

JACK TELL'S NEWSPAPER

# LAS VEGAS ISRAELITE

OF NEVADA

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Published Every Friday in Las Vegas, Nevada  
 Price per copy 15c — Per Year \$6 — 2 Years \$10  
 P.O. Box 549, Las Vegas, Nevada. 89101  
 Phone 870-1255

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Only in Vegas  
 By  
 Helene Stadler

**"A MOTHERS' PRIDE"**

This being my first column in quite a while, I am pleased to report to our readers the engagement of my daughter Francine Linda Greenstein to Michael Barry of Beverly Hills, Calif. Michael is the son of Betty & Gene Barry of motion picture, stage and television fame. Michael is employed by the Four Star Television Studio in North Hollywood, Calif., as a writer. Francine was given her beautiful ring while dining at the Scandia Restaurant in celebration of her birthday.

Gill Blonsley, who is volunteering so much of his time in behalf of Temple publicity, opened his new offices, Blonsley and Company at 108 Las Frontier Village.

Congratulation to Leona Binstein who now is Mrs. Lloyd Larson.

Marty Goldberg out of the hospital and well on the way to recovery after being stricken again with a heart seizure.

Joe Spindel has made many a friend and acquaintance, especially his better half and sons very happy with his excellent recovery from vascular surgery not too long ago. Joe is up and around.

Jeri Snyder grateful that she avoided spending time in a cast to correct the pain in her back.

Happy Hanukkah and seasons greetings to all our avid readers. This column is out just in time to remind the fair sex to get prettied up for the holiday festivities and I can think of no better place than my favorite beauty salon, "ZELLOS" in the fashion-square shopping center opposite the Stardust Hotel. The price is right and the operators excellent. Mary does the manicuring.

Mazel Tov to Morrie and Judy Matorian on the birth of their 6 lb. boychild whom they will call Matt.

Abe Fox (Foxy's) is now the owner of the Richfield gas station in back of his popular restaurant on Sahara and Las Vegas Blvd. So.

Anniversary Greetings to the happy couples too, Sophie & James Katzman, Sig & Blanche Stein, Wilma and Lou Stone, Pauline and Bill Sweet, Elsie and Lou Ret-

sky, Muriel and Maury Stevens, Herman and Polly Adler, Estelle and Frank Ballor.

Susan Greenspun (Hank and Barbara's #1 gal) has been pinned.

Fred and Helen Grafman will be celebrating their 25th wedding anniversary. Much happiness and many more such wonderful years together.

Al Silverman OK after a siege in the hospital.

Kittie Wiener, Rose Dembo and Leah Foster among those attending the bridal shower given by Maureen Avnaim's grandmother Celia Schollnick.

Ray Padratzik, recuperating from surgery will be on the golf course in just about another week.

A good substitute for a commercial selling bath oil can be had by using regular baby oil and capful should do it and the results are the same.

Was that Chinchilla fur that our attractive cantor's wife was wearing the other evening?

Francis Smith who used to do so much work for Sisterhood and Temple is now salaried by the Stardust Hotel and feeling much better since told she did not need surgery.

For those born under the sign of Sagatarrus (Nov. 22-Dec. 21) HAPPY BIRTHDAY. Polly Adler, Francine Greenstein, Shikey Toushin, Sally Gordon, Rhoda Rosencrantz Sherman, Marie Gordon, Ceil Shavensky, Annette Tatic, Madelyn Posin, Moe Dalitz, Carole Goldstein, Janie Leonard, Herman Adler, Martin Kravitz, Selma Jacobson, Jeri Snyder and Sandi Rabine.

## VOICE OF NEVADA

by  
 Gov. Grant Sawyer



### New Manufacturing Firms

Nevadans constantly hear talk of "growth and development." However, these terms are hazy unless supported by specific facts from reliable sources.

When we tell of progress in manufacturing, we have ample facts and they are supported by the U.S. Bureau of the Census.

The first interesting fact is that Nevada, oriented for many years solely to a tourist economy, has become the national leader in new manufacturing firms. Between 1958 and 1963, Nevada's increase in manufacturing firms was 37.6 percent. This was 14 times the national average of 2.7 percent during the same period.

There were 10 states, including one in the West, that showed a decline.

Another indicator of Nevada's growth is the 38.4 percent increase of manufacturing employees, placing the state in third spot among the western states. The national average increase was 5.9 percent.

In terms of manufacturing payroll, Nevada increased its dollar total by 60.5 percent, again third highest among the western states. The Bureau of the Census reported that the national average for manufacturing payroll growth in this period was 26.9 percent, while the average

for the 11 western states was 39.9 percent, both far below Nevada's average.

Finally, there is the category termed "value added," which is the increased value of goods produced and services rendered by employees to the general public. Nevada climbed 65.3 percent in the six-year period. This percentage resulted from a climb from \$67,591 million to \$111,733 million in value added through an increased amount of goods produced and increased total of wages to employees rendering service to the general public.

This manufacturing growth has not simply occurred without rhyme or reason. It has happened in Nevada because our state offers numerous advantages for manufacturing, including a favorable tax base, an efficient labor force and ample land. Hundreds of persons, in cooperation with the State Department of Economic Development, are working to bring new industry to Nevada and to publicize the state's advantages.

If the enthusiasm for such self-promoting work continues, in the years to come Nevada can expect to experience continued orderly growth that will benefit us all.

### U.S.Y. YOURS

by Jan Klein

The last USY meeting was attended by Mrs. Fran Bedrock, Regional Coordinator, who said it was the best meeting she had ever seen. Mazeltov, buds!

Along with the regular meeting, a skit was presented by USYers Bobby Feinberg, Bobby Schiffman, Sue Laxer, Ruth Pearson, Joan Weinstein, and Marty Kravitz. The script was donated by Danny Pressman, who is advisor for the Westchester USY.

Don't forget the USY Latke Luncheon on December 19 at noon--all USYers are invited to attend. A program will be presented, and this promises to be an event you won't want to miss!

Something new has been added to Las Vegas USY meetings. It's called Ruach or "spirit"--and is a result of so many members participating in the last regional conclave, L.T.I. What is it? USY cheers, Israeli songs and dances, and FUN--we hope everyone will learn the words and join in, for those who do will not only be enjoying themselves, but mak-

ing our chapter better as well.

USY is planning a New Years dance on the evening of January 1, starting at 8:00 p.m., with live music by the Madmen. Members are admitted free, non-members for 50¢, and dues (\$5.00) are payable at the door. All Jewish teenagers are invited to attend this dance, which will be held in the Danny Kolod Memorial Youth Center of Temple Beth Shalom.

Anyone who is not yet a member of USY, who is 13 years of age or older, and who is interested in joining, our next regular membership meeting is December 26 at 7:00 in the Danny Kolod Youth Center. If you have any questions, call me at 735-3506 or Beth Weinstein at 735-7893.

**TELL TALES**  
 "One Man Plus The Truth  
 Constitutes A Majority"  
 BY JACK TELL

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