

LAS VEGAS ISRAELITE

"For Those Who Deserve The Best"

NOW BEING READ WEEKLY BY AN ADDITIONAL 2,000 JEWISH LEADERS ALL OVER THE WORLD. COURTESY OF HOTEL SAHARA

The Only English-Jewish
Newspaper in Nevada
Published Weekly in Las Vegas

NEWS
STAND
PRICE
15¢

VOL 5, No. 1

P.O. BOX 14096 LAS VEGAS, NEV. 89114

FRIDAY, JAN. 24, 1969

870-1255

NIXON FOR ISRAEL — ARAB TALKS IN

MIDEAST CRISIS

EDITORIAL

Happy Birthday to Us

The Las Vegas Israelite commences its FIFTH year with this edition.

Four years ago, they laughed when we sat down at the typewriter. Two hundred and eight weeks later some are still laughing, but with "Yoshikas." It wasn't easy. There were times we had no idea where the next split infinitive was coming from, but somehow, always when it seemed all was lost, up popped a savior. That old "darkness before dawn" worked overtime with the Israelite. The road was rough, the path was crooked and the fangs of the green-eyed monsters struck deep. But we managed to survive.

It isn't that we're complaining. We enjoyed every minute of it, and while we are by no means out into the free and clear, it looks like we can breathe a bit easier. Now, we look back at where and what we've been through, take inventory, analyze the pros and cons and perhaps venture an opinion on things to come.

It started with a suggestion from Jack Entratter that an English-Jewish newspaper which not only brought news of interest from outside, but also conveyed what was happening in our own area, could be of advantage to the entire Jewish community. The next step was to sound out other Jewish leaders, and the results were most encouraging. Especially, from Harry Wallerstein, president of Temple Beth Shalom, were we induced to proceed with the idea. Harry's wife, Kay, one of the most active women in charity, religious and civic affairs of Las Vegas, was the most sincere in her opinion on our commencing a newspaper. She will be endowed, always

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A Newspaper Is Born

You see, ladies and gentlemen, a newspaper is a living, breathing, vital organ of animation in a community. It has heart. It has temperament. It must be treated with care during pregnancy. Delivery at birth requires all the obstetric know-how of a publication practitioner.

During infancy a newspaper must be nursed carefully to give it a strong, basic foundation. As a child it must be fed proper features and trained to obey the printed rules of society. It must be reared with editorial direction to gain respect from readers. If, at maturity, it is considered a member of every family and an integral part of the local scene, to be praised or scolded as the occasion deems fit, then, and only then do you have a newspaper.

The Las Vegas Israelite is a newspaper in every sense.

This paper will be maintained at a high level, in keeping with the standards of those who deserve the best. Its goal is a well informed, stimulated readership.

The purpose of the Israelite is serve the welfare and growth of the Jewish community.

Toward these aims Jack Tell's Las Vegas Israelite is dedicated.

The above was printed exactly four years ago, Jan. 29, 1965, in the very first issue of the Las Vegas Israelite.

After re-reading it very carefully now, this writer states, with sincerest conviction, the Las Vegas Israelite has fulfilled every pledge it has made from the very beginning to the Jewish Community of Nevada.

If there are any disputes to this claim, the pages of this paper are, as they always have been, open for comment from readers.

Thank you, from the bottom of our heart, for your past and continued support.

ANGERED JEWS BOYCOTT FRANCE

NEW YORK (WNS) -- An unofficial boycott against France and French goods is growing among American Jews angered by the Paris embargo of arms and spare parts of Israel.

American Jewish leaders have expressed their views on the embargo to the French Ambassador, Charles Lucet. A delegation noted that Jewish organizations were

not sponsoring a boycott of France but had no interest in suppressing it.

There have been reports that many have switched away from Air France for international tours and have dropped stopovers in France.

Israeli officials were able to head off an earlier boycott of France which developed when French President Charles de Gaulle embargoed delivery of jets after the Six-Day War. They said such action would affect the French people who were still friends of Israel, and noted the difficulty of differentiating actions against Government leaders and the French people.

A similar problem has again arisen. The delegation of American leaders told the French Ambassador that American Jewry still regards the French people as sincere friends but that General de Gaulle's policies had strained France as a nation,

WASHINGTON (WSN) -- Spokesmen for the Nixon Administration have indicated that the new Administration believes that a binding peace settlement between Israel and the Arab states agreed to by the nations involved was the only way to end the Middle East crisis.

It was indicated that while suggestions can be advanced by any nation and discussion on possible peace proposals can be held between outside states, only the parties directly involved can end the crisis. Accordingly, the Nixon Administration does not believe any imposed

settlement can end the conflict and also questions the value of a Big Four-United States, Soviet Union, Britain and France-conference on the Middle East.

