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LARGEST AUDIENCE-WOMEN (18 and over)

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\*SOURCE: Sept. 1967 Pulse, Las Vegas Metro Area, Average Quarter Hour Estimates.

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## Paradise Spa

Prospective home buyers at Paradise Spa are intrigued by its wide range of recreational facilities, reports Charles Martin, general manager.

When they become residents they find these activitles are essential because they have something new on their hands; leisure time, Martin points out,

This free time is the happy product of this Las Vegas resort's planning.

All maintenance at the recreation development is provided by a professional crew which does landscaping, general outdoor maintenance, and such interior jobs as may be needed by the residents.

Thus, the homeowner puts on top of his list of things to do: swim, play tennis, golf or volleyball, enjoy a steam bath, soak in a therapeutic whirlpool. Fixing the drain never get on the list.

Out-of-towners as well as Las Vegas residents are buying into the 400-home community, located at 9457 Las Vegas Blvd., So., three miles from the Strip.

Prices for one, two and three-bedroom homes start at \$13,750, including refrigerated air conditioning. carpeting and drapes, it was noted.

Among the resort's facilities are two large swimming pools, tennis and volley ball courts, golf complex, two health clubs, art gallery and auditorium. A lake winds through the community, night-lighted by rings of fire.

Tours of Pardise Spa are conducted daily. In addition to the 'a la carte' program for non-residents in the health clubs, overnight accommodations are available manager Bob Rohlman.

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# TROP BLUE ROOM

Pete Fountain and his New Orleans jazz greats bounced into the \$1 million Blue Room at Hotel Tropicana Jan. 19 for a two-week stint. The group has smashed attendance records everytime they've played the Tropi-

Persuasive Maynard Sloate, Blue Room entertainment director, hopes to entice Fountain and his group back to the Blue Room for two additional engagements during 1968.

Besides owning and operating his own cabaret in New Orleans, Fountain is kept busy with motion pictures, TV appearances and recording sessions for Coral Re-



Vic Damone, everybody's all-time pop-tune crooner, is currently appearing in the lounge of the new and beautiful Frontier Hotel.

## FOUNTAIN GUSHES IN 'Wonderful World of Burlesque' At Silver Slipper, Best Show In Town

Las Vegas at this moment is Barry Ashton's "Wonderful World of Burlesque," playing three times nitely in the intimate showroom at the Silver Slipper, where there is no cover charge.

All - female type women predominate this delightful presentation, with the catchiest tunes of the day and eye-appealing costumes, but it is the hilariest comedy routines that have the jampacked room for every show, rolling in the aisles. Those little monsters, with the baggy trousers and innocent expressions, prove that comedy is king.

If laughter is your pur-

The best show value in pose, when you seek entertainment, be sure to include the Silver Slipper offering on the agenda, while making the rounds. On your way in, say hello to Sam Diamond, genial host in the casino, Tell him you read about the show in the Israelite.

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