



# PROFILES

by Percy Villa

**JOHN Du BOIS**, director of Advertising and Public Relations of the **SOUTH-WEST GAS CORPORATION** is today's 'Profile'.

He was born at West Point, New York on November 28, 1923.

His father, Bird, taught at West Point and was a Colonel, when he retired. John has two brothers Wil-

liam, an architect in San Francisco and Ted, a Brigadier General is stationed in New Mexico.

He is a six footer and a trim 185 pounder. Hazel sparkling eyes and most of his hair is gray.

He is always well-groomed, even when he's informally garbed. ("I like clothes. I guess I could be termed wildly Saville Row.")

He votes Republican. He drinks beer and smokes a pipe.



**JOHN**

He has lived in 10 different states including Hawaii, China and Panama.

John and his wife Dixie own an attractive home at 521 Parkway W. They have

two children, John, 20, who attends Orange Coast College and Kent, 13 a student at Hyde Park school in Las Vegas.

John is a man with many hobbies. He like tennis, skin-diving, camping out and mountain climbing.

In 1949 John graduated the University of Missouri, majoring in journalism. He was on the swimming team at Georgia Tech. He was a navigator in the air-force.

He is President of the Las Vegas Press Club and the Sigma Delta Chi (professional Journalism fraternity).

Du Bois is no snap-judgment guy. His favorite answer is "Let's wait and see."

He is most cooperative with the press, TV and radio. The boys say nice things about him.

He and Dixie attend a Strip show on an average of once a month. Nothing surprises him since he's always seen the best.

He is continually in good humor. Those that know him well have never seen him angry.

He is always on time. ("Something I learned in the service.") In fact he often arrives for an appointment 10 to 15 minutes early.

On week-ends he prefers open-necked sports shirts and sweaters. He likes ties, "on other people."

He is honestly a shy person. He hates attention. He usually speaks only when spoken to.

He is extremely loyal. He has never knowingly betrayed a confidence. He expects everyone to be the same way.

**JOHN Du BOIS** is a credit to our community and we greatly enjoyed doing a 'Profile' on him.

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