

LAS VEGAS SHOWCASE

SUSAN HAYWARD AS "MAME" AT CAESARS

Oscar-winning actress Susan Hayward made her much publicized stage debut in the title role of the smash Broadway musical "Mame" Friday, December 27, when the award-winning show opened an indefinite run in the Circus Maximus theatre - restaurant at Caesars Palace.

Caesars Palace scored the casting coup of the year by luring the renowned Miss Hayward from her life of sun, surf, and deep-sea fishing at her year-round residence in Florida to make her stage debut as "Mame."

The Caesars Palace production of "Mame", tabbed by Life Magazine as "Broadway's Best Musical", is presented in its entirety and the show's creative Broadway "first team" will be on hand to emulate the same high artistic qualities of the fabulously successful musical



"MAME"

nidad as Ito, Robert Goss as Lindsay Woolsey, Betty McGuire as Sally Cato, Tom Batten as Claude Upson, and Ruth Gillette in the three-part roles of Mother Burnside, Doris Upson and Madame Branislowski.

Jerome Lawrence and Robert E. Lee wrote the book, with music and lyrics by Jerry Herman. The original New York production is directed by Gene Saks, and choreographed and re-staged by Onna White.

Miss Hayward's distinguished career is embellished with five Academy Award nominations, one of which won her the coveted gold statuette for her stirring performance in "I Want to Live!" Her latest film was "Valley of the Dolls." "Mame" has played over 1,000 performances on Broadway and has won countless theatrical awards.

In addition to Miss Hayward in the title role, the Fryer, Carr and Harris musical features Delphi Lawrence as Vera Charles, Rufus Smith as Babcock, Shawn McGil as Young Patrick, Roger Rathburn as Adult Patrick, John Vivyan as Beauregard, Arsenio Tri-

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PROFILES

by Percy Villa

John and Mary Valone, (my favorite Brooklyn readers and friends) are local visitors. They are the sweetest people this side of heaven.

I'm just about convinced that war toys make stupid gifts.

I'm told by many that Howard Fast's "History Of The Jewish People" is an excellent book, penned by a great writer.

While the premise sometimes escapes me (because of style) I gotta admit that they do a terrific job of producing those computerized prize fights for radio.

Presenting "Mame" in its Circus Maximus establishes another first for Caesars Palace, which has made it a policy of breaking precedent.

It was Caesars Palace that first imported a full-length Broadway production, "Sweet Charity," to Las Vegas. Since then, similar successful productions of "The Odd Couple" and "Fiddler on the Roof" have played to record - breaking capacity crowds at Caesars Palace.

Between engagements, such show business giants as Frank Sinatra, Andy Williams, Tony Bennett, Harry Belafonte, Petula Clark, Woody Allen and Milton Berle appear at Caesars Palace.

If everybody spoke the way he feels, as Jackie Robinson does this would be a better world.

I still think that "PZAZZ" at the Desert Inn is the greatest show these eyes have ever seen. It leaves soon to make room for "Many Happy Returns" that opens January 17th.

Harold Butler, the new bossman of Caesars Palace and I, have been good friends for many years. He is kind and humble man as you'll ever find, he's your friend too once you meet him.

They tell me, the older he gets the more golf Jack Walsh (Desert Inn) plays, and better too.

If I owned a Strip hotel I'd hire personal like Ray Sheffer of the Stardust Hotel. They don't come any finer.

Word for word and paragraph for paragraph I say that Colin (Review-Journal) McKinlay does the best reporting job in town.

I sometimes wonder who will be billed as the next Frank Sinatra?

I'm for Harry Levy anytime he runs for office.

Statisticians say that it now costs the average American family about \$30,000 to raise a child to the age of 18.

Be honest dept. Can you understand the words of today's songs? I heard one just

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