

Who Says Spring Is For The Birds?

Well, maybe it is, but it is for us, too, thank goodness. (after a long hard winter), so . . .

take wing . . . it's Spring! Time to preen, climb out of your nest and greet the season with a song. But not without some new plumage! Any little bird can tell you that Ronzone's is the spot for fine feathers. You'll find everything from slick-chick suits and dresses for Easter to peacock elegance for your dancing dates. If you're a busy chickadee who shops on the wing, fly in and get a bird's-eye view of all that's new. Flutter around our Fashion Floors and discover the colors . . . the silhouettes . . . the accessories that make the 1968 Fashion Miss. If your

fledglings need finery, too, our departments for Teen-y birds, Ween-y birds and Bambini birds are really something to coo over. What? Your mate watches the budget like a hawk? Have no fears about that . . . when he sees that you've used your brand-new, prestige pink Ronzone's credit card, he'll be gentle as a dove. Besides, we have some fine new feathers for him, too. Spring is for the Birds! Especially the early birds who snap up the choicest new fashions before they've been plucked!

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