

"NEWS A-GO-GO"
Reva Schwartz

Moving from one house to another is a big job for any family. But when you're right on the golf course smack in the middle of a tournament, with thousands of people on your lawn and stickers necessary on all cars coming and going, it kinda adds to the confusion. Ask the Herman Kishners whose new abode is in the Scotch Eighties. Much good luck to these sweet people in their new home.

If anyone wanted to get in touch with Jackie Cohn, please try the Las Vegas Hospital, not Rose de Lima as was erroneously reported. Her condition is still the same, poor.

Birthday greetings to Melica Weinstein. She spent several days with her sister Mira Ponsler and her young family in Twenty Nine Palms and one beautiful gift was a portrait of herself painted by her artist brother-in-law.

Mazel tov to Iris and David Torjman who are now the happy parents of a darling baby girl. Aunt Fay Shapiro was scheduled to depart for Ellay that same day and David was about to drive her to the airport when the baby decided to make its appearance. So Fay stayed on for the simcha until the beginning of the week. Iris'

mother will be here from the Bronx shortly, proud gramma that she is.

Hadassah's evening with Molly Picon was a delight to everyone who attended. The film, "Yiddle with the Fiddle" is a classic which is shown 'round the country at least once a year. Molly, now 70, is still so full of warmth and spirit and not only did she perform and sing, but did a cartwheel as well! Her husband Jacob Kalish touched every heart with his telling of their long association with Hadassah and their adoption of 5 children out of the olocaust, and their work for Youth Aliyah.

Dave Burton can always be counted on for contributing good music with a "ham-ish" flavor, as he did that evening. Accolades must be given to Maxine Quinn, chairman for her overall efforts in making this Plus-Giving affair a memorable and beautiful event; to Dolores Goldstein, hostess chairman; Jane Leonard, entertainment chairman; Sylvia Hart, food chairman, to the many hostesses and the entire committee who gave their all to make it possible to help match the million dollar grant given to Hadassah for medical research.

Have you noticed that Las Vegas is now 400 pounds lighter since Weight Watchers opened here? The only sure and sensible plan for those with avoirdupois, Weight Watchers has been written up in every major national publication. Join anytime and lose weight forever. Just \$2 per week. Classes each Tuesday 1 p.m. and 8:30 p.m., Thunderbird Hotel, in suite 1112. Call 382-0041 for any further info.

Temple Beth Shalom had an excavation party last week, when the Las Vegas Seebees under the direction of F. M. Drake dug a deep hole on the lawn. The JWV, whose commander is Mitchell Bell will see the fruition of its plans on Memorial Day with a dedication ceremony for the 45 foot flagpole which will be



MARK

Mark Tan of Robert Fenton Advertising, Inc., has been named Membership Chairman for 1967 of the Advertising Club of Las Vegas, it was announced today by Nick Naff, President.

Membership in the Advertising Club of Las Vegas is open to all persons involved in commercial communications including radio, erected at that time.

Ceil Shavinsky is in Toledo, Ohio, celebrating her mother's 96th birthday.

Heard that Ada Block was hospitalized with pneumonia. Hope she's getting her strength back by now.

Happy birthday to the young set....Mickey Kishner who will be 3....our little Jessica just turned 5 and Pitzl Werner now a young deb!

If you are a poodle fancier, the Poodle Parlor at 1800 So. Main has a new Pampered Poodle plan to groom, bathe and brush out your pup for \$1.00. It also includes a complete styling. Don't you wish you were a poodle?

Mr. and Mrs. Tony Grasso entertaining honeymooners Mr. and Mrs. Louis Marini of Scranton, Pa., at the Four Fountains. If you don't already know Eleanor Grasso

television, newspaper, outdoor, printing, advertising agencies and clients, publicity and related suppliers to the communications field. Membership applications are now being accepted for new members to be presented at the Club's next meeting scheduled for April 25.

Tan, who has been with Robert Fenton Advertising since its opening in Las Vegas in February, 1966 was formerly with Gray & Rogers, Inc. (Philadelphia-New York) and Al Paul Lef-ton Advertising (Hollywood). Mark is Assistant To The President at the Fenton Agency.

The newly activated organization came into prominence as the host group for the January Mid Winter Conference of the AAW. A concentrated membership drive was started last month with the installation of '67 officers and Best of '66 Advertising Awards Banquet.

is Jack Entratter's Girl Friday.

If you haven't tasted the new Orange Julius drink, you're missing out on a "Devilish Good" thirst quencher. At the immaculate stand on Fremont and Fifth, you see the oranges squeezed before your eyes and the pure orange juice going into the secret formula being churned. Ask Harry Levy.

Las Vegas attorney Jerry J. Kaufman has been selected to serve as Special Assistant to the Supreme Justice of the Phi Alpha Delta Law Fraternity, the largest legal fraternity in the world with over 50,000 members and 102 chapters.

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BOY SCOUT FUN FAIR



JACK WHITEMAN, SALES MANAGER FOR PARDEE-PHILLIPS HOME BUILDERS, FOUND HIMSELF OUT-NUMBERED TWO-TO-ONE WHEN CUB SCOUTS MIKE BUCKLEY (R) AND STEVE HOWARD INVADDED THE FRANCISCO PARK MODEL HOME AREA TO SELL TICKETS TO THE UPCOMING SCOUT FUN FAIR, UNABLE TO RESIST THEIR DOUBLE-BARRELLED SALES PITCH, WHITEMAN ENDED UP WITH NOT ONE BUT FOUR BOOKS OF TICKETS TO THE ALL-DAY EVENT BEING HELD APRIL 22 AT CONVENTION CENTER, BOTH BOYS ADMIRING THE NEW FOREVER HOUSE MODELS, BUT WHITEMAN REGRETFULLY INFORMED THEM THAT DUE TO THEIR AGES THEY COULD NOT QUALIFY UNDER CURRENT F.H.A. REQUIREMENTS.

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