



PROFILES

by Percy Villa

At long last I have met our leading citizen and SELS JR., will be honored humanitarian,

We're all proud of only KELL HOUSSELS, head man of the Tropicana Hotel who, The affair commences at

NOW

with his son, J. KELL HOUSat the Israel Bonds dinner October 29th in the Coliseum Room of Caesars Palace.



PLAYING EURÔPA 68



Mr. Houssels was born July 25th, 1895, in Vernon, Texas. He has been a leading resident of Las Vegas for 37 years at 1012 So. 6th Street with Alice (still his

6:30 p.m.

beautiful doll) for 35 years. His face broadened into a large smile when we asked of his son J. K. (Ike) Jr., and gave us the following information:

Jr. is 45 years of age and President of the Tropicana; Las Vegas resident since 1930; graduate United States Military Academy, West Point; Stanford Law School; former assemblyman, Nevada Legislature; former deputy district attorney; chairman 1965 United Fund Drive; president of the Resort Hotel Association; board member Variety Club International Tent 39; active civic leader: married, three children. He and Ellen have

a show place of a home at Rancho Circle,

1964 State of Nevada

Anti-Defamation Man of the

year. J. K. Houssels, Sr.

endeavors, distinguished

service to his community

and country, his dedication

to the concept of judging

each man according to his

merits and his devotion to

the principles of ADL: of

combating prejudice and

bigotry to build a better

the plaque dated October 18,

1964. Las Vegas, Nevada.

at the Colorado School of

Mines when the United States

entered World War I in 1917.

His entire class enlisted at

Denver, and Kell became a

pilot, flying a single-motor

got a job as assayer in a

to make a down payment on a small hotel. He later opened

a small casino in Las Ve-

gas, then a village in the

desert. The building of

Boulder Dam mushroomed

Vegas and Houssels pros-

pered, buying hotels and investing in other businesses. He took over the Tropicana

Hotel about 7 years ago when it was threatened with

failure. A year later he

brought to America, a cast

of 80 in the Folies Bergere

in Paris, to the Trop, then

the Strip's newest hotel. The place has boomed ever since.

spot in Las Vegas.

copper mine near Ely,

When the war was over, he

A run of luck in a "21" game yielded enough money

The above wordage is from

J. Kell Sr. was a student

America,"

plane.

"For his humanitarian

Houssels Sr. is a recognized credit to American racing. That is and has been his hobby for some 30 years. He is known as one of the nation's leading owners and breeders of thoroughbred race horses. He bought his first race horse 32 years ago for \$1,500 and his studs earned over one million dollars in 1963.

The career of the elder Houssels reads like Horatio Alger story. I have heard of this great man before but this is the only way to fully describe him. In his office, behind the cashier's cage, are displayed many of his forget-me-nots such as a couple of dozen trophies and a number of plaques hanging on the wall. I read them all but my favorite one was as follows:

charity that he's not an active part of. He is continually in good

humor, punctual and easy to make an appointment with.

What finer choice than Houssels, Sr. & Jr., to be honored at Bonds for Israel dinner?

FOLIES BERGERE CENTENNIAL WINS "MUST-SEE" ACCLAIM I

John L. Scott - Los Angeles TIMES . . overwhelms an audience . . . it's a must-see."

George H. Jackson — Los Angeles HERALD EXAMINER

"A three S show . . . sensational, spectacular and stupendous . must-see.



For Show Reservations call 736-2022

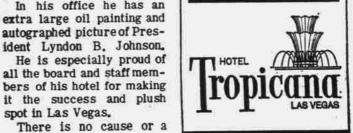
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