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KING AT SANDS

Leading comedian Alan King, star of countless television and nightclub successes, brings his urbane humor back to the Sands Copa Room for 3 weeks.

For King's first encore for 1969 in his 10th engagement in the Copa Room set by Jack Entratter, the monologist is joined this trip by singer Dana Valery.

King is nearing his sixth year in the Sands family of stars. His castigation of "untouchables" like airlines and insurance giants has had a revolutionary effect on comedy trends.

King's stature is at its guest shots on network television making him a familiar figure in millions of homes.

Miss Valery makes her first return since her Sands debut with RED Skelton last year.

LOMBARDO AT TROP

The sweet sounds of Guy Lombardo & His Orchestra give a heavenly lilt to the Blue Room of Hotel TROP-ICANA ON Friday, March 7, Vaughan as having "Brought in the start of a four-week measure.

Canada's musical royalty includes four Lombardo's --Guy, Carmen, Lebert and Victor -- along with Kenny Gardner, Cliff Grass and Tonia Bern-Campbell, Miss Campbell joined the group last Fall and is the first female vocalist with the Lombardo aggregation in 20

Except for her, however, there are few changes in the troupe's personnel or tyle. Lombardo credits the lon- ful figure in the country-

gevity of his two-beat society sound to his own recording selectivity. He has introduced more than 300 hits in the past 40 years.

Brother Carmen's contributions in this regard have been his contributions: "Seems Like Old Times," "Boo - Hoo," "Little Coquette," "Powder Your Face With Sunshien" and "Return To Me."

Rounding out Blue Room talent from 9 PM to 3 AM is the Carole Kai Show, featuring Hawaii's latest singing rage. Meantime, the Folies Bergere continued its romp in the Theatre Restaurant as the strongest production in Las Vegas.

highest peak, with countless VAUGHAN AT CAESARS

"The Divine One," Sarah Vaughan, will present her exquisite talent and fabulous vocal stylings in the Nero's Nook lounge at Caesars Palace beginning Friday, March 14, in a special three-week engagement.

In the "Encyclopedia of Jazz," famed jazz critic Leonard Feather describes the fabulous voice of Miss to jazz an unprecedented combination of attractive characteristics: a rich. beautifully controlled tone and vibrato; an ear for the chord structure of songs, enabling her to change or inflect the melody as an instrumentalist might; a coy, sometimes archly naive quality alternating with a sense of great sophistication."

Opening on the same bill with Miss Vaughan will be Judy Lynn, the most color-

western stable of music, and the popular singing group, The Diamonds, Both are in for four weeks.

Miss Vaughan, Miss Lynn, and The Diamonds join the unique and vibrant young singers "Mame and the Dukesetters," who open Friday, March 7, in Nero's Nook.

FRONTIERSMAN BOWS

A unique new publication has been published by a Las Vegas hotel, and reaction to the unusual format has been outstanding. Entitled "The Frontiersman," the publication has a mixed mid-Victorian, old west format, in keeping with the decor of the Frontier HOTEL.

Editor, Hank Kovell, who is the Frontier's public relations director, conducted a search among bookstores and suppliers for old style type faces and art work to supplement the contemporary photographs used in the publication. The diligent search produced enough materials for the next several issues.

"The Frontiersman," which will be a quarterly publication, covers activities of employees, guests, conventions, sports and entertainment and other LAS Vegas news. The initial printing was 50,000 copies. but Kovell stated that requests for additional copies, and new names for the subscription list will require a larger press run for the next issue, "The Frontiersman" is issued without charge, and copies may be obtained by writing to Editor, "The Frontiersman," c% Frontier Hotel, Las Vegas, Nevada

(reals

BLUE ROOM:

GUY LOMBARDO AND HIS ORCHESTRA

Featuring TONIA BERN-CAMPBELL KENNY GARDNER

*

GOURMET ROOM: One of the world's line restaurants. Currently Featur-JULIAN FOORMAN AND HIS STRADIVARIUS

LA FONTAINE LOUNGE: Relaxing. romantic, intimate. Currently Featuring STACEY CARROLL.



