

MAN OF YEAR

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Community in Las Vegas, has always been a credit to his family, his Faith and his neighbors. He is a former president of Temple Beth Shalom, as was his late dad, Nate Mack.

Two years ago Jerry organized and became director of Combined Jewish Appeal, which serves in one swoop, United Jewish Appeal, Bnai B'rith, American Jewish Committee and Temple Beth Shalom.

Although Jerry is a busy man, as former Chairman of the Board of Bank of Las Vegas and President of the Riviera Hotel, he has never forsaken his responsibilities as leader of the Jewish Community.

For this reason we name him "Man of the Year."

WOMAN OF YEAR

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all meetings of all organizations, who serves faithfully on the committees that do the work, who is unsung, and un-heard of, except among her fellow workers.

Our Etta Harmell is all that and much, much more. She is the first to volunteer to offer her services over and beyond the call of duty. She spends long hours in the kitchen cooking those delicious Jewish courses for practically every Jewish community occasion.

Above and beyond all of that, Etta is a fine, warm, delightful person. She has a kind word for everyone and especially, makes newcomers feel at home.

For these reasons we name her "Woman of the Year."

ENTRATTER

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reverence; instead of frivolity there is fervent prayer. In our tradition, the new year is a time for self-evaluation and repentance. In retrospect, the Jewish people pause and reflect seriously on events of the year past. Prayerfully, we ask forgiveness for a myriad of sins against God and Man. Significantly, we ask forgiveness not just for the sins which we personally may have committed, but for those which may have been committed by any Jew, anywhere. Our New Year celebration consists of prayer and humility in the sight of God, and we wish each other the blessings of a year of happiness and good health.

The rest of the world would do well to imitate our manner of celebration. So much violence and tragedy has beset mankind, that the devout pessimist has a solid founda-

tion on which to build his skepticism and doubt. The world today is still in turmoil, and "freedom" is still a meaningless word for millions of people. Man's inhumanity to man has never been more vividly portrayed than in recent national and international events. The world is still embroiled in the never ending struggle for freedom from oppression. Here at home, our own beloved country, even though making positive strides forward, still suffers from outbreaks of violence and racial strife. These thoughts are on my mind as we approach the new year. When will it all end? Will peace ever come? Will Man, in our time, learn to live harmoniously with his neighbors?

Rosh Ha Shanah reminds us to take ourselves to task. Each one of us must do whatever he personally can to encourage and reinforced mutual understanding and re-

spect among all people. Rosh Ha Shanah reminds us that we must benefit from errors made in the past, and look to a brighter tomorrow. Rosh Ha Shanah reminds us that we must rededicate ourselves to our faith, and that our goals and purposes must be in keeping with the teachings of our ancient traditions and ideals. We must continue to strive for the establishment of world peace under the banner of justice and freedom.

The challenges of the new year are vividly sharp and clearly in focus. To successfully meet these challenges, each one of us in his own way, we must re-affirm our willingness to do what is right, and to help wherever and whenever it is needed. Perhaps this will be the year in which the road to lasting peace is discovered. Current events notwithstanding, hope

for peace is uppermost in the minds and hearts of freedom loving people everywhere.

On Sunday evening, we will pray for a good year in 5729. We will pray for an end to hostilities on all fronts, including Viet Nam and Israel. We must pray for understanding among all the peoples of the world, and we must pray for peace and dignity for all mankind. Jewish hearts throughout the United States, as well as everywhere throughout the world, will be bound together in a common prayer, that our Jewish brethren in Israel may finally be granted a true peace.

My family joins me in wishing all of you health and happiness in the year ahead. May we experience joy and tranquility in our lives, and may we together see a more beautiful world tomorrow.

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Happy New Year



Howard W. Cannon
U.S. Senator

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to our friends in the
Jewish Community



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& FAMILY

8 a.m. 'til 12 Midnight Across from the Stardust

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New Year Greetings



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New Year Greetings

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Happy
New Year
To The Jewish Community



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To Our Friends in
The Jewish Community

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