

LAS VEGAS ISRAELITE
 OF NEVADA
 Phone 870-1255
 Published Every Friday in Las Vegas, Nevada
 Price per copy 15¢ - Per Year \$6 - 2 Years \$10
 P.O. Box 549, Las Vegas, Nevada, 89101
 Editor and Publisher Jack Tell
 Business Manager Bea Tell, 870-1255
 Vegas News Reva Schwartz, 737-4639
 and Barney Glazer, Harry Golden, Tina Werner,
 Sid Peilte, Percy Villa, Dayenu Cartoons.
 2nd Class Mail, Las Vegas, Nev.
 Member American Jewish Press Association
 Member of Worldwide News Service

Editorial
Best Things In Life

The largest objective of Israel Bonds ever -- a goal of \$115-million for 1967 -- was set by the national planning conference of Israel Bonds which has just completed its three day conference with Pinchas Sapir, Israel's Finance Minister, as principal speaker.

"I must point out", Mr. Sapir told the conference, "that the man who said the best things in life are free never served as Finance Minister. The best things that Israel must give the people cost a great deal of money and I have the bills to prove it."

Israel, the Finance Minister declared, is today in a transition stage and he appealed for support for Israel Bonds to provide "the tools" to make an adjustment in the Israel economy made necessary today. For a period of over ten years, he pointed out, Israel recorded an annual increase in the gross national product of over 10 percent. This was unusual even for a developed western power. But with the decline of immigration, it is necessary to shift her production from construction and domestic goods to the export field.

The Finance Minister noted that since its inception, more than \$900 million dollars of Israel Bonds have been sold and 400 million dollars in Bonds have been redeemed.

Already, he declared, there is an improvement discernible in Israel's economic state. The gap between imports and exports has been reduced and exports this year are expected to reach the high water mark of a billion dollars. In four years, he said, it will be a billion and a half.

Over 90 million dollars of Israel Bonds were sold in 1966, an augury of success for the 1967 campaign, but Dr. Joseph J. Schwartz warned against complacency. In Israel itself, where the people must wrestle with the harsh facts of economics, which can be disturbing even to the old established nations, and where the Jewish soldier must also stand guard against an even more perilous threat, there is certainly no complacency.

A Deserved Honor

Announcement by the American Friends of the Hebrew University that it will bestow its highly coveted Scopus Award on Jacob Blaustein of Baltimore, Maryland, will be greeted throughout the American Jewish community, where he is known not only as one of the leading communal figures in the country but as a captain of industry, as a statesman, humanitarian and philanthropist.

One need not indulge in hyperbela or flight of journalistic fancy to describe Mr. Blaustein's usefulness as a citizen and as leader in the American Jewish community. His record speaks for itself.

Yet we would be remiss if we did not mention some of them. Mr. Blaustein has served under five Presidents on the United States, including an appointment by President Eisenhower as a U.S. delegate to the United Nations, and many of his diplomatic missions have included visits to

Dear Jack:
 I can't keep the enjoyment of reading the ISRAELITE every week all to myself, so send a subscription (1 year, \$6.00)
 TO:
 NAME (print clearly)
 ADDRESS Apt. No.
 CITY State ZIP CODE
 FROM

**REPORT FROM
 CARSON CITY**
 From INFORMATION Supplied By
Senator Chic Hecht

While Sen. Floyd Lamb (D) maintains that taxes will be boosted all along the line, Sen. Chic Hecht (R) believes, in keeping with Gov. Paul Laxalt's wait-and-see policy, there will be no increase this year. So there we have it.

The governor's state of the state, balanced budget proposal included a 37% increase for University of Nevada, with the money coming from the normal anticipated growth rate of the state. An emergency bill that had to get in under the Jan. 28 deadline to be eligible for federal grants and low (3%) interest loans of about \$3,000,000 was pushed through the senate last week. It meant allotment of only \$600,000 from the state coffers.

Most of the elected officials were in Vegas last weekend for the Inaugural Ball, which attracted some 4,000 invited guests to the Stardust Auditorium for dr-

inks and tid-bits from 6 to 8 p.m. and some 7,000 to the Convention Center starting at nine. "I promised if I won," spoke Gov. Laxalt, "you'd have the swingingest Inaugural Ball." By golly he delivered.

The Grand March of the successful candidates (both parties) was a sight to behold, especially when our own Chic Hecht received a spontaneous, overburst of applause. He deserved every hand-clap.

Members of the State Institutions Committee, combined a little business with their pleasure, by touring the Spring Mountain Youth Camp and Good Shepherd Home for Girls to determine necessary legislation to improve the facilities of these institutions. Sen. Hecht promised this column he will go all out to increase and improve the facilities wherever teenage rehabilitation is concerned.

Germany, Israel, North Africa, the Middle East, Poland and South America.

Mr. Blaustein over the years has also been an important spokesman for American Jewry. In 1950, the former president of the American Jewish Committee and now its honorary president, participated with Prime Minister David Ben Gurion of Israel and American Jews. Their joint statement was re-affirmed in 1961. Also as president of the American Jewish Committee, he led the organization's delegation to the Paris Peace Conference in 1946.

As a member of the presidium and senior vice president of the Conference on Jewish Material Claims Against Germany, Mr. Blaustein played a vital role in the negotiations with the West German Government for the payment of restitution and indemnification to the surviving Jewish victims of nazism.

