

Phillips Home Builders, Reynolds Electric and Engeneering and E.G. & G. Inc.

He is extremely loyal. He has never knowlingly betrayed a confidence. He expects everyone to be the same way.

He believes his character weakness is that he trusts everyone.

He likes most everyone he meets and he trusts everyone he likes.

He usually walks fast, He appears to be running. He works hard, although he seldom gives the impression he is working.

He likes casual clothes. He usually wears slacks and open - neck sports shirts, which he has specially tailored. ("When I dress up I'm told that I look like a Madison Avenue ad executive.") Which he is!

He unenthusiastically in-

dulges in setting-up exercis- worker and a boss, but I'm es when he thinks about it, and smokes a pack of cigarettes a day.

He is an apt pupil at anything that intrigues him. He likes people most who can contribute something to his knowledge.

He is very punctual. He both. keeps his promises. He never belittles his business Las Vegas is a winner by or co - workers ("Pm a

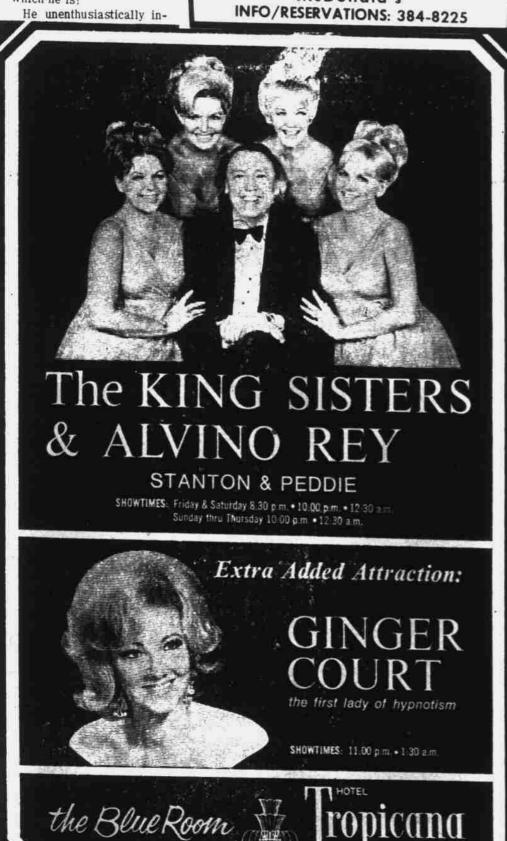
also in business like anybody else.")

It was indeed a pleasure meeting ROBERT J. FEN-TON of the FENTON Advertising, Inc. He likes money and he admires success and he is trying for

He's a sure winner, and his settling among us.



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