

LAS VEGAS ISRAELITE

OF NEVADA
Published Weekly in Las Vegas

"For Those Who Deserve The Best"

VOL. I, NO. 40

P.O. BOX 549

LAS VEGAS, NEVADA

FRIDAY, OCT. 29, 1965

870-1255

PRICE - 15 CENTS

FALL SCHEDULE AT TEMPLE BETH SHOLOM

IN FULL SWING

NEVADA STATE LIBRARY
NOV 19 1965



TEMPLE GROUNDS SPRUCED



CHOIR IS READY

Meet Sisterhood Prez.



RUTH SPEISER

by Claire Dase

On December 21, 1929 to Herman and Lena Strauss, of Bavaria, Germany, a daughter with Brown Hair, blue eyes, aquiline features (already noticeable) small framed, and with a cry that demands knowledge of the world, named Ruth was born.

Thus it was that for the first few years of her life, this young lady was raised on a farm, amidst her parent's Cattle business, where they processed everything from scratch. A comfortable, happy, warm sur-

ounding with little knowledge of what the future would hold for her or her family. The storm clouds were hovering on the horizon, and a murmur of trouble could be felt, and with the wisdom that so few exercised, Herman and Lena Strauss decided that prevention was better than cure, thereby the hard task of tearing up roots, and migrating to a foreign land began. In October 1936 the trip arrived in New York

(Continued on Page 3)

ZIONISM IS NAZISM?

UNITED NATIONS, N.Y. - (WNS) An American and Brazilian proposal calling for a specific condemnation of anti-Semitism as part of a UN Convention of Elimination of Racial Discrimination went down to defeat when the General Assembly's Social Humanitarian and Cultural Committee voted not to include in the draft convention "any reference to specific forms of racial discrimination."

At the same time the Committee turned down a Soviet proposal which equated Zionism

(Continued on Page 2)

RABBI GOLD'S SERMON

"The Pope in New York and the Rabbi in Las Vegas" an introduction to his recently postponed talk on the Ecumenical Council, which will be delivered on November 5th.

TEMPLE BETH SHOLOM
FRIDAY BE THERE EVENING

CLASSROOM DRIVE SET FOR SUNDAY, NOV. 14

The \$125,000 fund raising drive for six new Hebrew School classrooms for the Temple Beth Sholom is rolling merrily along with every assurance the goal will be reached and topped by Sunday, Nov. 14, when the campaign will be climaxed with an auction of \$50,000 in choice merchandise and a raffle drawing with the winning holder of a \$50 ticket driving off a brand new, 1966 Lincoln Continental worth about \$7,000.

The raffle and auction will take place in the Social Hall of the Temple, commencing with a deluxe dinner for raffle ticket purchasers, their wives and invited guests. Approximately 800 are expected to attend the gala affair that will feature Strip entertainment, musical sketches by hotel owners and a program of planned continuous merriment.

Max Goot, Temple Men's Club president and chairman of the fund-raising campaign, informs the general public there are approximately 30 unsold tickets remaining of the 400 printed, for the raffle of the Continental. The donation for each ticket is \$50. They may be acquired by contacting Max Goot or any member of the Men's Club.

In addition to the moneys raised by the raffle and auction, more than \$65,000 has been pledged in donations by civic minded citizens and businesses in the Las Vegas area. They are:

Ruby Kolod, honorary chairman of the auction committee, of the Desert Inn Hotel, has pledged \$8,000 for a full

classroom and furniture. Maurice Friedman of the Silver Slipper, \$6,500; Irving Blatt and Irving Divine of New York Meats, \$8,000; Ed Levinson of the Fremont Hotel, \$5,000; Jack Entratter and Carl Cohen of the Sands Hotel, \$5,000; Jack Entratter an additional \$3,000.

Also Milton Jaffe of the Stardust, \$2,500; Morris Kleinman of the D.I., \$2,000; Yale Cohen of the Stardust, \$1,500; Mrs. Sam Friedman, \$1,500; Abe Fox, \$1,500; Gussie Blatt, \$1,500; DeLuca Importing Co., \$2,500; Barney Shapiro of United Coin, \$500; Ben Jaffe of Tropicana Country Club, \$500; Ed Moss of Sahara Hotel, \$1,500; Sahara Hotel, \$2,500; Anderson Dairy, \$2,000; Sam Tucker of D.I., \$1,000; Morris Kishner, \$500; Joe Bock of D.I., \$500; and Harry Cobb, \$100.

Remember the date, Sunday, Nov. 14, at 8 p.m. in Temple Social Hall.

SEE YOU THERE.

Now that the High Holidays are in the past and the fall season of Temple activities is in full swing, all members, of course, and others of the Jewish Faith are reminded to attend Friday evening services, commencing at 8:30 p.m., when Rabbi Gold will be on hand to officiate and deliver his timely Sermon.

In addition, Cantor Joseph Kohn will be present to chant appropriate prayers in his inimitable voice. The full choir will be in attendance each Friday evening, under the direction of Morry King, with accompanying organ music by Eugene Fehr.

Each Friday, after Services, the Oneg Shabbat social session will take place, usually hosted by the Temple Sisterhood, with tea, coffee, punch and delicious cakes baked especially for the occasion by volunteer members.

At the Oneg Shabbat, distinguished guests are invited to deliver important messages and out-of-town visitors are asked to rise and introduce themselves.

Also, with the fall season of Temple activities getting under way, every member of the Jewish community is urged to participate in one or another of the very worthy organizations dedicated for sincere and useful purpose. Here is a chance for even non-members of the Temple to get into the swing of soc-

(Continued on Page 5)



RABBI GOLD



CANTOR KOHN



DIRECTOR KING



KOSHERING UTENSILS IN THE TEMPLE KITCHEN ARE RITA GOLD, LEFT, ROCHELLE HORNSBY, CENTER, AND RUTH SPEISER, ALL SISTERHOOD VOLUNTEERS.



SARAH SALTZMAN'S TURN TO MIND THE TEMPLE GIFT SHOP AS EDITH SAMUELS MAKES PURCHASE. ANNE SAMUELS AND MICHAEL SHARP LOOK ON.

YAHREZIT'S TONIGHT AT BETH SHOLOM

Friday, Oct. 29th

- Alex Homberger
- Morris Brick
- Max Levy
- William Rosenthal
- Samuel London
- Morris Star
- David Stein

- Rose Epstein
- Louise Frush
- Jennie London