ENTRATTER (Continued from Page 1) the cause.

and critical, and all Jews must act as one to overcome the scheming of a ruthless and unscrupulous enemy. No American Jew can stand by silently and unconcernedly. We have but to remember Mordecai's words to Esther. The problems facing Israel are our problems, but make no mistake, Israel will live. The question is only whether you, as Jews, will seek to "escape" in the "safe" atmosphere of your home, or if you will voluntarily step forward to do your share and more, to help. Israel's only request for help is a financial one! Money is needed desperately for programs of defense and for the rehabilitation of the thousands of refugees who continue to come into the land each and every year. In Mordecai's words, we could say, ".... and who knows whether you were chosen to be safe and secure in the United States for just such a time as this."

Very shortly now the annual Las Vegas Combined Jewish Appeal will be held. These days are crucial The campaign takes place during April and May and culminates in a victory dinner evening which has become a highlight in the life of our community. We hope that you will step forward and offer not only of your money, but of your personal help to solicit others, to see that every person who appreciates his liberty is given an opportunity to secure the liberty of our brethren in Israel.

> will respond readily and with more than ever before, I sincerely hope that each of you will do the same. There must xe an overwhelming response to the Regular Campaign and to the Emergency the staff of the University Campaign, for until there is a positive peace, our efforts and is the author and edimust continue to be at a maximum. I cannot help but feel that you and I were the ones fated to live here in the United States, "for just such a time as this,"

#### Israelite Ads Pay



America's Only Coast to Coast Network of Exclusive Auto Muffler Shope

MARY SIMON

1971 E. CHARLESTON BOULEVARD . LAS VEGAS, NEVADA . 384-8182 1623 NORTH MAIN STREET . NORTH LAS VEGAS, NEVADA . 642-0335 327 SOUTH DECATUR . LAS VEGAS, NEVADA . 878-0044 

#### GUEST SPEAKER AT TEMPLE TUES.

An outstanding program will be presented at Temple Beth Sholom by its Adult Education Committee, on Tuesday evening, March 18,

Guest speaker will be Dr. David Winston, distinguished Professor of Judaic Studies at the University of California at Berkeley. He has appeared at the Temple on several occasions in the past, and each time has been received with great enthusiasm by appreciative audiences.

Dr. Winston, a graduate When the appeal comes, I of the Yeshiva University, received his Rabbinic ordination at the Jewish Theological Seminary in 1955 and his P.H.D. degree at Columbia University in 1956. He has served as a member of of Judaism in Los Angeles, tor of many Publications and

Sen, Chic Hecht and David



DR. WINSTON

Canter, co-chairman of the Temple's Adult Education Committee, stated that the program will be held in the social hall beginning at 8:00 p.m., and that admission will be free. The community is cordially invited to attend. Refreshments will be serv-

#### NIXON STATEMENT WELCOMED

WASHINGTON, -- President Nixon's statement on the Middle East was welcomed by the head of the American Jewish Congress, who warned however that "merely cooling off the problem is no substitute for a just and lasting peace arrived at by the parties themselves."

Rabbi Arthur J. Lelyveld of Cleveland said the President's "assurances" were "especially encouraging in the light of earlier fears that international diplomacy was

preparing Israel for the sacrifice.

"When the President said there would be no Yalta as a result of his European trip. he also relieved us of a portion of our worry that there might be a latter - day Munich," he told the national biennial convention of the American Jewish Congress Women's Diision.

"When he (Nixon) made clear that the Big Four could not dictate a solution but must rather prepare to guarantee a settlement arrived at by the parties themselves, he spoke to the heart of our concern."

SUPPORT YOUR LAS VEGAS ISRAELITE NOW IN ITS 5TH YEAR OF CON-TINUOUS PUBLICATION.

## WE'RE OPEN!

OUR 19th YEAR IN LAS VEGAS

We Carry the Largest Selection of Lawn - Pool - Putio Furniture in Nevada!

DESERT LAWN & PATIO SHOP

1214 SO. MAIN 114 SO. MAIN PH. 385-4593 OPEN: Weekdays 8-6 - Sunday 11-4

MELBA'S

MEL-AIRE

(SPORTSWEAR)

BRIDALS & FORMALS

NEW LARGER STORE

624 FREMONT

382-8401

ACROSS FROM EL CORTEZ

382-1764

WE URGE ALL READERS TO PATRONIZE THE FRIENDLY



SERVICE STATION

#### QUADRIPLE BLUE CHIP STAMPS

- \* Engine Tune Up
- \* Brake Service
- \* Balancing
- + Lubrication
- \* Front End Alignment

Automatic Transmission Repair

ATLAS TIRES, BATTERIES, ACCESSORIES

### RANCHO ENCO

AT SAHARA & RANCHO

2475 S. RANCHO RD.

878-9824

PROP. KEITH E. HALL

Visiting Beverly Hills? Then Stay at Hyatt House

# BEVERLY RODEO HYATT HOUSE

For Elegant Living

HOME OF THE FAMOUS CHEZ VOLTAIRE RESTAURANT . ENTERTAINMENT NIGHTLY

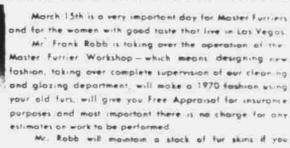
360 N. RODEO DRIVE • RESERVATIONS CALL 736-2689

Las Vegans' home away from home

# Somerset Shopping Center Convention Center Drive "Make Hudson a Habit"



#### February 28, 1969 A SPECIAL NEWS RELEASE FROM MASTER FURRIERS LTD-



should desire from for your cloth roots and drawer Master Furriers is proud and happy that Mr. Robb has decided on living in Las Vegas after many years in Europe, Fifth Ave. New York and Beverly Hills.

Mr. Robb is a graduate of the Foshion Institute of Technology. Your visit to consult with Mr. Robb will be a

very rewarding experience.

