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HAPPY PASSOVER

LAS VEGAS ISRAELITE

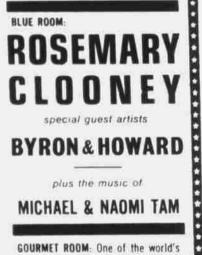
FRIDAY, APRIL 4, 1969





BY ARRANGEMENT WITH MME PALK DERVAL PRODUCED BY MICHEL GYARMATHY AND MAYNARD SLOATE DANCES DIRECTED BY TONY CHARMOLI MUSIC BY SI ZENTHER AND HIS ORCHESTRA For Show Reservations





"PUT YOURSELF IN OUR PLACE!

## Wayne Newton SHOW

JACKIE KAHANE

THRU APRIL 9

MARCH 27

Q LAS VEGAS. NEVADA FOR RESERVATIONS CALL(702) 734-0110 COMING SOON IT'S HERE-NOW OPEN

If You Don't Like GARLIC Stay Home \*

## PASSOVER

## GREETINGS

to the

Jewish

Community





## ours.

a full-time member of his sheet". publicity staff at CAESARS Vegas Strip showplaceavir- at the minimum age necestually unbeatable "one-two sary to obtain the required casino public relations.

A 16-year veteran of the local newspaper and publicity scene, George King's experience in his chosen field of endeavor goes back some 40 years to his school- championship, boy days in Philadelphia, Since that time he has accumulated a wealth of conhave proven of great value to Amos and Caesars Palace, est office. not to mention Las Vegas in general.

Although I have been try-

It has been nearly 15 years ing to get George's 'Prosince I first met my today's file' down on paper ever 'Profile' George King, since starting this departknown by many in the news- ment, it was only lately that paper and P. R. field as one I was able to assemble of the best in this town of enough information from his many friends around the When RONAMOS convinc- country to produce the foled GEORGE KING to become lowing comprehensive "fact

by Percy Villa

A native Philadelphian, PALACE, it assured the Las King became an Eagle Scout the Florida Insurance & punch" in the area of hotel- merit badges. He edited prize - winning junior and senior high publications in and around the Quaker City and still found time to win letters in three major sports plus an interscholastic golf

He also was a two-year debating team, won the contacts and associations that test for class poet and was elected to his class's high-

> While attending college he wrote sports for a leading Philadelphia daily and was co-editor with Drew Pearson of a weekly national "news letter."

Branching into public relations, he handled special campaigns for the John Wanamaker department stores (Philadelphia, New York, Louisville, Ky., and the Mia-Gables, Fla. He also edited





Finance Journal and received letters of commendation from FBI Director J. Edgar Hoover, Attorney General Homer Cummings and FDR Secretary Steve Press Early, among others.

His favorite sports are golf and boxing ("I also like to write about these two events") He is known as one member of his high school of the most authorative golf writers in America. Grantland Rice was his all-time favorite writer ("They just don't come anymore like Rice.")

Returning to the sports writing field, he has had stories published in the original Sports Illustrated, Colliers and Saturday Evening Post, in addition to extensive research and writing for various trade journals. Prior to World War II he became involved in public London and Paris), Hillerich relations workd for eastern & Bradsby sporting goods in political candidats. When the war broke out he covered mi Biltmore Hotel in Coral the top news beat for the Salt Lake City daily before becoming associated with U. S. Maritime Commission for the duration.

> He is a chain smoker. ("Sure I smoke a lot, but I never inhale.") He weighs an even 175,

is a 5-10 inches tall

