

LAS VEGAS SUNDAYS

PASSOVER GREETINGS

To Our Friends



Mr. & Mrs.
Jim
Hochland



PROFILES

by Percy Villa

When public relations director Hank Kovell introduced me to the newly appointed managing director of the FRONTIER HOTEL, RICHARD G. DANNER, I sat up and noticed. Here is a man who had arrived in Las Vegas on Feb. 12 and hasn't stopped boosting our town. He writes and tells people that "Las

Vegas is the most exciting place on earth and I have been in a lot of places."

Danner was appointed managing director by Robert A. Maheu, chief executive office of the Howard Hughes Nevada operations, who announced "We are most fortunate to have a man of Mr. Danner's abilities and experience in this demanding position. His background as an attorney, FBI agent and successful businessman will prove invaluable to the Frontier Hotel and its future development and progress."

Danner was born in El-nora, Ind., and spent his youth in Steubenville, Ohio, where he was an outstanding high school football player. He is enthusiastic about all sports, especially golf, fishing, hunting and football.

In high school Richard was an outstanding football player. During his undergraduate years at Georgetown University in Washington, D.C., he was nominated for several all-American honors.

While working toward his L.L.B. at Georgetown, Danner coached the freshman football squad and has maintained his interest in sports throughout the years.

He is 5-foot-11, weighs an even 190 pounds and has a beautiful head of gray and brown hair.

He likes people who reach out to others.

He has a strong ambition; "To get better at my work and not to hurt anybody in life."

Danner became a special



RICHARD

agent with the FBI in 1936 and served in Charlotte, N.C., Dallas, FBI Headquarters Training Division in Miami, and the Washington Field Office (as firearms instructor.)

Just before Danner moved to Las Vegas he was practicing Law in Washington, D.C. "I'm certain, my family and I took the right trail in moving to this wonderful and exciting city."

In 1939 Danner was named F.B.I. agent in charge of Atlanta, and subsequently held similar posts in Dallas and Miami prior to his resignation from the bureau in 1946 to become City Manager and safety director of Miami until 1948 when he joined the Lincoln-Mercury Division of the Ford Motor Co.

He tries to avoid flamboyant life. He lives simply and conservatively at his hotel. He usually dines out at small but good restaurants. ("If I pay good money, I want good things.")

He smokes about a pack of filter-tip cigarettes a day. He likes his coffee black. He can cook when necessary.

Danner is an intense worker. He is a stickler for absolute truth work. ("I believe in honesty.")

He unenthusiastically indulges in setting up exercises when he thinks about it.

He resigned from his general management and part ownership of the Lincoln-Mercury agency in Palm Beach, Fla. to become manager of the successful campaign for George Smathers for the U.S. Senate.

He is a gourmet, yet he eats almost anything, like sea foods and steaks.

Danner and his attractive wife, "Dickey", are proud parents of three children, Richard Jr., an outstanding football player at SMU who received his law degree at the University of Texas and now practices in Dallas; Jeanne, who is a model and fashion coordinator at Neiman-Marcus in Dallas and the wife of Joseph Skinner; and Robert Thomas, who is a student at Middle Georgia College in Cochran, Ga.

Dean Martin and Jack Benny have been his all-time favorite TV and stage stars. ("Seems the older they get, the better they are.")

He likes casual clothes. His shirts and suits are specially tailored. Most of his shirts have cuff-links.

He can be understood best through his favorite quotation: "Don't wait for your ship to come in. Row out and meet it."

A personal note: We have 'Profiled' a good number of personalities during the past three years but RICHARD G. DANNER is one of the finest people I've ever met. And remember you read it first in The Las Vegas Israelite.

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