

OF THE STARS



PROFILES

by Percy Villa



AL

For some time I've been asked why I don't do a 'Profile' on AL SACHS, Casino Manager of the Stardust Hotel. I gave them a simple answer: "I haven't had the pleasure of meeting the gentleman." It was my dear friend Ray Sheffer who introduced me to Al and for that I shall always be grateful.

He is all man; handsome, kind, sweet and considerate. Al was born in Chicago on July 17, 1925. He grew up on the sidewalks of tough sections of the loop. ("I had to be tough, or the tough guys would think I was a sissy.")

He attended Roosevelt High. Before finishing school he joined the Navy and served 4 years.

In high school and while in the Navy, he was an excellent athlete and excelled in swimming, tennis, skiing, golf and driving a car fast. He drives as if he were going to a rebellion.

He has been a Las Vegas since 1952 and claims to be one of its biggest boosters and as a result hundreds of Chicagoans are now residents of our city.

In 1945 he married the beautiful, Lois Johnson, his high school sweetheart. ("I met her just after I had changed from soprano to baritone.") They have four children, Dale, 23, ("He recently married after grad-

uating University of California") Michael, 20, Rudy, 13 and David 9. Al and Lois and the children live in a beautiful 4 bedroom home at 1820 Griffith Avenue.

He is a sincere person and admits to making his share of mistakes, ("I'm not a perfect character, I can say that. But I'm always trying to be right, decent.")

As Casino manager he has approximately 300 employees working under him. It is a known fact that if you worked for Al Sachs more than 6 months it was a good recommendation for advanced employment.

Al tries to be relaxed when working. ("When you're relaxed, the people around you are the same.")

However he is a floor pacer. His hobby is golfing ("I love the game, and I average playing at least twice a week. I wish I could play a daily game of golf.")

His dad, Mike, is semi-retired and just for kicks works a couple of days a week at the Riviera Hotel slot department.

Al is a perfectionist who makes unrelenting demands upon himself. He is filled with a driving energy. ("There are never enough hours to get everything done.") He loves married life with Lois and the children. They understand his working hours.

He is not a handy man around the house. ("I always mean to try to be useful.")

Al gives the impression that he just got out of a shower. ("he does average at least one shower a day.")

He doesn't smoke, but he used to and drinks a little sometimes before and after dinner.

Al is 5 feet, 11 inches tall, weighs a trim 175 pounds, with gray eyes and brown and some graying hair.

He is extremely loyal to his bosses. He has never knowingly betrayed a confidence. He expects everyone to be the same.

He is a good father, when the kids were younger he attended PTA meetings. ("I sure miss those days and nights.") He is ambitious. ("I want to accumulate enough money to have the things I've become accustomed to.")

He loves people and is a do-gooder for just about every charitable cause. He has known the same people for years and years. ("I have a strange antenna," he says,

FRANK AT CAESARS

Frank Sinatra, the noblest Roman of them all and a giant in all mediums in which he performs, makes his triumphant return to the Circus Maximus at Caesars Palace May 9-25.

Sinatra's popularity as a vocalist and musical innovator, motion picture star and producer, night club and concert entertainer knows no parallel. He is constantly on every list of the top box office stars and heads almost every public and disc jockey poll on popular singers.

Appearing with "the King" in his second engagement at the Palace will be comedian Pat Henry, plus Jose Greco and his company of Spanish dancers, singers and musicians. Musical backing is by the Nat Brandwynne orchestra.

Sinatra will appear in two shows (8:15 p.m. and midnight) on Wednesdays and Saturdays, and one show on (10:30 p.m.) on other nights. He will not be appearing on Mondays.

"I seldom tune in on wrong people."

Al has some dislikes, too. When a person on the phone says, "Guess who?" his reply is: "I guess I'll hang up." When a person approaches him and says, "I'll bet you don't remember me," his reply is, "You're right, I don't."

He is punctual and remembers an appointment. He is modest and doesn't look for publicity ("He was flattered when I asked to do this story and it mystified him as to why I would want to do a story on him.")

To the countless people who know AL SACHS the many kind words I have said about him are not new as they have been aware of that right along. He is a big reason for the Stardust's success.

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