

JACK TELL'S NEWSPAPER

# LAS VEGAS ISRAELITE

OF NEVADA


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## VOICE OF NEVADA

by  
**Gov. Grant Sawyer**



## TELL TALES

"One Man Plus The Truth  
 Constitutes A Majority"

BY JACK TELL



### Quality Libraries

Superior libraries to support programs of excellence in education are essential in today's world of changing conditions, new knowledge, and complex problems.

That Nevadans are increasingly aware of the need is evidenced by the establishment of three new libraries during fiscal 1965-66 in Douglas, Clark, and Ormsby counties which will serve approximately 100,000 people.

The first three months of each calendar year finds all departments of local government concerned with budgeting for the new fiscal year. Library boards, boards of school trustees, and school and university administrators become acutely aware of the costs as they attempt to schedule adequate library resources within the financial structure of the local or state governments of which they are a part.

How can Nevada rise to the challenge of quality libraries for school children, for undergraduate and graduate students at the universities, and for the general public of all ages in need of continuing and life long education, sometimes re-education? Is there duplication of expenditures and resources? What is the proper balance of support from local governments, state government, and federal government? Have Nevada libraries been too dependent on cash grants from federal programs? How can problems of equalization be solved? When the 1965 legislature was asked to provide State grants-in-aid to public libraries, the finance committees, aware both of the need and of the costs, determined that further study on these questions was desirable before committing

large sums of public money to such projects.

Accordingly, the legislature approved an act to create a Nevada Council on Libraries. This Council is studying existing library resources, facilities, and services and formulating recommendations to the end that Nevada can have superior libraries.

On July 1, I appointed seven Nevadans to the Council, people who are representative of the library profession and the general public. I look forward to a report which the Council will provide enabling our state to further reduce the gap between needs and resources.

Realizing that such a study must be objective and in accordance with basic precepts of good research, the Council turned to a proven friend of libraries. The Max C. Fleischmann Foundation of Nevada provided funds to defray the costs of the study. The people of Nevada and the libraries of the State are deeply indebted to the Foundation not only for improved library services at the University and in many public libraries, but for this contribution to planning for the future of library services in Nevada.

The Council will contract with the Bureau of Government Research at the University of Nevada to conduct the study. During the weeks ahead Nevada citizens and representatives of all levels of government will be approached by the survey team for cooperation in designing a survey which will provide the data needed for orderly, planned progress.

Good libraries should result from policy establishment and intelligent planning.

continue to widen the circles of discussion.

Their discussions on world peace concluded that man must find a rational and moral alternative to war. This can only be done, according to Robert Hutchins, president of the Center, "if the order laid down by God be dutifully observed." They are (1) Order Between Men,

the rights and duties of man living in society; (2) Relations Between Individuals and Public Authorities in a Single State; (3) Relations Between States; (4) Relationship of Men and Political Communities with the World Community, and (5) Pastoral Exhortations, including the duty of men to participate in public life.

Positive action toward world peace must take place and governments and religions should make accomplishment of this goal their preoccupation. It is evident that world peace is not only a political necessity, but a moral necessity. It requires men to meet each other as human beings, regardless of differing ideologies and political philosophies.

Peace can only be achieved through acts of faith. We, as Jews, the originators of brotherhood, humanity, (Peace on Earth, Good Will Toward Men), are aware of this and hold a moral obligation to ourselves and all men, to strive for this and through individual interest and action!

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

### Editorial American Jewish Culture

It is all too often these days that we hear and read testimony to the fact that American Jewry is dying, that it is culturally illiterate, that there is little hope for Jewish survival, except possible in Israel. This point of view has been expressed in the big national non-Jewish magazines as well as in the intellectual realm of our better Jewish publications. Rabbis and Jewish educators, who naturally aspire to an ever greater Jewish cultural realization, as well as aliyen, unformed as well as informed, achieve headlines by repeating what is coming to be accepted as the popular American Jewish credo of the day.

But sometimes there are other voices. One of them came the other day from Dr. Nahum Goldman, the very activist Zionist and world Jewish leader. In speaking before a group of scholars assembled to herald the publication in this country of the new "Encyclopedia Judaica," Dr. Goldman said that "the publication of a wholly new Jewish encyclopedia in the United States is an expression of the cultural fruition of American Jewry. In our century, the U.S. and Israel have emerged as the greatest centers of Jewish culture and creativity, and it is only fitting that the new Encyclopedia Judaica is being compiled by 400 scholars in these two great centers of Jewish survival. The great work of the most outstanding Jewish editors and writers and artists of our time will be living evidence of the survival of Jewry."

A mere listing of some of the scholars at the reception for chief editor, Cecil Roth, of Oxford, is proof of the vitality of American Jewish scholarship. To name just a few, there were Judah Goldin of Yale, Alexander Altmann and Nahum Glatzer of Brandeis, Werner J. Cahnman of Rutgers, Leslie Fiedler of Montana, W.L. Ginsberg and Abraham S. Halkin of the Jewish Theological Seminary, D.M. Dunlop of Columbia, Abraham Katsch of New York University, and Irving A. Agus of Yeshiva.

