

OF THE STARS

PROFILES

by Percy Villa



JOE

Without question, the sweetest, kindest and most considerate TV and radio personality along with his column writing, is JOE DELANEY.

He is the kind of person who would rather give one a helping hand than say, "I'm too busy, let someone else do it." He is a do-gooder for just about all causes and those who need help.

Joe does his SUN column thrice weekly (Monday, Tuesday and Thursday) and does feature articles for the 'Vegas Scene' on Fridays and Sundays.

I question if anyone living in this town doesn't know, or read, and heard of Joe Delaney. He indeed is my kinda guy.

I asked Joe who his favorite all-time stage performers are. He named three: Louie Armstrong, Al Jolson and Frank Sinatra. Joe has been a student of humor and is writing a series of articles called: "Wit and Humor".

He has spent practically a lifetime in music, specifically recording, and has achieved an enviable background of important association with top names in the industry.

Recording performers and musically talented personalities are his kind of people. He was with Decca at the outset, in the sales department. Joe was responsible for establishing Coral Records, and produced the first successful Ames Brothers platter, "Sentimental Me." Ed Ames is known to millions of viewers as the Indian scout on the Daniel Boone show.

Joe was vice president of London Records, where Teresa Brewer brought out "Music, Music, Music."

In 1953 he took advantage of his G. I. rights to enter Tulane University to achieve his LL.B. degree completing a three year course in two by attending summer classes. He practiced as a member of the Louisiana bar, but music was in his blood.

It was Joe that formed the "Dukes of Dixiesland" and it was he who made them famous. They sold more than six million albums.

From 1953 to 1955, Delaney was consultant to R. C.A. in setting up a recording company with Giselle McKenzie as the big attraction. Al Hert was also under his wings.

As a visitor, off and on since 1948, to Las Vegas, Joe was responsible for many show business items of importance. It was Joe who introduced Sam Butera to Louis Prima and he also played an important role in Louis Armstrong's career.

Joe was born in Philadelphia, January 9, 1922. He is 6 feet, and weighs a little under the 200 mark, with high hopes of getting down to 185 this year.

Joe was recently elected President of the "Ad Club" and his ambition is to keep all the advertisement business in Las Vegas.

He is active in just about every charity and civic movement. ("If anyone wants to get any publicity for their charity or pet worthy cause, be sure and call me.")

He loves sports and especially boxing. He and G. L. Vitto will soon broadcast the Wednesday night boxing shows from the Silver Slipper.

He is a gourmet and like foods of all countries. He does, at times, do his own cooking, be it Italian or French.

Has a high rating on his Ch. 13 TV show from Monday through Friday. It is called "Joe Delaney & Friends." It's a must at our home. His "Open Line" on KTOO radio has a large listening audience. He was a Master Sergeant in the Air Force during World War II.

He and his beautiful wife, Roberta own their own home at 2116 Bonnie Brae.

He is always considerate and punctual. ("It's a joke. Friends tell me they set their watch by me.")

He is not a middle-of-the-roader. You are either his friend or you are not.

Joe likes casual clothes. He usually wears slacks and open-neck sports shirts, which he has specially tailored.

Like the song: What the World Needs Now" and etc., the world could use more people like JOE Delaney. He is too good to be true and true enough to be needed.

CELESTE HOLM NEW "MAME" AT CAESARS

Noted stage, screen and television actress Celeste Holm has been signed to replace ailing Susan Hayward in the title role of the smash Broadway musical "Mame" in the Circus Maximus theatre-restaurant at Caesars Palace.

Miss Hayward, who made her stage debut as "Mame" at Caesars Palace last December 27, tearfully announced at a press conference that, due to a recurring throat ailment, she is accepting the orders of her doctors and bowing out of the company.

Playing "Mame" is not new to the celebrated Miss Holm. She starred as "Mame" for six months at the Shubert Theatre in Chicago last year and later went on tour with the national company, appearing in nine major cities.

Her portrayal of "Mame" in Chicago proved so outstanding that she won the coveted Sarah Siddons Award as "Best Actress in a Musical Comedy."

Like Miss Hayward, Miss Holm also is an Academy Award-winning movie actress, having won an Oscar as "Best Supporting Actress" in the movie "Gentlemen's Agreement." She also has received 140 Oscar nominations.

She has appeared on virtually every major television show and is a noted humanitarian, having won the

National Conference of Christians and Jews' Academy and Brotherhood awards.

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