

8 a.m. 'til 12 Midnight Across from the Stardust

ZELLO'S Hair Fashions

Facial \$4.00
Complete Make-up \$4.50



in Fashion Square

735-7471 735-5062

VERNON WILLIS UPPED AT EASTMAN DILLON



VERNON
Vernon B. Willis has been appointed resident manager of the Las Vegas office of Eastman Dillon, Union Securities and Co., it was announced today by Dwight H. Gravett, resident partner of this nationwide investment banking firm.
Willis, a resident of Las Vegas for the past 25 years,

LAS VEGAS

has been with Eastman Dillon since they opened their local office. A past president of the Las Vegas Chamber of Commerce, Press Club and Rotary Club, he resides in Las Vegas with his wife, Helen, and son, Paul.

Eastman Dillon, Union Securities & Co., headquartered in New York City, is a member of the New York Stock Exchange, Pacific Coast Stock Exchange and other leading exchanges, and maintains offices in principal cities across the nation. The local office, opened in 1956, is the pioneer New York Stock Exchange member firm in Las Vegas.



BENEFIT SET

Mrs. Bob Bailey wears one of the original gowns to be worn at the Easter Poodle Parade, Sunday, poolside at the Aladdin Hotel at 1 p.m. The dog shown with Mrs. Bailey is Mr. Pippit, owned by Darrin Halcomb. Proceeds from the event will be donated to the American Cancer Society.

We Are Pleased to Announce the Appointment of

VERNON B. WILLIS
as
RESIDENT MANAGER

EASTMAN DILLON, UNION SECURITIES & CO.

MEMBERS NEW YORK STOCK EXCHANGE AND OTHER LEADING EXCHANGES

310 Carson Street (at Fourth) • Las Vegas • Phone: 385-3171

New York • Philadelphia • Boston • Chicago • Cleveland • Dallas • Baltimore • Los Angeles • San Francisco • San Diego • Escondido
Long Beach • San Marino • Ventura • Riverside and other offices in principal cities throughout the nation.

OPPORTUNITY AT SPA

There are a number of outstanding business opportunities available right now in what is probably the fastest growing upper-level community in Southern Nevada.

Located just five minutes away from the heart of the Las Vegas Strip, the beautiful Paradise Spa, truly a Garden of Eden of serenity, comfort and privacy, has now grown to more than 100 of the most distinguished families. An additional 1,100 families live in homes in the surrounding area, which make the operation of a retail shop a choice location serving some 3,000 captive occupants.

General Manager Richard E. Eckenweiler waited until

the present before bringing the business opportunities to the attention of the public. He feels the time is ripe for an alert merchant to establish a business which will pay for itself from the very

start and grow with the community. Eckenweiler states he will cooperate to the fullest and work very close with any businessman who indicates an earnest desire to locate at the Spa.

Available right now, in Eckenweiler's opinion, are choice locations for a cleaner, barber shop, mom & pop store, drugs and a restaurant.

Opportunity knocks once. Make this knock a boost for your own business.

This announcement is being made exclusively in the Las Vegas Israelite, where, according to Eckenweiler, the results of his advertisements are most satisfactory.

Serving Licensed Nevada Casinos Exclusively



870-2782

3668 SOUTH HIGHLAND
LAS VEGAS, NEVADA

at **Paradise Spa** you can buy a resort home for



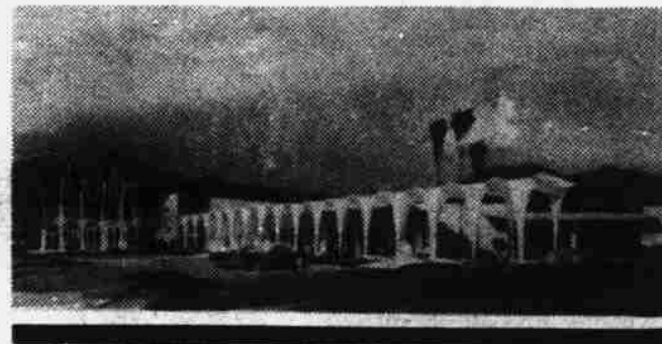
For the Sportsman. Swimming pools, Golf, Tennis, Horse back riding are but only a few of the action packed activities.



A home of luxury. You'll find impressive living rooms, custom carpeting, drapes, refrigerators and the exclusive Spa kitchen.



Health and beauty await you. Fully equipped gym, Sauna baths, Mineral baths, massage rooms, all created in the 8,000 sq. ft. Spa club.



Featuring Eckenweiler Excellence

Paradise Spa is located at 9457 Las Vegas Boulevard South. (on highway 91) just five minutes from the strip. Phone 736-1666. Complimentary transportation to the Spa.



Directions: Wherever you are, you're only minutes away from 9457 Las Vegas Blvd. South.

...five minutes later, you're living it up in