

*Rabbis Everywhere Respond*

**LETTERS**

Dear Mr. Tell:  
I am delighted with the opportunity to show my appreciation of your kindness in sending me your Las Vegas Israelite. This is a request, not for a FREE sample, but for a REGULAR SUBSCRIPTION. Please mail the Las Vegas Israelite to: Harry Chanin, Macon, Georgia.

You'll probably meet Harry, and his friends, in the not too distant future. But as I look at the front page of the L.V. Israelite, I am tempted to volunteer the following information: Like the writer of the column "FROM THE HEART", Harry Chanin is a president of a conservative congregation -- taking his office as seriously as Mr. Entratter seems to do.

Next there is a picture of Fran (Cohen), President of Hadassah. Now, Hellen (Mrs. Harry) Chanin is a past president of Hadassah and a "Woman of Valor" Helen and her friend Elsie (Kruger) are considered overwhelmingly as "the next thing to an angel walking on earth." I have the impression, if I may say so, that Fran (judging from the facial expression of the picture) could join the above two Hadassah ladies to make a worthy "trio."

Perhaps will you deem the above remarks as gratuitous so "let the rest be silence..." One important observation, however, is pertinent; Your kind action is sending out the L.V. Israelite to the delight of all who receive it, definitely adds to the populari-

zation of Las Vegas, to make it more attractive as a vacation center.

As you say it (on that same front page), "full permission ... to reprint all or part of this information," You may tell it to the Chamber of Commerce, to the Sahara, or to the Sabra-Vegan, Frank Goldberg, of the new Caesar's Palace.

Personally, I can state that since as an older Rabbi I do not forsee the pleasure of enjoying the glories of Las Vegas, I am grateful that through your Israelite you are bringing a bit of Las Vegas to my home.

With best personal wishes to you -- and success to your newspaper, I am

Faithfully yours,  
Dr. Pierce Annes,  
Rabbi  
(Macon, Georgia)

Dear Sirs:

We greatly appreciate your thinking of us and sending us your newspaper.

Sincerely,  
B'nai B'rith Hillel Foundation at U. of Chicago

Dear Mr. Tell:

I have been remiss in not thanking you for sending me the Las Vegas Israelite. Please indicate my appreciation to the Hotel Sahara for making your very readable weekly available to my colleagues throughout the country.

It is significant that an article by Jack Entratter, President of Temple Beth Sholom, appears on the front page. His words are certain-



GRANDCHILDREN OF MR. AND MRS. JOSEPH SHAPRIO AT A RECENT FAMILY GATHERING: L TO R. FRONT, DAVID, GARY, SHERYL, MAUREEN AND BRIAN. BACK ROW, PHILLIP, KENNETH, BILLY AND RHONDA.

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

**SUITS  
SPORTCOATS  
SLACKS**

**SHIRTS**  
CUSTOM  
DESIGNED  
\*  
TAILORED  
FOR YOU



**SUITS**  
Custom Made  
from  
**\$125**

**BALLAN'S**  
Custom Tailors

SUITS MADE  
ON PREMISES  
ALTERATIONS

1304 Las Vegas Blvd., So.  
Phone 384-1184

**MELBA'S & MEL-AIRE**  
(SPORTSWEAR) (BRIDALS & FORMALS)

**NEW LARGER STORE**

624 FREMONT 382-8401  
(ACROSS FROM EL CORTEZ) 382-1764

ly of great impact in motivating the Jewish residents to attend Sabbath Services. Undoubtedly, this service of your newspaper is deeply appreciated by my colleague, Rabbi Aaron Gold.

With all best wishes, I am, with great thanks,  
Rabbi Joseph M. Reich  
(Kew Garden Hills, N.Y.)

**ANSWERING SERVICE**

"AROUND THE CLOCK"

Reasonable Monthly Flat Rates No Extra Charges

A-1 Telephone Answering Service

537 East Sahara, Suite 210 735-1421

**SCHWABACHER & CO.**

Members of the N. Y. Stock Exchange

310 South Third

384-8634

**Recreation is The Key**

**To Health - Happiness**

**and Our Future**

**VOTE AL LEVINSON**

County Commissioner  
UNINCORPORATED AREA

Las Vegas' Authorized Agent  
for . . .

**olivetti  
underwood** • SALES

- TYPEWRITERS
- ADDING MACHINES
- PRINTING CALCULATORS



• SERVICE

**735-5802**

PRICE + X + -

business equipment, inc.

"KEN PRICE"

3123 INDUSTRIAL ROAD - LAS VEGAS

ELECT

**ROBERT  
FARKAS**

DISTRICT JUDGE

DEPT. 5



**JOEL G. HOLMES, M.D.**

Announces the opening of his new offices  
for general practice of medicine.

2020 W. CHARLESTON BLVD. — SUITE 112

OFFICE HOURS BY APPOINTMENT ONLY

PHONE 384-5027

LAS VEGAS, NEV.

8 a.m. 'til 12 Midnight

Across from the Stardust

**ZELLO'S**  
Hair Fashions

Facial \$4.00  
Complete Make-up \$4.50



in  
Fashion  
Square

735-7471

735-5062

*El Portal Luggage Says*  
**Go..with Ventura...**  
**if you want to get anywhere!**

One way to go is with Ventura's Club Woman tote. Slightly larger than a handbag, yet much more useful... holds extra pair of shoes (walking or dress). Water-proofed lined compartment has oodles of room for anything from swimsuits to rainboots. Exquisitely crafted of scuff-resistant "Dura-vinyl" in Bon Bon colors. Before you see the world, see the complete Ventura Collection for women (and men) on display at our store. Now you're getting somewhere!



All Purchases  
Monogrammed FREE



Club Woman \$34.50

Ladies' Hot-Nite \$39.00

Slim Pak \$65.00

Weekender \$35.00

Others from \$24.50

**El Portal Luggage**  
**Las Vegas Complete**  
**Luggage Shop**

El Portal Theatre Bldg.

Downtown, Las Vegas