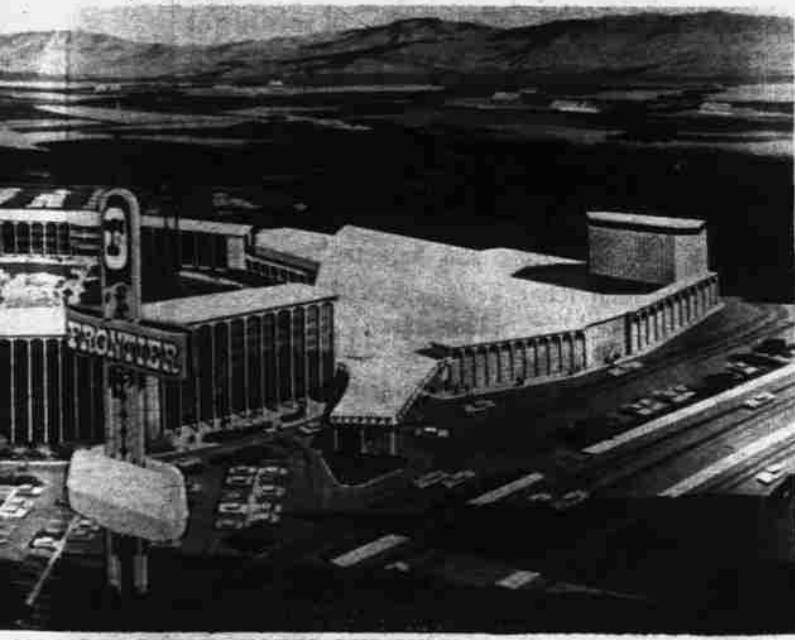


SHOWCASE OF THE STARS



1,000,000 FRONTIER HOTEL DUE JULY 29.

friend and talented Dave Burton Trio will entertain nightly in the intimate Cabaret Lounge, as well as music for supper dancing.

The Carousel, is a bright and cheerful 300-seat coffee shop. We noticed the fancy menu including the traditional western buffet, and snax bar-open around the

clock.

Within a short walk from the guest rooms are thousands of square feet of men's and ladies' shops, a barber shop, a beauty salon, boutique, sundries, news and tobacco stands, valet and laundry service, baby-sitting, transportation and car rental desks, show reservations

service and a house physician.

Valet parking for 2,500 cars is available.

Richardson previously was affiliated with the Desert Inn Hotel and Silver Slipper. Cohen formerly managed the International Hotel in Los Angeles and was President of the International

al Airport Hotel system.

The owners of the FRONTIER will son start working on the "Last Frontier Village," a Las Vegas Landmark for many years, adjacent to the hotel.

The FRONTIER HOTEL is truly out of this world and you will say the same after its opening July 29th.

reception.

There is a wishing well, from which all coins retrieved throughout the lifetime of the hotel will be donated to the Damon Runyon Cancer Fund.

The Venus Showroom will feature the spectacular, "Europa '68", with a cast over 100. The theatre-lounge will feature Ben Blue and Barbara Heller in a production titled "Kook's

The convention hall at the hotel will seat 2,200 people.

The Venus Showroom will seat 800 for dinner and 900 for the late shows. The 400-seat theatre-lounge, named the "Post Time Theatre" by comedian Joe E. Lewis.

An 80-seat gourmet restaurant, the Cabaret, will feature outstanding international cuisine for dinner and late supper. It was indeed

Jack Entratter presents in the Copa Room - The Brilliance of a Golden Rainbow

Steve Lawrence & **Eydie Gorme**

JOE MELE, Musical Director
ANTONIO MORELLI & HIS MUSIC
The Exciting Copa Girls
Two Shows Nightly 8:15 & Midnight

Corbett
Monica

The Sands

RESERVATIONS: Phone: 735-3466 • Hotel: 735-9111

Opening August 9th: DEAN MARTIN

Greene

Produced & Directed by EARL BARTON

7:30 P.M., Midnight and 2:30 A.M.

tern



V.P. and Managing Director
ay . . .
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