

by Percy Villa

question. sweetest, kindest and most considerate TV and radio personality along with his column writing, is JOE DE-LANEY.

who would rather give one a helping hand than say, "I'm for just about all causes and those who need help.

Joe does his SUN column thrice weekly (Monday, Tuesday and Thursday) and does feature articls for the 'Vegas Scene' on Fridays and Sundays,

I question if anyone living in this town doesn't know, or read, and heard of Joe Delaney. He indeed is my kinda guy.

ite all - time stage performers are. He named his wings. three: Louie Armstrong, Al Jolson and Frank Sinatra,

Joe has been a student of humor and is writing a series of articals called: "Wit and Humor".

lifetime in music, specifically recording, and has achieved an enviable background of important association with top names in the industry.

Recording performers and musicaly talented personalities are his kind of people. He was with Decca at the outset, in the sales department. Joe was responsible for establishing Coral Records, and produced the first seccessful Ames Brothers platter, "Sentimental Me." Ed Ames is known to millions of viewers as the Indian scout on the Daniel

Boone show.

Joe was fice president of London Records, where Teresa Brewer brought out "Music, Music, Music."

In 1953 he took advan-He is the kind of person tage of his G. L. rights to enter Tulane University to achieve his LL.B. degree too busy, let someone else completing a three year do it." He is a do-gooder course in two by attending summer classes. He practiced as a member of the Louisana bar, but music was in his blood.

It was Joe that formed the "Dukes of Dixiesland" and it was he who made them famous. They sold more than six million albums.

From 1953 to 1955, Delaney was consultant to R. C.A. in setting up a recording company with Giselle I asked Joe who his favor- McKenzie as the big attraction. Al Hert was also under

As a visitor, off and on since 1948, to Las Vegas, Joe was responsible for many show business items of importance. It was Joe who introduced Sam Butera He has spent practically a to Louis Prima and he also played an important role in Louis Armstrong's career.

Joe was born in Philadelphia, January 9, 1922, He is 6 feet, and weighs a little under the 200 mark, with high hopes of getting down to 185 this year.

Joe was recently elected President of the "Ad Club" and his ambition is to keep all the advertisment business in Las Vegas,

He is active in just about every charity and civic movement. ("if anyone wants to get any publicty for their charity or pet worthy cause, be sure and call me.")



JOE

He loves sports and especially boxing. He and G. L. Vitto will soon broadcast the Wednesday night boxing shows from the Silver Slipper.

He is a gourmet and like foods ov all countries. He does, at times, do his own cooking, be it Italian or French.

Has a high rating on his Ch. 13 TV show from Monday through Friday, It is called "Joe Delaney & Friends," It's a must at our home, His "Open Line" on KTOO radio has a large listening audience. He was a Master Sergeant in the Air Force during World War IL

He and his beautiful wife. Roberta own their own home at 2116 Bonnie Brae.

He is always considerate and punctual. ("It 's a joke. Friends tell me they set their watch by me.")

He is not a middle-of-theroader. You are either his friend or you are not.

Joe likes casual clothes. He usually wears slacks and open - neck sports shirts, which he has specially tailored.

the world could use more. is too good to be true and VEGAS ISRAELITE. true enough to be needed.

CELESTE HOLM NEW "MAME" AT CAESARS

Noted stage, screen and television actress Celeste Holm has been signed to replace ailing Susan Hay- tress having won an Oscar ward in the title role of as "Best Supporting Actthe smash Broadway musical "Mame" in the Circus Maximus theatre-restaurant at Gaesars Palace,

Miss Hayward, who made her stage debut as "Mame" at Caesars Palace last December 27, tearfully announced at a press conference that, due to a recurring throat ailment, she is accepting the orders of her doctors and bowing out of the company.

"Mame" to not Playing new to the relebrated Miss Holm. She starred as "Mam-" for six months if the Shubert Theatre in This cago last year and later went on tour with the national company appearing in nine major cities.

Her portrayal of ' Mam-" in Chicago proved so outstanding that she won the coveted Sarah Siddons Award as "Best Actress in a Musical Comedy."

Like Miss Hayward, Miss Holm also is an Academy Award - winning movie acress" in the movie Gentlemen's Agreement. The also has remeived two Oscar no-

minatins. She has appeared on virtually every major television show and is a noted has maniferian, having won the

National Coference of Christians and Jews' Academy and Brotherhood awards.

ISRAELITE ADS PAY



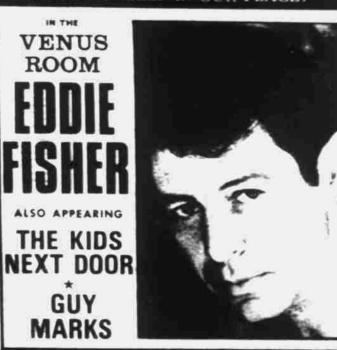




Like the song: What the IF YOUR BUSINESS CAN-World Needs Now " and etc. NOT AFFORD TO ADVER-TISE THEN ADVERTISE IT people like JOE Delaney, He FOR SALE IN THE LAS







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