

**JACK TELL'S NEWSPAPER**

**LAS VEGAS ISRAELITE**  
OF NEVADA

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## SUMMER SERVICES

Dog days are setting in across America, which means, in terms of Judaism's congregational habits, temples in many communities close down to give officers and staff a respite before the busy fall season; in others, sanctuaries are darkened, with curtailed services held in smaller rooms; and in still others the bare necessities of performing the rituals are observed. But here it is different.

Like the flowers, Las Vegas blooms in the Summer. In most other metropolitan areas, children and teenagers who are home during the rest of the year go away on trips, to camps, to resorts from July 4th to Labor Day. Here, they return to stay with their parents. Most Jewish families here are in business and this is the time activity thrives. This is the time also, when acquaintances are renewed at the Friday evening and Sabbath Services. The Summer Youth program is full and complete under the direction of Jay Ingerlid. The Sisterhood, Men's Club, Hadassah, etc. are operating in full force making plans and preparations for the Fall.

But most of all, Temple Beth Shalom stays open, vibrant and alive, under the careful guidance of Rabbi Aaron S. Gold and Cantor Joseph Kohn. Last Summer, three, four and even five hundred attended Friday Services during the hottest days, when temperatures reached 120. Of course, our modern, beautiful edifice is delightfully air conditioned, but that's not the attraction. Our Rabbi and Cantor make each individual feel at ease, like a privately invited guest for whose sole benefit the Services are being performed.

During the Oneg Shabbat (social session with refreshments following Services), out-of-town visitors are asked to rise and introduce themselves. What a pleasurable delight to hear Rabbi Gold welcome each one, and thank them for dropping in and to impress on them that our Temple is their religious home away from home.

The reaction of vacationers and tourists through our area, when they witness the Las Vegas Jewish community's observance of Judaism, is, to say the least, astonishing. Their amazement is psychologically understandable because they never expected to find such deep rooted tradition in the desert.

Among the millions of all religions who pass through Southern Nevada during the Summer, there are many who are curious about the practice of our Faith in communities other than their own. Some of the hundreds who purchase the Israelite at hotel news stands each week are, first, amazed there is a Jewish-American publication here, second, astounded by the extent of the activities of our Jewish organizations reported in the paper, third, gratified beyond words by the Services if they attend and fourth, determined to go home and bring their own congregation up to the level of ours.

Last year, an Australian couple who toured America by car made it a point to attend Friday Services at each town they happened to be visiting. In New York, in Chicago, in Washington D.C. and in many other localities, they observed the Sabbath. The man told our Oneg Shabbat, ours was the most delightful Services he had ever attended.

See for yourself, Drop in Friday evening.

**By the way, don't forget Oy Vey**

**OY VЕЙ**

— I FORGOT TO SEND MY SUBSCRIPTION IN TO —

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**VOICE OF NEVADA**  
by  
**Gov. Grant Sawyer**

## BONANZA'S BOLT

The decision by Bonanza Airlines to move its headquarters from Las Vegas to Phoenix is regrettable.

This organization, created largely through the efforts of the late Sen. Pat McCarran and nurtured by the unqualified and enthusiastic support of federal, state and local officials of both parties ever since, has grown from nothing to a multi-million dollar enterprise.

It now appears the good faith of Nevadans has not been returned by the officials of Bonanza Airlines.

Few persons in an official capacity were aware of the contemplated move until a few days before the decision was formalized. Yet, negotiations with persons in Phoenix had been underway for several months. Architectural plans for the Bonanza facility in Phoenix were completed and apparently approved before I was advised of the situation. No timely opportunity was presented for assistance on an official level. It is reasonable to assume that the decision to move was made before anyone in Nevada was told it was being considered.

Efforts are now being made to show that the Nevada sales and use tax, which is similar to that in nearly every other state, was a major factor in the move. It should be noted that the formal resolution passed by the board of directors did not mention sales taxes as a consideration in the move.

The use tax on aircraft purchased elsewhere for operation in this state is not new to Bonanza. In a two-

year period, from 1959 to 1961, the airlines paid a use tax on nine F-27A aircraft. If this tax was oppressive to the Bonanza operation, its directors have had ample opportunity to request remedial legislation. Not once during the six years of this administration have they done so.

Further, the Attorney General and I communicated a direct offer to the Bonanza Board of Directors during their meeting to initiate any reasonable remedial legislation in a special session of the legislature. That this offer was not considered by Bonanza, plus the indication that the decision to move was made even before the Arizona attorney general had ruled Bonanza exempt from paying the tax in that state, implies this had little, if any, weight in the decision.

Any attempt by Bonanza or others to inject the Nevada tax as a factor at this late date is a sham and camouflage.

I am most hopeful that Bonanza will change its position. At all levels of government we remain anxious to take all necessary and reasonable steps. In any event, the people of this state are not responsible for this action and the attempt to impose guilt or dereliction upon them is shabby treatment indeed.

The people in this state over the years have been more than receptive to Bonanza's problems and, without exception, extremely cooperative in helping work them out.

This attitude still prevails.

## LETTERS

Mr. Jack Tell:

The Archie C. Grant Park Club and its officers wish to thank you for the recent publicity that you gave in the Israelite Newspaper for our Open House which was a big success.

