

# GET OUT IN THE FUN!

## SAHARA SHOWS

CONGO ROOM

**BUDDY HACKETT**

**NEW CHRISTY MINSTRELS**

CASBAR THEATRE

**DON RICKLES**

**Freddie Bell & Roberta Linn**

**The Treniers**

**MINSTREL GIRLS REVUE**

**RONNIE DAVID**

## SAHARA SPECIALS

**DON the BEACHCOMBER**

Marvelous Cantonese and American cuisine. Dancing every evening. No cover—no minimum.

**HOUSE of LORDS**

Superb dining in a setting of elegance.

**SAHARA SAFARI**

3 Days and 2 Nights with all the trimmings for just \$28.50 per person, double occupancy. Includes two dinners, show, cocktails and souvenir gift package. Sunday through Thursday, only.

HOTEL

# SAHARA!

FOR RESERVATIONS IN LAS VEGAS: 735-2111

COMING JULY 14

**JOHNNY CARSON**

# LAS VEGAS

## PROFILES

by Percy Villa



What a town this will be during the next ten and twenty years.

Picture if you will, last week it was the Bonanza Hotel, July 29th will be the opening of Frontier Hotel and the following month it'll be the Landmark Hotel. Never in the history of Las Vegas have three hotel openings taken place in such a span of time.

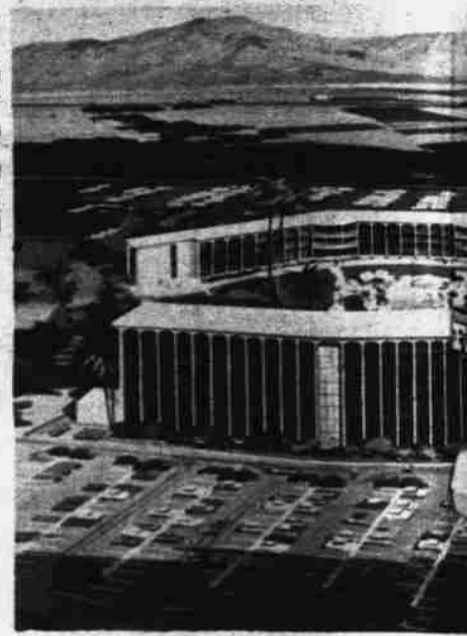
The Frontier, is the latest of the fabulous hotels to open. The first time all the officials of this fabulous and newest hotel are listed: Maurice H. Friedman, Originator - Builder - Developer; T. W. Richardson, President; Jack Shapiro, Executive Vice President; Alex Kachenko, Secretary - Frontier; Burton M. Cohen, Managing Director; Alan Lee, Entertainment Director and Producer of "Europa '68"; Stephen J. Erdos, Director of Convention Sales; Jesse

Levy, Contriller; Hi Powell Chief of Security, and Ray Purpus, Dir. of Publicity.

The Frontier Hotel will be officially opened Saturday, July 29, 1967. Pres. Richardson, says that the new \$25 million, 650-room hotel has just about been completed in a record time of less than ten months.

The Frontier is formed like a curved horseshoe. Towering palms and evergreen trees against the white columned, bronze, glass and gold marble facade of the building which, in the dramatic sunken gardens of its huge center courtyard, create in oasis setting in the desert surroundings.

The opening will take place over a two-week period. Guests have been invited from all parts of the United States and foreign countries. Invitations have been extended to government officials, celebrities and prominent



NEW \$25,000,000

persons in all fields. Among guests attending the varied opening functions will be stars of stage, screen and television, also members of the famed Friars Club. Georgie Jessel will serve as Master Host.

The world's tallest free-standing sign, costing \$1 million and rising 200 feet at the hotel entrance, will flash a welcome to guests arriving for the Red Carpet

## An Evening With Lorne G

with THE LIVELY FIVE  
Suzy Wallis

Musical Director  
JOE GUERCIO

Producer  
EARL

Showtimes: 8:15 P.M. and Midnight • 3 Shows Saturday: 8:15 P.M., Mid  
For Reservations: 736-6444 or 736-8000

## AT LARRY WOLF'S NEW Wildly Western HOTEL

# BONANZA

Larry Wolf, Chairman of the Board Michael Renis, President Sol W. Geltman, V.P. and

Let us Entertain you 24 hours a day . . .

- ★ The Crazy Horse Saloon — For swinging cow-boys and cowgals!
- ★ At the Bonanza Movie Palace Films.
- ★ The Lucius Beebe Dining Coach — A unique rendezvous and special dining fare from noon to 4:00 A.M.
- ★ At Cattlemens Restaurant Continental Cuisine
- ★ Ponderosa Room — Oper

### IN THE CORRAL LOUNGE:

- THE SUN SPOTS ★
- JESSE LOPEZ QUINTET ★
- KEN HAMILTON SEX
- BONANZA BELLE-E-E

WATUSI STAMPEDE '67 2:30 A.M., 4:30 A.M.