

LAS VEGAS ISRAELITE

"For Those Who Deserve The Best"

NOW BEING READ WEEKLY BY AN ADDITIONAL 2,000 JEWISH LEADERS ALL OVER THE WORLD, COURTESY OF HOTEL SAHARA

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FROM THE HEART

of
Jack Entratter
President

Temple Beth Sholom

A pressing problem which has been of great concern to your officers and Board has been the matter of proper air conditioning for our Sanctuary and other facilities. The system presently in use is quite old and has been in

R. Rosenberg Bat Mitzvah



RANDI

Randi Rosenberg, who will become a Bat Mitzvah during services at Temple Beth Sholom, on Friday evening, May 5, 1967.

Rabbi Aaron S. Gold, spiritual leader of the Temple Beth Sholom will officiate and conduct the services which will commence at 8:30 p.m. Cantor Joseph Kohn will chant the liturgy. The congregation will be hosted to a special Oneg Shabbat refreshment period in the Temple's social hall immediately after the conclusion of the services, at which time friends and family of the Bat Mitzvah will gather to extend good wishes to her.

YAHREZITS TONIGHT AT BETH SHOLOM

Friday, May 5, 1967

Louis Krivel
Nathan Shiffman
Max Perelmutter
Martin Greenstein
Herman Leo Freedman
Solomon Sheinman
Jacob Rothenberg
Frank Hyster

Becky Cohen
Sarah Marks
Gittel Schikiransky

constant need of repairs to keep it operating. We recognize the fact that when the Sanctuary and Social Hall is filled to capacity, such as on the High Holidays, the system is inadequate and cannot put forth the proper amount of cool air needed. Our Board is concerned with the physical welfare of our worshipers and unanimously agreed that the time has come to install a new air conditioning system. Comfortable seating in a pleasant, dignified and air conditioned atmosphere will only add to the over-all enjoyment to services in the Temple, or events held in the Social Hall. I am happy to inform you therefore that after careful consideration your Board has authorized a contract which will bring us this new system with almost double the output power of the old system. Comfort in the Temple will soon be guaranteed, physically as well as spiritually. The work will commence in the very near future and will be completed during the summer months in ample time for the High Holidays.

You ought to be cognizant of the fact that air conditioning is an expensive proposition, yet you are not going to be burdened with any special tax or fund raising campaign. We do ask however that if there is a balance open on your account, you will be helping greatly by seeing to it that it is paid in full within the next month or so. Income will be needed more than ever within the next few months, and we depend on you to do your share.

There is still another way you can help. The Temple receives a generous allocation from the funds raised by the Las Vegas Combined Jewish Appeal. The more given to the C.J.A., the more allocation possible for the Temple. I don't want to discount the importance of the other C.J.A. beneficiaries, but I do want you to know that the Temple gets its fair share of your one donation to the C.J.A. You can, therefore, help additionally by giving generously when you are called upon to do so. The success of any organization depends solely

L.V. COMBINED JEWISH APPEAL WOMEN'S DIV. LUNCH WED. SANDS

THE EYES HAVE IT



HELP FEED A CHILD

by Jack Tell

Of the countless hundreds of thousands of needy Jews throughout the world, we doubt if anyone will dispute that more than half are children, and all are hungry.

That is why the United Jewish Appeal, one of the major recipients of the Las Vegas Combined Jewish Appeal, based the motive for its drive this year on the theme, "A Child Needs

You."

This year's annual luncheon, sponsored by the Women's Division of the CJA, will take place Wed., May 10, in the Grand Ballroom of the Sands Hotel.

Two outstanding speakers will be present, Edith Head, 7-time Academy Award winning dress designer will speak on "How To Dress For

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A WORD TO THE WISE

JERUSALEM (WNS) A warning that Arab violators of Israel's territory were making a "bitter mistake" if they thought they could continue the practice with impunity was sounded here by Premier Levi Eshkol.

Addressing the annual students conference here, Mr. Eshkol said Israel wanted peace along its border and would first resort to peaceful means in the case of trouble, but that in the event there was no abatement in tension it "will not lag behind either in acquisition of military equipment, establishing military industries and forming military units," Israel, he added, will defend its interests and the lives of its citizens "efficiently and properly."

At the same time he make it unmistakably clear that Israel would neither relinquish any of its rights nor make any concessions, adding that "those who think they cross our borders without risk to themselves make a bitter mistake."

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Reminder MAY 25

TELL TALES

"One Man Plus The Truth
Constitutes A Majority"

BY JACK TELL



Meet Mr. "Open Line"

Most open forum radio shows in cities across the nation are just that, wide open, where nuts, crackpots, bigots and idiots for the price of a phone call can spout into the free air idiocrasies, eccentricities, venom, bigotry, hate, corruption, decay or any other nonsense that plagues their peculiar temperament.

Moderators of these run-of-the-mill shows either do not have the capacity, or, because of their personal bias do not desire, to quell the stench that permeates the ears of unsuspecting, innocent listeners. The net result is a dull program of propagandism from professionals or redundancy from ignoramuses. In most cases, the shows fall into the somewhat category. But not the Joe Delaney "Open Line" program in Las Vegas, KRAM, nine to midnight.

And that's the big difference - Joe Delaney.

With a finger triggered by instinct to spot a "way-out" caller from the opening words, Joe has the fortitude and know-how to eliminate offense from being broadcast, while preserving the flow of intelligent conversation on the subject of the moment. For instance if a caller should start off by saying "Some of my best friends are Jews," the thumb goes to work and the rest of the anti-Semitic statement that is sure to follow would be heard only by Joe--not his many, many listeners.



JOE

That is why, since Joe took over in March of 1966 to change the direction and purpose of the show, it has achieved top Pulse rating for the time zone and, in the opinion of this writer, the most important and popular vehicle of communication in the area. Extreme right-wing groups attempting to jam the program with harassment were frustrated by Joe's patience. He never berates sincere views, no matter how extreme and no matter how far removed from his own personal opinion. Joe is a strong supporter of freedom of speech. He told this writer: "You can't cure an ill by substituting another ill and you can't fight totalitarianism with totalitarianism."

The impact of the true pulse of Clark County en-

(continued on page 6)

ISRAEL INVADED BY RED ARMS

TEL AVIV (WNS) One of three intercepted infiltrators was killed by an Israeli border patrol near the Lebanese border, it was reported by army officials who said the two others escaped, one of them probably wounded.

Following the skirmish, in

Western Galilee, Israeli guards found a Russian-made hand grenade, a sub-machinegun, containers of explosives and a box of pamphlets of Fatah origin. The abandoned equipment indicated the infiltrators had been trained in Syria.