

# LAS VEGAS ISRAELITE

"For Those Who Deserve The Best"

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## ISRAEL'S POST WAR NEEDS LAUNCHES NEW BOND

# \$500,000,000 ISSUE

### FROM THE HEART

of  
*Jack Entratter*  
5-Term President of  
Temple Beth Shalom

These are exciting days at the Temple.

After a summer hiatus in which our people enjoy vacations and rest periods, and during which time activities come to a virtual standstill while we renew our energy, the month of September ushers in a new year and a new season of events, calling for new vigor and vitality. Each new year of Temple life brings with it the challenge to succeed at new endeavors. There is no resting on the laurels of past performances. There must always be new horizons to conquer. And this is as it should be, for in any organizational life progress must be a daily thing. There can be no looking back and no standing still. We must constantly look ahead and all efforts must be channeled toward the development of new thoughts and new ideas.

During September all the groups reactivate. Sisterhood and Mens Club start their new yearly calendars into action. Committees are hard at work. Social events come alive. The Temple itself launches into the High Holiday season with the rush of a modern super jet. The High Holy Days have an awe-inspiring excitement about them, which every one of us feels as the new year approaches. Our Religious School and Pre-School begins to function in all their departments and children of all

ages come to learn of their heritage. Other Jewish organizations also begin to function within the confines of the Temple buildings, and there is hardly a day for the next ten month period when our Temple and Center is not humming with activity of every nature, for young and old alike. I am indeed proud that our Temple is the hub of all Jewish life in the community. The buildings which we erected so proudly are here to be used. Our Temple is not just a "house", it is a "home" for so many of our dedicated and active people.

Therefore, as the year begins, I use this column as an opportunity to remind all Jewish people who are not yet affiliated with our Temple that the "welcome mat" is out to everyone. We are waiting for you to join our Temple family! We need you! We want you! Every new membership is a new link of strength forged into the chain which binds us together as brethren.

The Jewish community of Las Vegas is a living and thriving thing, and I am proud to be a part of it. I have watched Jewish life develop steadily and positively for many years, and I am thankful that I was given the opportunity to play a part in its growth. I think that now would be a most appropriate time for you to experience the same joy of belonging. Yes, these are exciting days at Temple Beth Shalom. It is up to you to see that you become a part of this excitement.

### ECUMENICAL CALL

NEW YORK (WNS) A call for a direct dialogue between Jewish, Moslem, Protestant and Catholic religious leaders was sounded here by Rabbi Israel Mowshowitz, chairman of the board of the International Synagogue at Kennedy Airport.

Addressing a ceremony marking the dedication of

(Continued on Page 9)

NEW YORK (WNS) The three-day National Mobilization Conference for Economic Development concluded here with launching of a new issue of \$500,000,000 in State of Israel Bonds amidst indications of burgeoning responses in the Jewish communities of the United States and Canada to Israel's post-war needs and economy.

Highlighting the opening session was a message from Premier Levi Eshkol of Israel calling for widespread support of the new Israel Bond issue. "Israel Bond funds," the message said, "are more critical today than ever, if we are to make our victory meaningful," adding that the "new reality confronting us obliges us to maintain basic tasks of consolidation and development, for we have shown that our strength comes more from social and economic programs than from mere quantities of 'hardware'."

Principal conference speaker was Israel's Minister of Finance Pinchas Sapir, who told the 500 Jewish leaders attending the parley that Israel will require greatly increased resources to repair her dislocated economy

of our people," Mr. Sapir said that the assistance Israel received "from world Jewry in that crucial period surpassed everything that had been done during the previous nineteen years, exceeding even our most optimistic expectations." For that, he noted, Israel was very grateful. He warned, however, that although Israel has won the war she must not relax in vigilance.

Termining the Six-Day War, which he described as very costly, "one of the finest chapters in the long history and to resume the development program that was interrupted by the conflict. At the same time he called for greater aid through the Israel Bond drive to help Israel carry forward its programs of economic development, including the expansion of industry and the promotion of its export trade. "Without the development capital that "only Israel Bonds could provide," he told the dinner session, "we could not have succeeded in creating a nation that performed so magnificently" in war and in peace.