Thank you,  
Sincerely,  
Marie L. Wolfe  
Secretary

Dear Jack:

I would like to convey to you our thanks and deep appreciation for the cooperation you recently gave to the Las Vegas United Jewish Appeal Campaign.

Your help, I feel sure, added to the success of the 1965 banquet.

Again my thanks.

Cordially,  
Lew L. Mones  
Area Director

Dear Jack:

Thank you for the very generous and kind commentary on me. I was amazed at how much you had to say. It was all very nice and I enjoyed it.

I found out you have many faithful readers by the many wonderful phone calls I received. Thanks again.

Sincerely,  
Fran Cohen

SUMMER IN THE TEMPLE

Wonder what goes on at the Temple during the summer? Beginning with the roof and proceeding down to the boiler room, every foot of the building gets a going over "with a fine tooth comb." There are hundreds of minor repairs, some major repairs and alterations, much painting, replacements of light bulbs and other equipment, polishing, scrubbing, varnishing, waxing, scraping, and other jobs.

## TELL TALES

"One Man Plus The Truth  
Constitutes A Majority"

BY JACK TELL



## DEAR KAY & HARRY

Thanks for that lovely Israeli postcard, which you sent from Athens. Happy to know you received your copy of the Israelite when you registered, but how can you call our paper beautiful when you are surrounded by the astounding Acropolis? Of course, we'll convey your love to all, and for you, we have the best from practically every-one in town.

Like we promised, lots of things happened in Las Vegas since you took off. But somehow, the things we were bubbling over to tell you last week seem to have lost their importance, which just shows to go what a difference seven days make. It all proves that no matter how good or bad circumstances may appear at the moment, they too shall pass and tomorrow brings a whole new world, with new problems and new hopes and new perspectives.

In the city commissioner's race you probably know by now that Grant Stewart won and Bert Leavitt lost, which gave the Israelite a zero average. We're not discouraged because if we pick one winner next time, we'll have 333, and that's about all Babe Ruth had for a lifetime. You'll note we state that Stewart won and Leavitt lost, and that's just what happened, in our opinion. Harry Levy seemed to be holding his own until about two weeks before the election, then he ran out of money to keep up the momentum. Leavitt made the mistake of charging Phil Mirabelli with aiding a former prostitute to secure a working permit. Helping an incorrigible to go straight is a noble deed, not one to be denounced, and so Phil waltzed in. But everything happens for the best and the losers will learn from their mistakes at some future election. We're sad because all other matters being equal, when Harry turns over his post in July not a single member of our Faith will be holding public elective office in the state of Nevada.

Before we get off the subject, we promise you that as long as the Israelite is publishing, it will do everything in its power to encourage the eligible members of the 4,500 Jewish families in this area to register and vote next time and hereafter. The exact number of members of our Faith who went to the polls was pathetic. It used to be that way with the Negroes on the West Side until Goldwater came along to arouse them and then Dr. Charles West's Voice, an excellent newspaper, proved its capacity as a news medium for members of the Negro race. This is one area where Civil Rights demonstrations were unnecessary. Dr. West applied the old-fashioned American custom of logic and common sense to reason with his readers. It wasn't easy. It wasn't overnight. But today there is a least one minority group in our state that could be the balance of power in a close election.

Just as Dr. West emphasized in his appeal to his Race we hasten to add in our attempt to stimulate enthusiasm among members of the Jewish Faith, a bloc vote from a minority is definitely not an indiscriminate, blanket endorsement of a member of that group seeking office. In fact, who but one's very own would be the first and most authoritative to spot an undeserving candidate seeking personal gain? A minority group does not elect. It is a check and balance against basic antagonistic philosophies.

That's that, and how else could we have said it except in personal communication with two dear friends, Harry and Kay?

By now you know that Fran Cohen was installed as president of Hadassah, but only a tape recorder could do justice to Rabbi Gold's eloquence about Fran at last week's Oneg Shabbat. At the same time the good Rabbi had us blushing with the nice things he had to say about the Israelite. You missed the Robert Shiffman Bar Mitzvah. Bobby was outstanding. The entire congregation joined the proud parents and relatives in elation over the superb rendition of the Hof Torah. Of course, most credit is due our Cantor Kohn, whose diligent voice training was evident.

You'd be surprised at the howl put up because Helene suggested a recipe that mentioned the use of butter in a meat dish. The fact that it also stated margarine or oil could be substituted, was overlooked. Not that Helene can't hold her own with the other women in our community, but out of curiosity, we checked, and just as we surmised, you probably guessed it by now. The ones who screamed the loudest don't maintain a kosher home.

Temple president Stan Irwin conducted his first board of director's meeting and issued the statement that all members must dedicate themselves to the success of the workable program for the Jewish community. We read about it in the Review-Journal and commend that paper for its interest in conveying news of our Faith to the general public.

Judy Garland is back in town and we're heart-broken because we were not invited to one of her performances at the T-Bird. Everyone knows we are her No. 1 fan in the entire world.

Two Ritas attended Services, Bliss and Gold, and without you, Kay, the choice was narrowed to determine which of those stumping women were wearing the most outstanding chapeau. We're not going to venture an opinion, as we've never dared in the past. We've got courage, but we're not that brave. Let H.M.G. try it, unless he's as big a coward as we are. One thing we did find out was that Rita Bliss designed and made her white head covering just for the Shiffman Bar Mitzvah.

(Continued on Page 5)