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"The Three Bible Reasons 'The Best'"

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Editor and Publisher . . . . . Jack Tell
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Emergency far from Over

Thinking people everywhere realize that the Middle East emergency is not over. But what many do not realize is that to a large body of Israel's disadvantaged immigrants, the emergency was never over, even before the war. For the sick and old, the handicapped, the unemployed on relief -- unemployed largely because they are illiterate and unschooled -- and to the undereducated children of large, impoverished families, the bitter emergencies of poverty were always with them.

The redeeming featue in these hard lives, the one hope, lay in the United Jewish Appeal. Through the UJA, American Jews augmented the help that Israel's taxpayers gave to the penniless immigrants whom they had welcomed to their shores as brothers and future Israeli citizens. The ratio of relief was two to one -- two dollars from the Israelis to every dollar from Americans -- but the UJA was working steadilu toward shaping that ratio more proportionately to the wherewithal.

Then came the Six Day War. Israel's swift victory in June filled Jews everywhere with pride in "Eretz Yisroel," but it cost Israel hundreds of millions of dollars. And there was suffering. Most of all, a half-a-million immigrants who were still in the process of being absorbed into their new way of life -- they suffered. The ones who should be been the last to suffer, because they had only recently fled to safety from deprivation and persecution' elsewhere in the world -- they suffered, because war is costly and there was no money in Israel's till to help them.

And so the UJA mounted its great Emergency Fund campaign in behalf of Israel's people and Jews -- and non-Jews -- responded magnificently.

But that was in June. Unfortunately, the emergency is by no means over. Israel won the war, but while the peace is being debated at an unendurable pace, the needs go on. The heroes return from victory and many have no jobs to return to. Unemployment has become more widespread...the hunger goes on....the needs of the old people and the sick ....of the children...all the humanitarian needs go on.

By the same token, and because the needs are too great to be circumscribed by any goal, the Emergency Fund drive must go on too. Anything less is unimaginable to Jewish minds and hearts. The UJA must be assisted to raise more funds -- substantial funds -- for the Israeli people and for Jews in need in 30 other countries.

Our community has a splendid record of past support to the United Jewish Appeal. This is no time in history to change it.

Because the emergency in Israel is far from over!

The Israel Emergency Fund of the Las Vegas Combined Jewish Appeal is now in the process of winding up. Those of us who have not yet made a separate gift to the Emergency Fund should do so now. There will also be a special EMERGENCY FUND luncheon of the Women's Division of the CJA on November 14th at the Flamingo Hotel and the L. V. ISRAELITE wishes our charming gals every sucess with that luncheon.

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YOUR RENEWAL IS APPRECIATED

New Year Message

By ARTHUR J. GOLDBERG
Pres. of American Jewish Committee

The approach of the Jewish New Year 5729 finds our country facing both challenges and uncertainties. Abroad, we have yet to fix on a course of action that will bring peace; at home, we have yet to devise ways of meeting our commitments to our own citizens.

During the High Holy Days, when jews feel a special affinity with their deep spiritual roots, each of us must again probe within himself to find a meaningful role in helping to meet our society's problems. In the sixty-third year since its founding, the American Jewish Committee reaffirms its dedication to enriching our democratic society; protecting the civil and religious rights of Jews; and bettering human relations and human understanding.

During the year just past, the threat of destruction has continued to hand over Israel. In the words of Adlai Stevenson, "all wars are civil wars, and all killing is fratricide." Nowhere is this more tragically true than in the Middle East. For the Arabs and Jews who have fought so bitterly three times in twenty years are descended largely from the same stock and draw on the same religious heritage. Both worship the selfsame God; both revere the patriarchs and prophets; both are committed to live by the commandments which the Almight gave to his people through Moses.

We pray that Israel's neighbors may come to share Israel's profound desire for peace. We pray that men of good will on both sides may rise above partisan passions, and may open avenues of progress and achievement for all the peoples of the Middle East.

We remain deeply concerned over the continuing threats to Jews in many parts of the Communist world - particularly in Poland, where Jews have once more been made scapegoats for society's real or imagined ills. We hope that this senseless and inhuman policy will be abandoned, and that the pitiful remnant of Polish Jewry will be allowed their full rights and freedom.

We are mindful of our 3,000,000 co-religionists in the Soviet Union who have never been free to express their sense of communion with their brothers elsewhere, and who continue to suffer repression in their religious, educational and cultural life. We urge men of good will not to forget the unfulfilled pledge, made nearly two years ago by a Soviet spokesman, to let them rejoin their families in other lands.

We note with profound respect that intellectuals in the Soviet Union and elsewhere in Eastern Europe have been in the forefront of the fight against anti-Semitism and we deplore curbs placed on intellectual freedom anywhere in the world.

Like liberty-loving people everywhere, we are deeply shocked by the rape of Czechoslovakia - a shameless reactionary move which bespeaks renewed Soviet resistance against the very idea of liberalization and democratization.

Within our own hemisphere, we remain committed to the well-being and communal advancement of our brothers in Latin American nations. For 20 years the American Jewish Committee and organized Jewish communities in countries have cooperated in a growing program to help Jews achieve a life of security and dignity. We will further expand these efforts.

Here at home, the American Jewish Committee's pre-eminent concern is with the violent rift in our society; the dividion between the races, which, stirred by the revolution of rising expectations, threatens the stability - indeed the existence - of our social structure.

We urge prompt implementation of the recommendations of the National Commission on Civil Disorders. We urge full mobilization of religious, business, governmental and civic leadership to provide jobs, housing and education for the many in our society who are mind in poverty and hopelessness. We urge intensified attention to the needs of all citizens - Negro and white - who do not yet share in the rewards of our bountiful land.

We urge these things, not only because they are the only means of saving our communities, but because they are just. In the eyes of God and man, we can save ourselves only as we save our brothers.

Finally, we are deeply committed to helping insure Jewish continuity. The survival of our people as a people may be threatened as much by our own shortcomings of heart and mind as by any external foe. To counter the alienation of many young Jews from their Jewishness, Judaism must be made increasingly relevant to the moral and ethical issues of today.

To these tasks - tasks directed to the human needs of our day, yet enjoined by our ancient faith - we of the American Jewish Committee pledge all our strength, all our means, all our efforts.

NEW YORK - The first Israel seminar to be held under the Joint auspices of the National Jewish Welfare Board and the Jewish Agency for Israel since the Six-Day War attracted twenty-five Jewish communal workers who have returned to the U.S. after five week training seminar in Israel, to infuse their experiences into Jewish Community Center and JWB programming and publications.

TELL TALES

"One Man Plus The Truth Constitutes A Majority"

BY JACK TELL

No Column Today

(SORRY, THE COLUMN WE HAD WRITTEN FOR TODAY GOT CROWDED OUT BY MATTERS OF FAR MORE IMPORTANCE - NAMELY ADS, WHICH MAKE THIS PAPER POSSIBLE. BUT WE STILL HAVE ROOM FOR ALL OF US TO WISH ALL OF YOU A HEALTHY, HAPPY, PROSPEROUS NEW YEAR.)

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