(Continued on Page 10)

## CIVIL RIGHTS, RED BIAS SET PACE AT HADASSAH CONV.

MIAMI BEACH (WNS) Sharp denunciation of Soviet policy against Israel and Zionism, coupled with an assault on Negro extremists in the U.S. preaching racial deviationism, highlighted the opening address of Mrs. Mortimer Jacobson at the opening session here of the 53rd annual convention of Hadassah.

Fran Cohen of Las Vegas is attending.

Mrs. Jacobson, who succeeded herself as president of the organization, told the gathering that the Negro extremists who are preaching racism and separatism were "doing a disservice to the cause of freedom and equality." She said Hadassah "strongly protests the language and intent" of the recent statement adopted two weeks ago in Chicago at the National New Politics Convention. The declaration, which was foisted on the conclave by Negro extremist elements who threatened to bolt the movement if it

did not go along with them on the anti-Israel stand, termed the Arab-Israel conflict an "imperialist Zionist war." To soften the impact of that declaration, the new leftists adopted a clause to the effect that "condemnation" of Israel "does not imply anti-Semitism."

Continuing, Mrs. Jacobson told the more than 2,000 convention delegates that Hadassah's position on civil rights has been one of unblemished record and that it "is a disservice to America to pretend to add new dimension to American freedom by attacking the very organizations and movements which have been in the forefront of the fight for these freedoms."

In another part of her speech Mrs. Jacobson condemned what she called "the unforgivable insults uttered by the Soviet Union-delegation at the United Nations against the Jewish people and the Zionist movement"

(Continued on Page 9)

## New Year In Vietnam



USING RELIGIOUS SUPPLIES PROVIDED BY THE NATIONAL JEWISH WELFARE BOARD, JEWISH SERVICEMEN ONCE AGAIN WILL ATTEND ROSH HASHANAH SERVICES IN EMBATTLED VIETNAM AFTER DRIVING UP IN THEIR TANKS.

## ROSH HASHANAH FEATURE

IN HONOR OF ROSH HASHANA, JEWISH NEW YEAR OF 5728, THE LAS VEGAS ISRAELITE WILL PUBLISH A SERIES OF STORIES TO COMMEMORATE THE HOLIDAY WHICH FALLS ON THE FIRST TWO DAYS OF THE MONTH OF TISHRI, THURS., OCT. 5, AND FRIDAY, OCT. 6. ROSH HASHANA MARKS THE BEGINNING OF THE 10 DAYS OF REPENTANCE, AWE-INSPIRING DAYS, CULMINATING AT YOM KIPPUR, ON OCT. 14.

## Rosh Hashana's Meaning

by Rabbi Herman M. Cohen

What is Rosh Hashana? What has it meant in the past? What can it mean for us today?

Rosh Hashana together with Yom Kippur are known as the High Holidays. This implies that they should occupy a preeminent position in the festival calendar of our people. In fact, these holidays are given more recognition and are observed to a greater extent than the other major festivals.

The term Rosh Hashana occurs only once in the entire Bible, and that is not in the Pentateuch, where the important Jewish holidays are described, but in the book of Ezekiel. There it is mentioned incidentally as the date of the prophet's vision in 573 B.C.E. Moreover, Ezekiel speaks of Rosh Hashana as occurring on the tenth day of the month. This has given rise to speculation that in the early centuries of our history, Rosh Hashana (which means New Year) was observed on the tenth day of the seventh month, which was known as Etanim in the early calendar and as Tishri in the later Jewish calendar, and that it coincided

(Continued on Page 3)

## EXCLUSIVE!!

### Harris Football Standings

#### GAMES LISTED AT SANTA ANITA

	LOST	WON	%
PREVIOUS	0	6	100
LAST WEEK	7	16	69
TOTAL SO FAR	7	22	75

(SEE PAGE ELEVEN)

### YAHREZITS TONIGHT AT BETH SHOLOM

Friday, Sept. 22, 1967  
Sam Baum  
Edward Carl Silverman  
Isidore Isaacson  
Meyer Perlman  
Joseph Shapiro  
L. Louis Levinson  
Samuel Haynes

Pearl Cellan  
Frieda Klavinsky  
Netti Rosenthal  
Sarah Koch