









## PROFILES

by Percy Villa

LEWIS

He is six feet, two inches

and a trim 190 pounder. He

says ("I keep in shape all

the time, once I'm not in

nis and thus far he has play-

ed n many of the tennis

courts in town. He also plays

in all the tournaments. That

also includes the California

easygoing, but his temper

can be aroused. He doesn't

like people to pry into his

neither confidence nor trust

Lou is wary. He gives

He is well-mannered and

His favorite sport is ten-

it to prefection.")

trim, its good bye.")

circuits.

One of the most brilliant young executives I've had the pleasure of meeting for the first time is LEWISG, KUR-TZ, whom Nathan S. Jacobson announced early this week as executive vice president of the Bonanza Hotel.

Kurtz brings an extensive professional background to the Hotel Bonanza, slated to open May 28, according to Jacobson.

Have some background: Since 1966 Kurtz has been controller and assistant treasurer for Caesars Palace. Prior to that he was executive vice president for corporate financing with the Inter - American International Inc.: Harris, Kerr, Forrester and Co. in New York; and in an executive capacity with several hotels and industries,

He graduated from Temple University, where he was an All-American in basketball and lettered in five sports during his college career.

He is president of the Hotel - Motel Accountants Assn., Las Vegas Chapter, and is presently an instructor at the University of Nevada, Las Vegas, teaching courses in casino operation and management, hotel data processing and hotel real estate. In the official announcement Mr. Jacobson said: "I am confident, that Mr. Kurtz will be an invaluable asset to the Bonanza now and in the future when we embark on an extensive expansion program."

Kurtz has learned the hotel business the hard way and has held every type of a job in hotel management, like: desk clerk, bus boy, parking lot attendent, cook, butcher, bellman, Maitre d' and what not,

He can do each of the

above almost to prefection. He is a duplicate bridge player and participated in

most national tournaments, He has a two-way view of food. He likes to prepare it and he likes to prepare it and he likes to eat it. He helped set up many catering companies in New York City. His hobby is cooking and making Italian white sauces. ("It's my hobby and I cook

<del>@}^\*\*\*\*\*\*\*</del> to man or woman until he has measured and judged their trustworthiness.

He and his wife Helene have two children; Cathy 14, the 8th ranking junior tennis player in America and Mike 11, who attends school in Los Angeles. The own a beautiful home in Brentwood, ("I communicate on Western Air Lines,")

He smokes cigars ("The anti cigaret people haven't started on cigars yet.")

For 10 years he was in special services where he was a consultant to Hilton Hotels, Sheridain Hotel, Holiday Inn and Hotel Corporations of America.

He is continually in good humor. Those who know him well have never seen him an-

Lou is termed handsome and good looking. Heistense and unhappy when he is not doing his best. He has a good legal mind and always reads. the fine print in all contracts.

He likes wine and good food and is a gourmet in both departments. He likes to do the ordering when he's out with guests for dinner. ("1 always pick up the check because this makes me feel I have a better right to do the ordering.")

He is good-natured. He can be stubborn, determined. He doesn't believe in taking anything for granted, ("I've discovered from past experience that 'pride cometh before a fall.' ")

LEWIS KURTZ is my kinda guy and he's you're friend too once you meet him.

## JERRY VALE AND VIC DAMONE OPEN AT FRONTIER

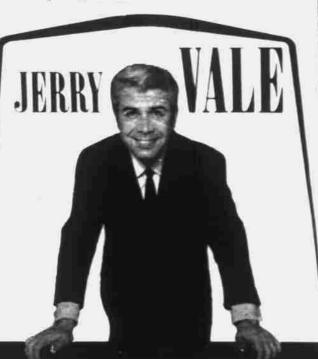
entertainment director not one, but two openings with a packed house.

Firele "F" Theatre Viola-Frank Sennes brought off thone becan another series

on the same night. In the In his first starring bit main showroom, the Music at the Frontier, Vale had Hall, a three-way parlay in- the opening night rowd in cluded singer Jerry Vale, the palmonthic band, A sercomic George Carlin and 163 of standards and lidles

It was Startime again at the colorful Korean Palace were well received, and inthe Frontier Hotel, where Duncers, Meanwhile in the cluded numbers from weekal of 22 best selling album (

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