

# 'SHOWGASTE OF THE STARS'

## Talented Mickey Rooney

Mickey Rooney, a product of many years of hard work in every medium of show business and equally renowned for his outstanding delineations of both comedy and drama, brings his superb talents to the Hotel Fremont's Fiesta Room July 4. He will succeed Kay Starr in the Fremont's dazzling array of back-to-back superstar headliners, each of whom have been signed for four-week stints by general manager Ed Torres.

Much has happened career-wise to Rooney since his movie box office championship days as a young star at MGM. Honors galore in both motion pictures and television have been heaped upon him. Altogether he has appeared in more than 100 movie features, averaging more than three pictures a year since Hollywood initially paged him at the tender age of 9 for a movie called "East Companions."

Mickey not long ago added another stripe to his multi-talented sides. He emerged as a comic genius in the best tradition of such immortal clowns as Charlie Chaplin, W. C. Fields and Laurel and Hardy.

Rooney is more than a comic. He possesses the ability to break up an audience just by looking at him. Building an instant rapport with the customers, he grabs and holds them as few funsters can with his infectious humor and puckish face.

Famed as the "Magnificent Mick," Rooney scores a tremendous impact with his perennial youthful exuberance and enthusiasm. Along with these attributes and perpetual motion energy, he projects a sincere, almost anxious, desire to please. The customers readily get the idea that he enjoys performing as much as they do watching



MICKEY ROONEY . . . entertainment fireworks

him. The clowning artistry of Rooney, who pulled SRO audience during his previous stint at the Fremont, is highlighted by his unlimited repertoire of humorous characterizations. Some of his spoofs are classics, such as his outlandish masquerade as a Swedish champ, a befuddled drunk who finds himself on Candid Camera, a snow skier and Sessue Hayakawa, old-time Japanese movie actor.

ISRAELITE ADS PAY

## TONY BENNETT AT CAESARS

Singer Tony Bennett, a noble Roman among the Caesars Palace "Super stars," celebrated his 20th anniversary in show business in returning to the hotel's Circus Maximus theatre-restaurant with his unique voice and fantastic choice of superior songs that have won him rave-sthrough-out the world.



TONY

Appearing with Bennett in his special two-week engagement are the multi-talented Buddy Rich and his orchestral 110-piece band led by Bob Maduin.

Unique among America's popular singers, Bennett commands a fantastic following among widely different audiences, and is praised by musicians, songwriters and fellow singers alike.

Frank Sinatra has tabbed Bennett "the best singer in the business," Judy Garland

says: "Tony Bennett is the finest male entertainer in the world today."

So it's easy to see why when Bennett unfolds his repertoire of numbers, which includes the songs he first introduced and personally made popular.

Following the Tony Bennett Show in the Circus Maximus will be the Milton Berle Show, July 11-24.

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