

LAS VEGAS SHOWCAST

SINGER BOB FLETCHER COMES ON STRONG AT SANDS

Keep your eye on Bob Fletcher, currently brightening the Sands lounge. He's a young man with a unique voice, strong with an octave-and-a-half range, and appears to be on the threshold of greatness as he continues to gain fame as one of America's finest young singers.

Fletcher, a native of New Mexico, combines a splendid voice with fresh arrangements to emerge as one of the truly great talents to appear in many years. And for years past, Fletcher has been preparing for the day when he would hit the heights of his trade.

Request the "Anniversary Waltz" then relax and enjoy.

Working as a production singer, Fletcher was heard by Jack Entratter, Exec Vice President and Show Producer of the Sands and since then his career has skyrocketed with club engagements as well as guest television ap-



BOB

pearances. He has also worked on the sound tracks for three musical motion pictures, including "Carousel", "Pajama Game", and "Damn Yankees". But his real entry into the world of entertainment came recently when he made his debut at the Sands Hotel -- the same hotel played by the best names in

show business: Frank Sinatra, Dean Martin, Sammy Davis, Jr., Red Skelton, Steve Lawrence and Eydie Gorme and many others.

When Fletcher was six-years old he began to take an interest in music and his parents noticed that he would frequently be singing early in the morning while preparing for school. One year later, he asked his parents for a Charlie McCarthy dummy in order to enter a talent contest. They gave him the dummy as a birthday present, but tried to tactfully discourage him from entering the contest to spare him hurt feelings. But unwavering, Fletcher entered the contest and won. That was his first brush with show business and it has served him as a continuing inspiration. He's come a long way since the days of the Charlie McCarthy dummy and talent shows, but he still has the determination to be a

winner.

Since then, Fletcher has maintained his interest in being an entertainer even while serving as a serviceman in Korea. Now with his goal again firmly in sight, Fletcher is on the brink.

Some of his appearances have been on the Tennessee Ernie Ford Show, Art Linkletter Talent Scouts, Art Linkletter House Party, at the Sportsman's Lodge in Sherman Oaks, the Rendezvous Room of the Beverly Hilton Hotel and Ye Little Club in Beverly Hills.

Bob is 33 years of age, is 5'11", married and has two children, ages 6 and 9. He now resides permanently in Las Vegas.

A lot more will be heard from Bob Fletcher.

PROFILES

by Percy Villa



Handsome, businessman, sportsman and former construction boss, WILLIAM G. BENNETT is my 'Profile' for today.

He has recently been named Vice-President and General Manager of the MINT HOTEL by Howard P. James, President of the Las Vegas based Sahara-Nevada Corporation. The position was formerly held by Earle F. Thompson (now the head man of the Sahara Hotel).

Bennett was born in Phoenix, November 16, 1924 and spent most of his life time there.

He served three years as a Navy pilot and came out with flying colors to enter communications and construction business as executive and foreman respectively.

In 1946 he exchanged a potentially bright future in the construction industry for a \$40-a-week job with the Traders Furniture Company. In a matter of a few months he became manager of the store and later a profit-sharing participant.

The furniture business was good to Bennett and Bennett was good for the furniture business. In 1950, when the firm's president was about to retire, Bennett



WILLIAM

was given first choice to become sole owner. For 12 years he was president of the Traders Furniture chain - Eight stores in all. Other enterprises were spawned by Bennett including Gordon's Furniture, Inc. and Bennett Bros. Furniture Co.

William is a handy man around the house, when he has time. He is a good cook.

He smokes a pack of cigarettes a day and promised his boss, Del Webb (a non-smoker) that he'd cut down and quit by the first of the year.

He is 6-footer and a trim 180-pounder.

Bennett is always on time ("Something else I learned in the NAVY.") In fact he often arrives at an appointment 10 to 15 minutes early.

He likes to watch prize fights, wrestling matches, football and basketball games; his favorite, however

Willkommen!

ALPINE VILLAGE INN

ESTABLISHED SINCE 1950

Serving Swiss, German & American Food
and Imported Wine - Beer and Spirits
Daily 5 P.M. to Midnight

Browse in Our Unusual Gift Shop

Diner's - American Express - Carte Blanche - Bank Americard - Master Charge

Phone 736-3704
ON THE STRIP

Need a good steno for a few weeks?



call for a
MANPOWER WHITE GLOVE GIRL
MANPOWER

THE VERY BEST IN TEMPORARY HELP
Over 400 offices throughout the world
IN LAS VEGAS
417 E. Carson - 384-1788
Mike Katz, Mgr.

PIZZA SANDWICHES SPAGHETTI FOOD TO GO MICHELOB BEER ON TAP

TOWER OF PIZZA
3726 On The Strip
WE DELIVER
Phone 736-3238 - Bobbie & Jasper

Lanz

For Young Elegance

3225 LAS VEGAS BLVD. SO.
OPEN DAILY 10 TO 6

Now Appearing...
Jack Entratter presents

"Mister Showman" SAMMY DAVIS, JR.

in the COPA ROOM
GEORGE RHODES, Conducting
Antonio Morelli & His Music
Two Shows Nightly 8:15 & 12

RALPH POPE
the Sands

RESERVATIONS: SHOW: 735-3464 • HOTEL: 735-9111

RANDY CRANE

COMEDIAN EXTRAORDINARY CURRENTLY ENTERTAINING TROOPS IN VIET NAM

★

CORK CLUB, HOUSTON
WALDORF - ASTORIA
N.Y.
CONCORD, GROSSINGERS
ANAHEIM BOWL