

LAS VEGAS SHOWCASE

ISRAELITE ADS PAY



CONVENTION CENTER December 4-8

4 NIGHTS
Wednesday & Thursday, 8 P.M.
Friday & Saturday, 8:30 P.M.

3 MATINEES
Saturday 2 P.M.

Sunday 2 & 6 P.M.
PRICES
\$2.50, \$3.50, \$4.00, \$4.50
YOUTHS (16 & under)

1/2 PRICE
Thursday 8 P.M.
Saturday 2 P.M.
Sunday 6 P.M.

Convention Center
Box Office Open
10 A.M. - 6 P.M.
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Opening Night Benefit
Variety Heart Fund
Tent 29



PROFILES

by Percy Villa

Surely one of my dearest friends all these many years is EDDIE GAMBARANA EXECUTIVE AND PURCHASING DIRECTOR FOR CAESARS PALACE.

He is a New Yorker and was born on September 6th, 1922. He is 5 feet, 11 inches tall and is on the heavy side weighing 205 pounds. He has dark eyes. ("When I'm angry, they become a strange green and red.")

He diets ("My clothes broadens one so.")

Eddie has been in Las Vegas since 1953 and as far as he's concerned, he's set and most happy.

Before coming to the Sands Hotel along with Jack Entratter, Carl Cohen, Charlie Turner and Charlie Kan-

del he worked for Jules Poddell's Copacabana, in New York. There he worked in most every department. His first job (and he was one of the youngest), was as a bartender, not mixing drinks but just straight drinks. He later became purchasing agent for the Copacabana.

He was employed at the Sands until he moved to his present position at Caesars Palace.

He is shy.

He reveals a subtle, observant sense of humor as acquaintanceship grows. He is not afraid to speak his mind.

His hobbies are cooking most anything that is fattening, such as Linguine, Clam sauce and veal Francaise.



EDDIE

His other hobby is working Saturdays and Sundays. ("I do most of the bookwork and enjoy being alone in the back office.")

He remembers well of the lean days while in New York City ("When a 10 cent tip at the Copa was like a fifty cent piece today.")

He is proud he lived on the wrong side of the tracks.

This isn't difficult when you now live on the right side of the tracks.

In 1956 he married the attractive Peggy Kaltenborn, one of the pioneers of Las Vegas. They have two children, Berry and Jaymie. Their show-place home is at 501 Parkway East.

We question if there is another person in this town of ours who knows and has been friends with more show people than Eddie, during the past twenty years.

While at the Sands Hotel, all the headliners were his intimate friends and not only were they guests to his home but also cooked their favorite dishes, that went something like this:

DEAN MARTIN. Dewars and water.

LENA HORNE. Thumb Bit Steak with mustard sauce.

NAT 'KING' COLE. Hamburgerettes with wine sauce.

DANNY THOMAS. Baloney sandwich on an onion roll.

JERRY LEWIS. Hot tur-

key sandwich with French fried potatoes.

SAMMY DAVIS, Jr. Smoke Loin of Pork with red cabbage.

FRANK SINATRA. Baked Calves head.

Last September Eddie's folks, Rinaldo and Maria, spent three weeks seeing shows and all the hotels and casinos as only host Eddie knows how.

He is a member of the Bluecoats, Inc. and says: "as long as these eyes are open, I shall do all I can for the Bluecoats."

He instrumental in forming the Italian-American Society. He was one of the founders and a member of directors of the Home of Good Sheppard.

Eddie helped Fran Cohen in getting the kitchen together at the Temple Beth Shalom 10 years ago. That year he was honored by the Sisterhood.

We are indeed proud to have Eddie Gambarana amongst our friends.

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the
Sands

Las Vegas, Nevada

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Opening December 19th: "THE ROWAN & MARTIN SHOW"