

# OF THE STARS' ★

He is a charter member of the National Sportscasters & Sportswriters Assn., his sports columns in the Las Vegas Review-Journal were widely read and quoted. He was local correspondent for Sports Illustrated for many years and still does special sports assignments for United Press International.

He also served as Executive Editor of the Las Vegas VOICE in its formative days. He is currently Secretary-Treasurer of the Sigma Delta Chi, the national professional journalistic society, and has been active in Las Vegas Club functions for many years. His favorite all time and

all round athlete is Joe Louis. King has one guiding rule that has stood him in good stead throughout his career. "Always try to understand and appreciate the other guy's viewpoint." I can personally attest to the fact that his writing reflects his philosophy.

To All of Our Friends  
*Passover Greetings*



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