At best, outside states can suggest ideas that can aid the peace efforts of United Nations envoy Gunnar V. Jarring which the State Department said should be the "primary effort" in seeking an Arab-Israeli settlement.

Dr. Jarring, now in Moscow, where he is the Swedish Ambassador to Russia, is expected to resume his UN mission no later than the middle of February.

DEGAULLE VOWS AID TO ARABS

PARIS (WSN) -- Diplomatic observers viewed the reports that French President Charles de Gaulle's promise to help Lebanon with military aid if the small state was threatened as an advanced warning to Jerusalem not to strike again. French officials have been dropping hints of possible

French military intervention but these reports were considered to be a "purely prestige operation" because de Gaulle knows Israel has no intention of occupying any Lebanese territory. But the warning enabled France to claim that she was responsible for deterring a new Israel attack.

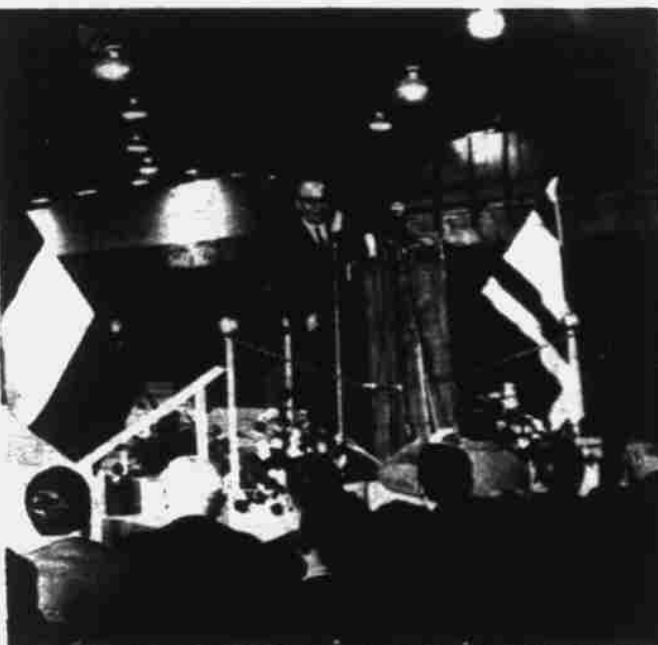
ISRAEL HAS DEFENSE INDUSTRY

JERUSALEM (WSN) -- Israel's growing defense industry is assuming increased importance as a source of arms and equipment for the nation's armed forces.

An \$11 million jet engine plant, Beth Shemesh Engine, Ltd., at Beth Shemesh, near Jerusalem, was opened by Prime Minister Levi Eshkol at ceremonies attended by a number of French political leaders who had come as individuals. The plant, jointly owned by the Israeli Government and Joseph Schidrowsky, a French industrialist who heads the Turbomeca jet engine company in France, will turn out jet engine parts for the French helicopters used by the Israeli Air Force.

But the plant is expected to produce complete jet engines for Israeli aircraft within three years.

Government spokesmen, in TV appearances and in statements to the press, have been disclosing the extent of Israel's own defense effort. This was being done to allay public fears that the French arms embargo will



PREMIER LEVI ESHKOL SPEAKS AT OPENING OF MILLION DOLLAR JET ENGINE PLANT JOINTLY OWNED BY ISRAELI GOVT. AND A FRENCH INDUSTRIALIST. (ISRAEL SUN PHOTO).

ground the Air Force and seriously cripple Israel's armed forces.

Local industry, it was revealed, has been producing all types of guns and ammunition for both the Army and Air Force and the number of items is being expanded,

not only to counter the French embargo but to make the nation more self-sufficient in as many military needs as possible.

In addition, Israeli companies are working on prototype military equipment

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SAM DASE BAR MITZVAH



SAM

Sam Dase, son of Mr. and Mrs. Sam Dase, who will become a Bar Mitzvah at Temple Beth Shalom, on Saturday afternoon, January 25, 1969, at 4:00 PM, during Mincha services.

Rabbi Aaron S. Gold, spiritual leader of the Temple, will officiate and conduct the services. Cantor Joseph Kohn will chant the liturgy.

Yahrzeits TONIGHT AT BETH SHOLOM

Friday, January 24, 1969

Morris Adler
Benjamin Engler
Sam Borax
Juda Veerman
Max Brown
Henry Hyman
Benjamin Weisbrot
Morris Levy
Israel Joel Trattler

Grace Don
Betty Petrowsky
Julia Novak
Cecilia Saiger
Doris Ellenport
Sophie Trattler
Anna Kasenetz
Liba Goldfarb
Anna Maniloff