frank Sinatra donates \$50,000."

The set the mood for others to come forward with over-size pledges. Jack Entratter, Charles Rich, Art Marshall and Herb Rousso, Sid Wyman, Jerry Zarowitz, Jay Sarno,

(Continued on Page 4)



ISRAELITE PUBLISHER BEFORE \$50,000 DONATION BY THE ONE AND ONLY.

NAT'L. U.J.A. HEAD TO SPEAK SUN. AT CAESARS PALACE

Edward Ginsberg, the newly elected General Chairman of the nationwide United Jewish Appeal, a prominent Cleveland, Ohio, attorney and communal leader, will speak on Sunday, May 25th, at Caesar's Palace on behalf of the United Jewish Appeal. Accompanying Mr. Ginsberg as guest speaker will be Martin Agronsky, world famed television and radio commentator and veteran journalist.

As UJA General Chairman, Mr. Ginsberg holds the highest post in the voluntary affairs of the American Jewish Community, one of the younger men to have reached the front ranks of American Jewish leadership. He has been active

in the United Jewish Appeal for more than a decade, serving on its Executive Committee and National Campaign Cabinet, the two top

policy making bodies of the organization. Among the high offices he held was that of National Chairman and last year, as Associate Gen-

eral Chairman, a special post created for him as the successor of the then General Chairman.

(Continued on Page 3)

COMBINED JEWISH APPEAL BALL MAY 25



MRS. WILFRED NEWMAN, MRS. CARL COHEN, MRS. PHILIP ENGEL.

New Israelite Feature

Starting this week readers will be taken on a trip of entertainment ecstasy through Strip and Casino Center showrooms and lounges by Al Kirschner, a show-biz raconteur in Atlantic City and New York.

Under the column head "KIRSCHNER KOVERS KABARETS" Al will bring you capsule comments on what's happening in Las Vegas. He knows the stars from way back when, and what he knows and sees, he tells.

Some of you may remember Al's "KIRSCHNER TELLS ALL" that ran for years in Atlantic City. His views have been published by Walter Winchell, the New York Times and Women's Wear. He started his writing career as editor of Seward Park High School paper. Through the years he made his living selling fashionable men's shirts and luxurious women's furs. But he never strayed from his first love of writing about the entertainment world.

Al and his adorable wife Miriam have been residents of Las Vegas for eight years. Both are among the popular in our town. He is an or-



AL & MIRIAM

ganizer and leader. Like when he instituted a chapter of "Saints and Sinners", now one of the most reputable clubs in our town, Al was the first master.

Look for Al's A-La-mode alacrity every week in the Israelite's "Las Vegas Showcase of the Stars" pages.

SUPPORT
COMBINED
JEWISH
APPEAL
DINNER
CAESARS PALACE
MAY 25

YAHREZITS TONIGHT AT BETH SHOLOM

Friday, May 23, 1969

- Joseph Lawrence Smith
- Nathen Moskowitz
- Benny Colonomos
- Harry Snow
- Paul Phillips
- Jacob Brown
- Samuel Kishner

- Anna Chesler
- Sarah Kravitz
- Anna Stein
- Minnie White
- Rebecca Salton
- Fannie Weintraub
- Sara Etta Bernbaum

ISRAEL MUST LIVE