As to his status as an industrialist and business man, it would be challenging to even attempt a thumbnail sketch.

On all counts, the Hebrew University will gain from its association with Jacob Blaustein, even as he adds another distinction to the many honors he has received during his career.

We congratulate Mr. Blaustein and the American Friends The Scopus Award Dinner this year, to be held on November 21 at the Waldorf Astoria hotel in New York City, could well be a high water mark in the radiant history of the American Friends of the Hebrew University.

ARREST 5 SEEKING TO KILL HUSSEIN

JERUSALEM (WNS) Five leading officials of the Palestine Liberation Organization have been arrested in Jordan in what appears to be a crackdown on Ahmed Skukairy's movement, according to reports reaching here from European capitals.

The arrests reportedly

followed a series of terrorist explosions in Jordanian held Old Jerusalem, and in the capital of Jordan itself. Security officials who made the arrests were alleged to have asserted that two of the captives had confessed entering Jordan from Syria with intent to assassinate King Hussein. The arrests came in the aftermath of a bomb in Beirut, Syria over Saudi Cairo that killed 100 people and wounded 200.

The incident in Beirut would be held responsible for infiltrations by Arab saboteurs. The warning was conveyed to the Lebanese representative on the mixed armistice commission.

TELL TALES
*"One Man Plus The Truth
 Constitutes A Majority"*
 BY JACK TELL



(Continued from Page 1)
 anywhere. The 18,000,000 tourists who drop in annually for a bit of fun and wagering would be delighted to purchase anywhere from six to fourteen million dollars worth of lottery tickets, especially if the grand prize was, say a half million every three months. With the lesser awards amounting to another half million, there'll be plenty of pay-offs, down to your money back for one out of every ten tickets with the winning last digit on the stub.

The tickets will be sold in hotel lobbies, super markets even gas stations. All religious and charitable groups will be out in force with their auxiliaries earning ten percent on every dollar of sales. This tangeant endeavor will be a tremendous assist to the United Fund.

Every egress from the state will have large roped off areas called Last Chance Lottery. Imagine some poor, disgruntled loser, investing his last two bucks in a lottery ticket at Stateline, and by the time he arrives at his L.A. or Phoenix home, the phone is ringing with the news that he just won 500 big ones.

All right, so you admit the mechanics are practical, but do we have the manpower to put the venture properly into effect. That's the question we were waiting for you to ask. Do we have the proper manpower? Do we have the proper MANPOWER? Just listen to us.

We have the greatest calculators of odds and averages, right here in our midst. Who, anywhere, knows more about handling large money and paying out winners, than our own casino executives? With a top man from each of the large establishments on the honorary board of directors, at a \$1 a year, making policy decisions and formulating overall operations, what more can we ask? Why would we get this talent at \$1 a year, you ask? The answer again, is easy. If they pitch in to put the lottery over, their gambling taxes won't be raised. But is there oneman in the entire state, with the knowhow and experience to put the whole package together? There is.

Let us tell you the story of the Gin Rummy Tourney, one of the most successful promotions in the history of Las Vegas. Every large hotel participates, and it probably brings more cash into the state than any other venture, including the golf tournaments.

It started as a fund-raising project for Temple Beth Sholom, bur grew into so immense proportions the hotels purchased the plan with a guaranteed payoff to five worthy causes, City of Hope, St. Anne's Church, March of Dines, Variety Club and Temple Beth Sholom.

After being run by the Sisterhood for a couple of years some far-sighted men organized Las Vegas Charities, Inc. and underwrote a guaranteed payoff of \$25,000 for first prize.

Harry Wallerstein was president, and spark plug for the operation. With him was (now) Supreme Court Justise Dave Zenoff, vice president; the late Jake Kosloff of the New Frontier, treasurer; and members of the Board of Directors, Mel Moss, Al Goot, Merv Adelson and Hank Greenspun. Hotels purchased blocks of entry blanks at \$100 each and then invited high rollers as their guests to participate in the tourney for the \$25,000 first prize. The way to a man's ego is to tell him he's a good gin player with a chance to take the top award. They flocked to Vegas with the excuse to compete, and even brought their wives to cheer them on. No one knows exactly how much they lost at the gambling tables in between gin sets, but the hotels pleaded to purchase the operation. The price was a minimum of a quarter of a million dollars, payable in ten years. That was in 1957, so it means the mortgage of Temple Beth Sholom will be paid in full this year, along with satisfaction of commitments to the other four worthy causes.

Wallerstein recalls the coup of all publicity stunts to promote the Gin Tourney. Oswald Jacoby, internationally known columnist on card games, who was hired to direct the tourney, played for 30 minutes with Dave Zenoff on the spot to meet back-up. All went well on the first night, but the second night, when the stakes were raised to \$1000 a hand, Zenoff was unable to play and the tourney was called off.

Wallerstein was urged to take leave from his job at Furniture Co., if asked, to run the State Lottery.

So senators, stop beating around the bush, get a bill before the state legislature, put the proposal on a referendum to be acted on in a special poll by the voters of the state. It will be passed, that's a certainty, and the project will become a reality within months. What about it Chic and Marlon and Floyd and all the rest?