All of these outstanding Jewish scholars, and the many more who weren't able to attend, are living evidence not only of the worthiness of the new encyclopedia project, of which they are a part, but also of the vitality of American Jewish scholarship on campuses throughout the country.



### Peace on Earth

By Tina Werner

(Continued from last week)

Linus Pauling, Nobel Prize winner for science and peace; the late Adlai E. Stevenson, representative of the United States to the United Nations; UN Secretary-General U Thant; Ar-

nold Toynbee; Chief Supreme Court Justice Earl Warren unquestionably did much to clarify the issues surrounding the most pressing problem of the era - peace - and it is equally apparent that their important contributions widened, and will con-

*By the way, don't forget Oy Vey*

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(Continued from Page 1)

background, looked at each other in bewilderment. Up until that time we were in the league of picking up a few hundred at one function or another and perhaps a thousand or two in a gin rummy tournament. Suddenly the ante became \$65,000

Max looked us square in the eyes and proclaimed he had it all figured out. There would be a \$50-a-ticket raffle for a \$7500 Lincoln Continental. It would be limited to 400 tickets. There would be an auction of merchandise donated by dealers all over town. Max predicted there would be at least \$50,000 worth of items. There would be individual donations of from \$100 to \$6,500, the cost of constructing a single classroom. At one time we were inclined to think Max was blowing his top at these figures. But Max, in all seriousness, said we'd probably go over the goal.

This writer noted then, even though it was April Fool's Day, that Max wasted neither time nor words.

The next public occasion for Max was a month later at his installation dinner. His acceptance speech was a report on what had been accomplished since the last meeting.

It was Goot who aroused us, excited us, brow-beat us and had us muttering to ourselves for hours after the affair. Max wasted nary a syllable on acknowledgement of appreciation for the office we had bestowed upon him. Nothing he said reflected the past. He looked us squarely in the eye, and matter-of-factly stated we're going after big money this year. We're going to think big said Max.

He had us cringing like pikers when he informed us at that time of selling 242 tickets for the raffle (at \$50 a pop). There were only 158 of the precious ducats left.

We commented that Max was leaving nothing for the rest of us to do. It's unfair. It's unpatriotic. It's un-American.

Max, matter-of-factly, stated he'd already received three pledges of \$6,500 each to pay the cost of constructing one classroom and additional pledges of from \$500 to \$2,500 for furnishings. Mind you, this was when the campaign was barely four weeks old, with eight more months to go.

That was when the goal was raised to \$75,000, by Max. During his talk, Max commented he wouldn't be surprised if the fund-raising total reached \$125,000 which led us to publish the front page headline: Temple on Way To \$125,000 Goal Because GOOT THINKS BIG.

Nothing else was documented on the subject during the Spring and Summer months until late July, when the Israelite ran the MEET MAX GOOT story. Here we found Max was born in St. Paul and had to fight anti-Semitism in his youth. He came to Las Vegas in 1945 after a stint in World War 2, and immediately became a member of the Temple Board of Directors, where he has been serving until the present. During that time the money Max raised, not only for the Temple, but also the B'nai Brith, City of Hope, Rose de Lima Hospital and others, easily passed the half million mark.

In August, with the auction/raffle date three months away, Max officiated at the ground-breaking ceremonies for the new classrooms needed for the Fall session of school. At that time two more donors of \$6,500 bequests were announced in addition to approximately \$40,000 worth of merchandise already accumulated for the auction, to take place in November.

Two important fund-raising dinner were held, the AJC and ADL. Then came the High Holidays and Max was named "MAN OF THE YEAR" by the Israelite, when we noted that Max's bark for assistance from other Men's Club members was bigger than his bite. He just did not have time to indoctrinate each of us into specific duties, he was so busy raising the money himself. We said: "As a one-man fund raiser, he is unbeatable." By this time all the 400 raffle tickets were sold and we had more than \$50,000 in merchandise, in addition to more pledges for large sums. November was still two months away.

In mid-October Max led a delegation to inspect the construction of the new classrooms, and announcement was made of more money and merchandise being donated. By then we had more than \$65,000 in the till.

Came the big day. More than 800 jam-packed the Temple social hall for the raffle-auction-dinner. What a night. What an event. What an achievement. We summed it up: "It was Max Goot's six hours of glory and everyone of us were proud to be on hand when it took place." The final figure was in excess of \$150,000.

That, our friends, was the saga of Max Goot during the nine months from April to November of last year.

What did it mean? It meant that 350 children being squeezed into class accommodations for 240, could now be comfortably taught in space that would hold over 400. It meant that a \$35,000 deficit would be wiped out. It meant that a gymnasium costing about \$40,000 could be the next project on the agenda. It meant that Max Goot is the man of the hour.

That is why there is being a tendered a testimonial dinner to honor Max. That is why every person interested in the welfare and growth of the Jewish Community Center in Las Vegas, is obligated to attend that dinner, Wednesday Jan. 12 in the International Room of the Stardust. That is why seats will be at a premium and we advise each and every one of you to make your reservations well in advance -- or you'll be shut out.

There will be no solicitation. The fund-raising has been accomplished. Probably every entertainer on the Strip will be on hand to honor Max. This will be strictly fun-raising in tribute for the man who deserves it most of all -- Max Goot.

SEE YOU THERE