

Temple Beth Sholom Where are our people? Why don't they come forward and become a part of

the Jewish community? asked at our annual meeting as to what percent of the Jewish population of our city are members of the Temple. The answer to this question can only be an educated guess at best, since there is no specific census of the present day Jewish population of our city. A logical conclusion, however, would be that our present membership of about 540 families represents too small a percentage of the total Jewish families, Then the perplexing question remains -why don't we have at least 1000 members?

We cannot bully people into belonging. There must be willingness on the part of the person to become affiliated. In many cases a simple, personal reminder is all it takes because some of our people just don't take the time to think about it, The report of our Membership Committee indicates that there is, thank God, a definite growth factor. On September 1, 1965, our total membership was 462; on September 1, 1966, the total was 471; and as of April 30,

> YAHRZEITS TONIGHT AT BETH SHOLOM

1967 our membership numbers 538.

FROM THE HEART'

President

Jack Entratter

Our Membership Committee each year does its A challenging question was very best to get more Jewish families to affiliate. This can be a very frustrating experience, since we know that there must be hundreds of families who should be members and are not, and hundreds of Jewish children who should be attending our religious school and are not.

There is also, unfortunately, a great amount of turnover in membership. There has been an average loss of approximately 50 families per year who move out of the city. It is frus- your telegram on the grave trating and sad. Our people who reside in our city should East. know the Temple better. The hub of our Jewish life must be kept strong. How wonderful it would be if we had 1000 members.

Probably the most aggravating circumstance of all crops up during the High Holidays, when so many people suddenly remind themselves that they are Jewish and would like to attend services and come to say Yizkor with a "matterof-fact" attitude. They expect the "red carpet" treatment because they are "customers" and act as if "Es Koomt Zay". Yet, moments later they are gone and do nothing to support the very Temple they want to serve their personal needs. Do we have to resort to giving away dishes or perhaps blue chip or green stamps? I am being facetious of course, but I am also realistic. We are growing, but at a snail's pace. We may never achieve 100% affiliation, but the work must go on and we must never stop looking for the potential member. We must make our dle East, unaffiliated Jewish friends cognizant of their duties as American Jewish communi-Jews. It is true that each ty will stand by Israel membership is another jewel "shoulder to shoulder, heart on the crown of Las Vegas to heart, until the Jewish Jery, and god knows there state is secure and the prois lots more room on the phetic vision of peace is crown.

TEL AVIV (WNS) Premier Levi Eshkol, in a ra- solve the differences with dio address to the nation following a special Cabinet session on the current crisis, ping, but that if it failed disclosed that he would give there would be resort to

SENATOR

HOWARD CANNON

threat to peace in the Middle

This will acknowledge

Rabbi Frankel said the

Dear Jack:

diplomacy a chance to re-Egypt over its closing of the Gulf of Aqaba to Israeli ship-

force to defend Israel's borders and its right of pas- nature with respect to sesage through the Strait of Tiran.

Disclosing that the Cabinet had approved measures.of

both a political and military curing the withdrawal of Egyptian forces from the Sinai Peninsula, Mr. Eshkol (Continued on Page 2)

SRAE

.S. Dear Jack:

Thank you for your telegram of May 23rd concerning the Arab-Israel crisis.

I share your concern over this issue. The United States has a history of solmen commitments to guarantee territorial integrity of the countries of the Middle East, President Truman as early as 1950 pledged the United States to preserve the frontiers of Israel and the adjacent Arab countries.

Our pledge and underlying policy has been restated over the last 17 years. I support this policy and the statement made by the President on this issue, copy of which is enclosed, as well as a copy of my press release. With every good wish, I am

Sincerely, WALTER S. BARING

(PRESIDENT'S STATEMENT, BARING'S RELEASE P.3) I am deeply shocked by this commitments,

threat and have expressed my concern in strong terms to the White House and the State Department. I have been assured that the United States intends to honor its

Convinced that we should preserve peace and security in that troubled part of the world, I fully support the forceful statement made by the President yesterday. I feel that he acted with honor and courage, as well as prudence, in making our intentions clear.



WALTER BARING

of reason will be heard and that those who would pursue an aggressive course of conduct will step back from the brink of war to the diplomatic conference table,

Thanks for your support in this matter. Sincerely,

Howard W. Cannon

Rens Rabbi Concerned



Let us hope that the voice **Meet Reed Whipple**



Friday June 2, 1967 Nathan Mack Leo Fox David Franklin Hyam Sweet Eldon C. Cooper Aaron Weissberg Morris M. Azorsky Harry Friedman Herman Alex Levinson Abraham Rystock Joseph Kaufman **Isadore Tarr** Isadore Pink Stephen Leppo **Dorothy Entratter** Stefany Follander



Rabbi Jack Frankel of realized forever."

The Rabbi urged this na-Temple Emanu-el, sent a tion's leaders to act to pretelegram to Sen, Alan Bible, serve peace between Israel D-Nev., expressing concern and the Arab states. over the crisis in the Mid-

"We are shocked by the build-up and concentration of aggressive military forces and armaments near Isreal's Egyptian and Syrian frontiers in flagrant violation of the 1949 armistice agreement," he said.

If ever a person deserved the gratitude of the entire Jewish community, that man is Reed Whipple, who was the very first Mormon in our

area to sign a petition denouncing the injustices being committed upon members of the Jewish faith in Russia. (Continued on Page 9)