

Sivan 26, 5726
June 14, 1966
Mr. Jack Tell: Editor and
Publisher, Las Vegas Is-
raelite.

When I came to my syna-
gogue service this evening,
I was pleasantly surprised to
see in the mail that I recei-
ved The Las Vegas Israelite
which I read with interest.
Somehow I received two co-
pies of the same issue (Fri-
day June 10).

Las Vegas is world-re-
nowned as the pleasure ca-
pital and one would not think
that Las Vegas has such a
well organized Jewish com-
munity as I can see from
reading your Israelite. From
time to time, Jews whose
home is in Las Vegas come
to Chicago for happy or sad
occasions. I have met a num-
ber of them at weddings,
funerals or dedications at
which I officiated and they
take pride in Las Vegas,
accentuating the fact that as
a Jewish community it is
functioning as well as other
Jewish communities and bet-
ter than many others of the
same population. What I read
in this June 10 issue sub-
stantiates their claim.

The enterprise of keeping
2000 Jewish leaders posted
on what's doing in the Jew-
ish communal life of Las
Vegas is laudable. Event-
ually it may attract the at-
tention of tourists and stim-
ulate the growth of the Jew-
ish community.

Your feature of Jewish
News Briefs is laudable. It
promotes Jewish conscious-
ness and Jewish loyalty to
have the communities that
have such publications, as
Las Vegas fortunately has,
to make the readers aware of
what is happening the world
over in Jewish life and af-
fairs. Apparently, Jews in
Las Vegas, like Jews in New
York and Chicago and other
cities, also enjoy what is
known as Jewish food and de-
licacies. Of course from my
point of view, strictly Kosher
food is preferable to Kosher
style; but that's another mat-
ter.

Since my first post as Rab-
bi (1915-26) was in Tulsa,
Oklahoma, the item that a
Sapulpa girl will be married
to a Las Vegas young man,
brought back nostalgic mem-
ories when, from time to time
when I was in Tulsa, I was
invited to visit Sapulpa (near
Tulsa) for various oc-
casions.

So please accept my thanks
for including me among those
who will receive your paper
and convey my gratitude to
the public-spirited sponsors
of your community who are
making it possible.

Best wishes for the whol-
esome, continued growth of
your Jewish community,
your fine weekly Israelite
and with greetings to you,
I am, cordially yours,
Rabbi Morris Teller
(Chicago, Ill.)



ISRAELITE ADS PAY

My dear Mr. Tell:

Thank you for sending me
the Israelite as part of your
national mailing. Quite fran-
kly, you have fulfilled one
good purpose for until now I
was not aware of the tone
of the Jewish community al-
though I did know like any
other red blooded American
about the stars, the clubs and
the games. A compliment is
due to Jack Entratter who
made this distribution pos-
sible.

I wish that I could be more
proud of the Jewish content
of the paper. I am not a car-
ping critic for I think I know
how difficult it is to reflect
the true image of a com-
munity, nonetheless, there
must be a rabbi who preaches
a sermon, or discussion group
on some cultural sub-
ject, a religious teacher or
Hewbrew teacher who have
something to say about Jew-
ish life. Surely somebody is
reading Jewish books, and
surely some Jewish college
student is taking a Jewish
course somewhere, or some
Jewish youngster is going to
a Jewish camp somewhere.

The conditions of Ameri-
can Jewish life are not ideal
by any stretch of the imagi-
nation; on the assumption
that the Jewish heritage is
true and true for each one of
us, and that it more than re-
wards those who give it
passionate practise, then A-
merican Jewish life is puny
and paltry, and unfortunately
this is made painfully ap-
parent by most American
Jewish newspapers. Can we
not find it possible to honor
in our papers the plain good
Jew, the pious believer, the
simple practitioner of our
Judaism today? What I am
urging is really a transfor-
mation of our objects of pub-
licity from the rich and the
sparkling and the comfor-
table to the plain and the good
believer.

Forgive me if this sounds
like a harangue, but you are
wonderfully honest in your
reasons for distributing this

LETTERS

issue, and I as a rabbi have
similar understanding with
the Lord to advertise Jud-
aism.

Yours for American
Judaism,
Rabbi Milton Richman,
(Scranton, Pa.)

(EDITOR'S NOTE: You are
so correct in everything you
say concerning the Jewish
content of the paper. These
pages are always open to bring
messages from Jewish
leaders to our splendid Jew-
ish community. Under sepa-
rate cover you will receive
several back issues reflect-
ing the Jewish content you
found lacking in the recent
one.

Incidentally, Rabbi Rich-
man, while our president,
Jack Entratter, is a loyal
supporter of the Israelite,
it is the Sahara Hotel that
made the distribution of the
Israelite possible.

Jack Tell

Dear Mr. Tell:

I appreciate your placing
me on the mailing list of
the Las Vegas Israelite, th-
rough the courtesy of the
Hotel Sahara. It is a plea-
sure to receive your well-
edited paper.

With all good wishes,
I am Sincerely yours,
Rabbi Herman M. Cohen
(Tucson, Ariz.)

Dear Mr. Tell,

Just read your June 10th
issue and as always enjoyed
it immensely. We receive
your paper every so often
from friends of ours who
live in your community.

We always read your edi-
torial and in this issue you
mention group rates and ac-
commodations for a visit to
Las Vegas. We are a couple
and if you know of a group
we can join we would greatly
appreciate it.

We would appreciate any

information of a group leav-
ing from N.Y. or N.J. any-
time in July or August.

Thanking you in advance,
Mrs. A. Gerstler
(Teaneck, N.J.)

Dear Jack,

Thank you very much for
your recent contribution to
my campaign fund.

As you know, the problem
of financing a political cam-
paign is a severe one, and I
am hoping that I will be able
to finance my campaign lar-
gely through the small con-
tributions of men and women
in this state who have no
"axe to grind" other than
that they believe I would be a
better Congressman than my
opponent.

I am deeply grateful for
your contribution, not only
because money is so im-
portant, but because I know
that it carries with it your
expression of confidence in
me and your sincere desire
that I win this election.

With the hope that I will
see you in the not too dis-
tant future, I remain

Very truly yours,
Ralph H. Denton

P.S. I'll look forward to
seeing you real soon -- If you
get a chance, drop by our
HQ at 535 E. Sahara ----
Ralph.

Dear Mr. Tell:

I wish I could find words to
express my regret at never
giving you my best wishes
(whatever they are worth)
at the beginning of the Las
Vegas Israelite. I do feel
terrible.

What can I say but that I
have finally enclosed my

very over due subscription
to your wonderful paper and
also payment for a subscrip-
tion for Mr. and Mrs. Lew
Dick of Averne, N.Y., to
whom I've shown your excel-
lent paper.

I am ashamed,

Marvin Frey
Far Rockway, N.Y.

Las Vegas' Authorized Agent
for . . .

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