

★ LAS VEGAS ★

SHOWCAST OF THE STARS

BIKEL GETS TRIPLE AWARDS AT AJC FETE

Theodore Bikel, famed actor, folk singer and national Vice President of the American Jewish Congress, was recipient of triple awards at a dinner sponsored by the American Jewish Congress Centenary Club in Los Angeles. The event marked the 50th Anniversary of the Bal-

four Declaration, Nov. 21st, was attended by more than 500 community leaders.

He will star in "Fiddler on the Roof" at Caesars Palace.

Bikel, whose outspoken statements on human rights, civil liberties and facts concerning Israel received na-

tional acclaim, was recipient of the first "Man of Conscience" award from the tury Club presented by Rabbi William Soigelman, A J Congress, S. Calif. Division President and Abraham

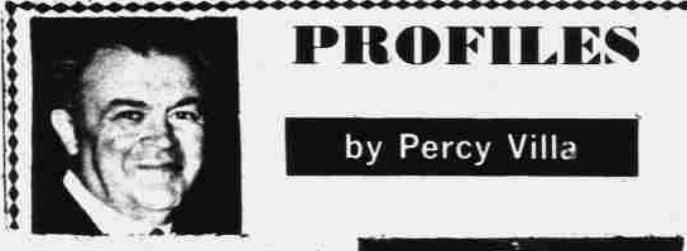


THEODORE

Spiegel, Centruy Club Head. Awards also were presented by Supervisor Ernest Debs in behalf of the Los Angeles County Board of Supervisors, and by Councilmen Ferraro, Bradley and Edelman in behalf of the Los Angeles City Council.

Participants in the tribute included Victor Carter, President of the Jewish Federation Council; Dr. Max Nussbaum, Chairman, American Section, World Jewish Congress; Moshe Yegar, Consul of Israel; Rabbi Albert M. Lewis, AJ congress West Coast President; and Julius M. Cohen, A J Congress Western Region, Executive Director.

ISRAELITE ADS PAY



PROFILES

by Percy Villa

DAVID W. BRADLEY is my 'Profile' for today. He is one of the better newspapermen of our town.

He is Director of Publicity for the SAHARA HOTEL and although he has held down that position only a few months he already his higher bosses attest that he's doing a great job.

Bradley was born in Elgin, Illinois on November 23rd, 1937 which makes him the youngest publicist in Las Vegas. Being born on Thanksgiving Day makes him feel confident of the future as being remembered for his deeds.

He has been in Las Vegas for 6 years. His first job was as a reporter for the Las Vegas SUN. He covered the Court House and crimes. He also worked for the Elgin Courier News as a reporter and prior to being hired as publicity director of the Sahara Hotel. He was City Editor for the SUN.

Dave averages more than a hundred phone calls per day and another dozen-out-of-town calls.

He tries to keep his temper even and calm. ("I'd say I got it under control now. In the beginning I'd run hot or cold, and let my mood dominate me.")

His hobby is shooting at most anything.



DAVID

Dave is married to pretty Mary Ann Houfek. She was once a front-line-dancer at the Sahara. She is presently with the "Bottoms Up" review at Caesars Palace.

They have a comfortable home at 3708 El Jardin.

He and Mary live in a house she describes as "relatively small." He describes it as "relatively large." It goes to prove all over again that everything is relative, according to your attitude. Dave thinks big.

He gets up early, Mary Ann sleeps late.

Bradley is editor of the monthly magazine, SAHARAN. It's circulation is 250,000 and it was his boss John Romero who made the full color cover possible. Many look forward to getting it monthly for the hotel.

Dave is 5-foot-8 inches, weighs 145 has blond hair and blue eyes. "I try not to let out my troubles on other people." He is good natured. He can be stubborn, determined. He doesn't believe in taking anything for granted. ("I've discovered from past experience that praise cometh before a fall.")

He has his pet economies, razor blades ("Which I use until they are pen knife dull") and shaving cream ("I always squeeze the last ooze out.")

He is no snap-judgement guy, his favorite answer is "Let's wait and see."

He is punctual. ("It's a joke. Friends tell me they set their watches by me.")

Dave is a kind and considerate person. His ambition is to always be happy and make others happy. ("It costs so little.")

He reveals his ambition; To do what I'm doing now, only better and better."

His many bosses like him and agree that he's going places. We like him and feel certain he has already gone great distance.

EVENINGS 8:30 P.M. MATINEE WED. - SAT. - SUN. 1:30 P.M.

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