

LAS VEGAS ISRAELITE

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FRIDAY, SEPTEMBER 3, 1965

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IMPORTANT FUND RAISING DINNERS IN SEPT.

AJC THE 12th, - ADL THE 19th



MRS. DAVID MESSING, CHAIRMAN OF AJC DINNER WOMEN'S COMMITTEE, AND LLOYD KATZ, DINNER CHAIRMAN, TURN OVER FIRST CHECK TO HAROLD WENZEL, RIGHT, REGIONAL DIRECTOR.



LEADERS OF THE LAS VEGAS CHAPTER OF THE ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH PLAN ANNUAL BANQUET AND FUND DRIVE, SEPT. 19 AT THE DUNES HOTEL. FROM THE LEFT, MR. AND MRS. BRUCE HOCHMAN, IRWIN MOLASKY, MRS. CARL COHEN AND AL BENEDICT. HOCHMAN WAS GUEST SPEAKER AT THE LUNCHEON.

Meet MR. KENO



By JACK TELL

You've never heard his voice come over the air and seldom, if ever, is his name mentioned on radio, but Len Hornsby is the man behind the men behind the mike at the No. 1 station in Las Vegas, Keno.

Len, the newest member to join Temple Beth Shalom, thanks to yours truly, who introduced him to the activities going on at our

Jewish Community Center, also has the distinction of serving as chairman of the Temple's Publicity and Bulletin Committee even before he signed as a member.

You see, Len is a do-er, not a performer, both in his personal business and his association with the synagogue. Right now, he is busily engaged in a race against the calendar to deliver the Temple's bulletin in time for the New Year's High Holy Holiday, Sept. 27.

The name Len, an abbreviation of Leonard, also serves as a shortening of Shakespeare's "L'en Me Your Ears," which is an apt representation as you can find to describe the career of this man who has been in radio since a teenager. Len is indifferent to your sense of

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Appeal for Human Relations Banquet of the American Jewish Committee will take place next Sunday, Sept. 12. It will honor Gov. Grant Sawyer and Mint Hotel General Manager, Sam Boyd.

Gov. Sawyer will get the group's Distinguished Service Award for 1965 and Boyd will receive the Human Relations Award.

Dinner chairman Lloyd Katz and Treas. Aaron Weisberg said that honorary chairmen of the annual event--one of the highlights of the Las Vegas social season--will be U.S. Sens. Alan Bible and Howard Cannon, State Senator B. Mahlon Brown; Jack Entratter, Lt. Gov. Paul Laxalt; David Goldwater, State Comptroller Keith L. Lee; Mayor Oran Gragson; State Treasurer Mike Mirabelli; State Supreme Ct. Justice David Zenoff, Attorney General Harvey Dickerson; John K. Woodburn and Secretary of State John Koontz.

Named Associate chairmen are Al Benedict, Moe B. Dalitz, J. Kell Houssels, Jr., Jerome D. Mack, Louis Miller and Eddie Moss.

Mrs. David Messing is chairman of the Women's Committee.

Vice Chairmen are Mel Exber, Albert Garbian, Benjamin Goffstein, Robert S. Keyser, Jack Melvin and Charles Turner.

"Charles Rich noted Dunes Hotel Executive, will be given the 1965 Anti-Defamation League 'Human Relations Award' for the State of Nevada for his contribution to the advancement of democratic ideals," announced Irwin A. Molasky, Chairman of the ADL 1965 Las Vegas Campaign.

Parry Thomas, Chairman of the Board of the Bank of Las Vegas, will be honored as 'Man of the Year' for his devotion and support of the work of the Anti-Defamation League. The presentations will be made at a dinner at the Dunes, Sept. 19.

Carl Cohen will serve as Honorary Campaign and Dinner Chairman, and Moe B. Dalitz has accepted the appointment as Dinner Chairman.

The Anti-Defamation League has been in the forefront of the fight to combat racial and religious prejudice. It is the nation's leading organization crusading against discrimination and bigotry in order to strengthen democracy in our land. The 1965 national goal for the Anti-Defamation League is \$4,584,000.

A MAN WITH "CLASS"

(WILBUR CLARK, A LEADING CITIZEN OF LAS VEGAS AND A CREDIT TO THE FREE ENTERPRISE SYSTEM OF AMERICA, DIED SUDDENLY LAST WEEK. THE FOLLOWING IS A STORY WE WROTE MORE THAN ONE YEAR AGO.)

By JACK TELL

There's a little old word in the lexicon of the gambling fraternity that defies definition. You cannot say what it is because it isn't anything in particular and yet it is everything a person would want to be referred to as having. It is slang and still a most articulate word of description.

The word is "class" and like beauty, is found only in eyes of the beholder. It has no confines as to wealth, power, intelligence, status or good looks. It cannot be seen, heard or felt. It must be sensed.

Because a person with



WILBUR CLARK

class is so rare at any level, whether it be royalty or rum-

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JCSC MEETS ON SEPT. 11

The Jewish Center Social Club will hold its annual membership meeting Saturday, Sept. 11, 8:30 p.m. at Temple Beth Shalom, 1600 E. Oakey Blvd.

The affair will feature the annual election of officers for the 1965-66 year. A general membership meeting will be held to discuss plans for the coming year.

After the meeting, a skit will be presented entitled: "This Is The Year That Was." The evening's activities will include a Discotheque dance, where instructors will teach the latest dance

steps to members. Refreshments will be served and all old members and prospective members are invited to attend this event. The admission is free.

Temple Services
This Week-End In
Las Vegas

BETH SHOLOM
(1600 East Oakey)
Friday Night 8:30
Sat. Morning 9:00
Rabbi Aaron S. Gold
Cantor Joseph Kohn

YAHREZITS
TONIGHT AT
BETH SHOLOM

SEPTEMBER 3
MICHAEL BERLIN
LOUIS EPSTEIN
MAX MANDELL

ESTHER LEVY
ANNA PEARLMAN

RABBI GOLD'S SERMON
TONIGHT FRIDAY, SEPTEMBER 3
cont. "ETHICS AND THE TALMUD"
TEMPLE BETH SHOLOM
BE THERE