SAHARA SHOWS



ROFILES

Percy Villa

Today's 'Profile' goes to EINER ABRAMSON, Vice President of the FOUR QUEENS.

It was the late Bennie Goffstein who introduced us to Einer and we have been good friends since, In fact anyone who meets Einer can claim him as a friend after the first meeting.

He was born in Russia in 1913 and came to this country, direct to Omaha, Neb., in 1922.

In the late 20's he became the youngest Street Circulation Manager of the Omaha Bee. He knew the names of every corner newstand owner and newsboy in Omaha and always remembered their birthdays with a small

He was also in the Vending business and in the nite club and the restaurant business.

It was his pal of long standing, Goffstein, who urged him to come to Las Vegas three years ago. The first year he worked for Jackie Gaughan's El Cortez Club and later joined the Four Queens,

He knows every department of both the food and gaming business, but modestly admits that he learns every day.

Einer and Dale Abramson live at 1812 S. 14th Street, They have been married for thirty years. They have three children, Ben 28, Dan 27, and Rose-Mary 15, along with 4 grandchildren.

The Abramsons are members of the Temple Beth Sholom.

He is five-foot, nine-inches tall, weighs 175 pounds has graying thin hair and blue eyes. He speaks Jewish as well as he speaks Eng-

Up until the past couple of years it was always casual clothes, slacks and sport shirts most of the time, He'd never buy a new suit if his wife didn't force him to. He once said: ("It doesn't matter what I wear - nothing looks good on me,")

He likes all sports and is

LAS VEGAS

must be black.

He is cool and logical at all times. He preters an evening with friends when the

He has a good legal mind and always reads the fine

his hobby with his wife and children.

at all meals.

only better and better."

tual.

He is not the handy-manaround - the - house type. ("I'm strictly unskilled labor,") He hates to go shopping for anything. He likes the refrigerator to be bursting with food. ("I remember when I was a boy often the icebox was empty, without even ice.")

Aside to my readers: Next time you visit the FOUR QUEENS make it a point to meet EINER ABRAMSON. It will be your treat and his

be your's too, once you know

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EINER

always up front at most of the events.

His favorite all - time fighter was the late Morrie Schalfer of Omaha and one of our all-time greats as well as favorites.

He is well-liked by most and is friendly with all. There is no snobbery in him. ("Nobody is unimportant. There are only nice people and those not quite so nice,")

He never seeks out trouble and is well liked by all those who get to know him. Einer has at least a dozen him.

GET OUT IN THE FUN! cups of coffee daily but it

SAHARA

SHOWROOM

DONALD

O'CONNOR

June

Allyson

conversation is argumenta-

print in all contracts. He enjoys traveling because it gives him a chance to meet people, yet home is

He sizes up people on first meeting. He has been known to change the verdict but not

He is a pretty good eater

He reveals his ambition: "To do what I'm doing now,

He is punctual to the minute. He doesn't get annoyed if his friends aren't punc-

pleasure.

He's my kinda guy. He'll

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