



PROFILES

by Percy Villa

Most people have an ambition to retire but MILTON PRELL'S goal is to keep busy and help his legion of friends.

On January 1, Prell purchased the 16 million dollar Tallyho, renamed it the Aladdin Hotel, and expects to have his grand opening on or about April 1st.

Like J. Kell Houssels and the late Wilbur Clark, Prell's confidence in Las Vegas has been responsible for his personal, respectful niche in the annals of Las Vegas history.

He came to Las Vegas when the city boasted less than 10,000 persons.

He opened the Bingo Club on the "Strip" in 1947. The small but popular club was enlarged in 1952 and became the Hotel Sahara in 1947, which included a 200-room hostelry headed by Prell.

His success story continued. The resort doubled in rooms the following year realized an unbelievable sky rise in July, 1961, then tallied in with a fantastic occupancy figure, in its 600 rooms.

On May 1, 1963, the Sahara opened another hi-rise, presenting 1000 rooms to the Sahara clientele.

In the meantime, M. P. was instrumental in the building and operation of two downtown affiliates, the Lucky Strike Club and the Mint. At that time, the three components formed the Sahara-Nevada Corporation, with Prell as President.

This corporation then joined the Del E. Webb Corporation on September 1, 1961, with Prell as active Presi-

dent until late 1963, when he was elevated as Chairman of the Board.

He retired from this position late in 1964 and has headed a powerful investment counselling corporation in Beverly Hills, while finalizing plans for his new venture.

A frequent world traveler, Prell is internationally known and respected for his keen business mind, particularly in Hawaii, Japan, Hong Kong and in the Mediterranean, where he personally has directed the promotion of his business.

Along with his wife Debbie and daughter Sheila, a 20-year-old junior at U.C.L.A., the Prell's have maintained homes in Las Vegas, Palm Springs and Beverly Hills for the past decade.

He is a constant figurehead in the development and growth of Las Vegas and charitable institutions; formed the Prewin Foundation many years ago, and was responsible for donations to authorized organizations, and scholarships for dozens of students who might never have had the advantages of college educations.

His other Las Vegas activities are too numerous to recount except that when a donation was needed for charity, or when the community could resolve a situation with assistance from a "Strip" hotel leader, Milton Prell was sought. And, he seldom refused aid.

He helped formulate such community projects as The Better Business Bureau, the Las Vegas Convention Center, and McCarran Field.

Prell was the first hotel magnate to offer big name attractions in lounges on the "Strip."

He is a great believer in promotions and helped focus national attention on Las Vegas

YOUNG REPUBS. (Continued from Page 1) immediate promises by top echelon Republican Party officials in New Jersey that an investigation of the incidents would be ordered at once. Meanwhile both Republican state chairman Walter B. Todd and Young Republican state chairman Clark Allen said they deplored the alleged incidents.

One of the lyrics chanted at the state Young Republican conclave in Wildwood last June and at the Young Republicans national convention at Miami last June, Senator Stammler said, read as follows:

"Riding through the Reich in a Mercedes Benz, Shooting all the kikes, making lots of friends,

Rat tat tat-tat, now the bastards down,

Oh what fun it is to have the Nazis back in town."

The anti-Semitic and racist songs were included in a seven page song sheet which, the lawmaker charged, was circulated among members of the right wing faction in the state's Young Republicans. At the same time he charged that the Young Republicans "have been infiltrated by a tiny group of extreme right wing bigots who would destroy the party for the sake of their own selfish interests."

News of the anti-Semitic outbursts was alleged to have been leaked to a number of Jewish defense organizations by young Republicans who attended the parleys.

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