FRIDAY, JANUARY 26, 1968

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and make them aware of what is available now for chil-dren. So many people complain that "there is nothing haps it is wrapped around a for my child", but there is, head of lettuce in the frig? and it is outstanding. Thank you again for your Maybe it is now part of your boy's kite, confidence. No matter, several copies Sincerely, are on the way. Your Rabbi Sy Ognulnick, Levy is a dedicated man and Director a good writer. His articles SUBSCRIPTION (Las Vegas Children's are a welcome addition to the Campus) Israelite. The guarter wasn't nece -Dear Jack: ssary, but as a suggestion to What can I say but thank RENEWAL you and others in your conyou very much for the ad greation who may wish to reabout our film showing at the Fox Theatre on the 20th. ceive the Israelite every week, we are announcing our The ad is excellent. TIME 4th year subscription drive. Again, Jack, thank very much for everything. The quarter you sent may be deducted from all sub-Sincerely scribers from Mattapan, Joe (Smith) making the year's fee \$5.75, (Amer. Cancer Soc.) just for Beth Hillel mem-Dear Mr. Tell: Will you kindly send me Thank you for continued 10 copies of Dec. 1st issue interest in the Israelite. of Las Vegas Israelite, in JACK TELL.) which appeared my letter dealing with the concept of Dear Mr. Villa: Just a short note to thank "Holiness". FRIDAY, JAN. 26, 1968 MARKS you for your story on our With best wishes for a Children's CAMPUS, We Happy New Year. Cordially appreciate the interest and Rabbi Irving Ganz community concern that you THE 156TH WEEK OF (ED. NOTE: Perhaps some and Mr. Tell have for Las of our readers may wish to Vegas as indicated by your correspond with the good Rabbi Ganz at Veterans Hos-CONTINUOUS PUBLICATION OF pital, Supulveda, Cal., 91343. Dear Jack & Bea, On behalf of B'nai B'rith I wish to thank you for the lovely coverage you gave our LAS VEGAS ISRAELITE Ball. Sincerely, The Bile June The Bart Maxine Quinn (Chairman Vice Pres.) THAT MAKES 3 YEARS Dear Rat: You Blabber-mouth!!!!!! THANK YOU DEAR READERS You and your "on the scene" routine!!!!!! It's O.K. with me if you want to rip hell out of the (Now numbering more than 25,000) Arabs, lambast the Nevada and the other 49 State's legislators, make ridicule of FOR YOUR LOYAL SUPPORT Texans and in general use your corney Hebrew Herald to convene, communicate, correspond, complain, compensate, comfort, combat, YOUR RENEWAL IS APPRECIATED converse, contrive, contribute, contest, contaminate, conjugate, conviscate, commiserate and commensurate with your family and your select group of cronies but you take one step too far when you start giving tips on I FORGOT TO SEND MY SUBSCRIPTION IN TO OY the stock market. LAS VEGAS ISRAELITE - P. O., BOX 549, Because you are to cheap VEY to airmail an advance copy LAS VEGAS, NEVADA 89101 your crummy Gaza of Gazette to me, the Hunt stock shot up 4-1/2 points before Dear Jack: I could get my broker on the phone. I am deeply interested in the welfare and growth of Just for that I hope Pat our Jewish Community. leaves the Chinese Kitchen and never comes back, Please add my name to your fast growing list of subscribers: Yours truly, Shattered Name (Print Clearly) ____ (P.S.: Dear Shattered; If _____ Apt. No. ____ you weren't a shuttered Cliff Address ____ dweller, watching the sun ____ State ____ Zip Code____ sink over the Pacific from City___ your Malibu home, you'd set One year (52 issues) _____\$ 6.00° up residence with your darling wife in civilized Las Two Years (104 issues) _____ 10.00 Vegas, where you get today's (Please make checks or money orders payable to Las Vegas Israelite) news today. Cordially, Rat.) Payment enclosed Bill me later SUPPORT YOUR LAS VEGAS ISRAELITE NOW □' Get lost. IN ITS 4TH YEAR OF CON-TINUOUS WEEKLY PUBLI-CATION.

Dearest All:

A good year to you and yours. Eileen (Brookman)

Dear Sir:

Last week we received a copy of your delightful paper and for some unknown reason we lost it. There was a very good article by our Rabbi Mordecai Levy in this copy. I wonder if its within your power to send another copy to the temple? It was Dec. 29 issue.

I am enclosing a quarter for postage. If it is not enough please let us know. My name is Harry P. Frank and I am responsible for losing the paper. I am vice president of this temple. I would greatly appreciate

this favor. Thank you Harry P. Frank

(Temple Beth Hillel, Mattapan, Mass.)

(EDITOR'S NOTE: Dear Paper Loser:

Sorry about your misfortune. Did you look in the bottom of the dog's box? Per-

TELL TALES (Continued from Page 4)

Bridal Shoppe and Pat's Chinese Kitchen,

Of the Sands' Jack Entratter, Carl Cohen, Charlie Kandal and the late Aaron Weisberg, what more can be said? They have been staunch supporters from the start, and to them and Aaron's memory, we are most grateful. to Airion Scott, that bundle of perpetual enthusiasm, constantly spreading joy and encouragement, not only to the Israelite, but also to all who come in contact with her, especially the brides embarking on a new life of marriage, it is comforting to be listed among her friends. And then there's Pat Ginn. Pat is probably the hardest working, most understanding and keenest projecting young man in Las Vegas. Ever since arriving in San Francisco from Canton as an early teenager, Pathas strived to make himself worthy as a citizen of the land he adopted. We're proud to be a friend of Pat, who has always conducted himself with dignity and poise in his rise to becoming a respected member of our business and civic community.

bers,

We recall the early days when we utilized cautious persuasion to encourage readers to subscribe. While we needed, desperately, the money, we refused to allow the fee to deprive even a single reader from receiving the paper. We published boldly: "Whether you subscribe or not, you will continue to receive this paper for some time, to bring the most and best news and features of Jewish interest to the widest latitude of readers." To our delight we received a \$10 check from "Vic" Dollinger of American Shoe Company in Reno, who said, "any man who has nerve enough to say, you will receive the Israelite whether you subscribe or not, should not be taken advantage of." That was three years ago.

The Israelite always has been, and still is, a one man (and woman) operation. We have neither partners nor financial backers. Contents are edited, and heads written by your's truly, who accepts full responsibility. We contribute also, our own views on related subjects.

About 18 months ago, we included among our readers, 2,000 Jewish leaders all over the world, courtesy of Hotel Sahara. To our knowledge the Israelite is the only publication so widely circulated. We now spend more than 10 hours each week in addressing and mailing.

Within the next few days, readers will receive notice of subscription renewal for 1968. We will be most appreciative for your prompt response in the self-addressed, no-stamp-necessary envelope.

We regret, sincerely, that due to the added printing and mailing (new zip codes, etc.) costs, we are compelled to send the paper only to those who subscribe. Therefore, if you desire uninterrupted, continuous delivery of your Israelite, please respond with your check or money order in the self-addressed envelope.

On second thought, any of you who cannot afford the \$6 for a full year and who truly enjoy and desire to continue to receive the paper, may do so if they will drop a note explaining the circumstances (confidential, of course). You may use the no-stamp necessary envelope, also for this purpose.

Again, thank you, one and all, for making the Israelite possible. द⊈सार ज_स्टब्स्स

desire to reach the public