

MASTHEAD OF THE STARS

PROFILES

by Percy Villa



I first met RAY SHEFFER two years before he served as Chief of Police of the City of Las Vegas . . . from 1956 to 1960. He later went on to become Prexy of Securaguard . . . a security protection firm.

Today, he is Executive Administrative Director of both the Desert Inn and Stardust Hotels, appointed by Allard Roen, Managing Director of both boites.

A native of Clarksville, Arkansas, Ray's extensive matriculation includes UCLA, Nevada Southern University and special police training classes throughout his official career.

Our man Sheffer is a chap who sets a goal and achieves it. Chosen "Man of the Year" on three separate occasions, he is responsible for creating juvenile and adult rehabilitation centers for the State of Nevada.

The Las Vegas B'nai B'rith selected him as "Man of the Year" for the city and state in 1959. The following year, he was installed in his present position, as a result of his outstanding administrative abilities.

A devotee of things athletic, Ray's favorite sport is boxing and he invariably can be seen at the local boxing shows. His favorite form of relaxation is the "Retreat" the Sheffers recently purchased at Mt. Charleston.

You'll never see this man in less than good humor. He's admired and highly thought of by everyone, especially those who work with him.



Ray Sheffer

When I complimented Ray on his job, the level headed one remarked: "Somebody up there likes me." Although he's a hard worker, he never gives the impression of expending energy.

A veteran of World War II, he was with the Navy from 1941 to 1945. Residents of Las Vegas since 1937, the Sheffers have three lovely children . . . Susan, Alanna and Ray, Jr.

Guaranteed if I were able to present an award for a top man of this or any year, it would be to Ray Sheffer.

BENNY GOODMAN

ISRAELITE ADS PAY AND PAY AND PAY

DEC.23 AT TROP

Switches in the swinging order of the Hotel Tropicana's Blue Room here have moved Benny Goodman back to a holiday spot and slipped the Buddy De Franco directed Glen Miller band into an October slot.

De Franco and the Glen Miller band bow in their Tropicana debut Oct. 14, opening a four-week stand in a room that already has staged the musical magic of such greats as George Shearing, Maynard Ferguson, Dave Brubeck Quartet, June Christy, Helen O'Connell, Guy Lombardo, Si Zentner, Pete Fountain and the current Mel Torme-Woody Herman combination.

Bridging the musical charts from the present jazz offering to De Franco-Miller will be Pete Fountain, Aug. 19-Sept. 8; Bob Crosby and his orchestra and Miss O'Connell, plus comedian Pat Morita, Sept 9-22; and Gene Krupa and his orchestra, Anita O'Day, comedian George Kay and the special added attraction of Stan Getz, Sept. 23-Oct. 13.

RETAIN



Loretta Bowman
COUNTY CLERK

★ DEMOCRAT
★ FULLY QUALIFIED
★ 19 YEARS EXPERIENCE

Premiere Celebrity Gala Opening

CAESARS PALACE
LAS VEGAS

THE RITZ BROS.



BROTHERS CASTRO
BAHARI BALLET
MILT TRENIER & MIKKI LYNN
VIK CAESAR

NERO'S NOOK

CIRCUS MAXIMUS

IN PERSON

ANDY WILLIAMS

Four Fountains
NEW

RESTAURANT HOURS

4:30 TO 4 A.M.

Bar Remains Open

To 8 A.M.



FOUR FOUNTAINS

LAS VEGAS

BETWEEN THE SANDS & THE FLAMINGO
WHERE THE 'STRIP' BENDS

ON THE "STRIP" STEAK HOUSE

Prime Ribs and Italian Specialties

* Live Maine Lobsters

* Cocktail Lounge



FREE BANQUET FACILITIES
BAR MITZVAH'S, WEDDINGS, BIRTHDAYS, ANNIVERSARIES

FOR RESERVATIONS CALL 735-5546
3411 LAS VEGAS BLVD. SOUTH