

# From the Desk of Rabbi Gold



A copy of this version of the 23rd psalm has been requested by many people. I therefore make this possible through the courtesy of the Las Vegas Israelite.

"A Materialist's Prayer of Comfort."

Science is my shepherd; I shall not want

He maketh me to lie down on foam rubber

Mattresses in my fall-out shelter

He leadeth me in my new Cadillac over

Eight lane super highways to the race track or casino

The Sisterhood of Temple Beth Shalom is starting a new monthly series of LUNCHEON AND CARD PARTIES, under the chairmanship of Ada Ellenson. The first will take place Wednesday June 23rd, at NOON, at Temple Beth Shalom, donation \$1.75. Hostesses for this affair will be Ada Ellenson, Jean Gould, Ruth Irwin, Fran Laiken, Louise Leppe. For reservations please call, 735-7684 or 735-6908.

He restoreth my gambling and stock losses

He guideth me in straight paths to the

Psychiatrist's office for my neurosis sake

Yea, though I walk through the valley

Atomic destruction and the shadow of fallout death

I will fear no communists

For thou, my anti-missile missile art with me,

Thy radar screen and my bank account, they comfort me.

Thou preparest T.V. dinners before me in the presence

Of the world's destitute and hungry peoples

Thou annointest my head with hair lotion,

My liquor bar runneth over Surely good luck and entertainment will I follow

All the days of my life. And I shall dwell in my ranch or split level house in America forever.

Adapted by Rabbi Gold of Temple Beth Shalom from the 23rd psalm with many apologies to the original and to other adapters.

# PEDERSEN WARD AD DEPT. HEAD "I DECLARE" by Claire Dase



STEVE PEDERSEN

John Damron, manager of the new Las Vegas Montgomery Ward store, has announced the appointment of Steve Pedersen as manager of advertising and public relations.

A native of Kansas, Pedersen started his business career as a commercial artist in 1961 following attendance at the University of Kansas. In 1963 he was named advertising manager of a local chain of retail stores in

My condolences to the families of Rebecca Salton and Julius Newman. Each donated towards our community in many ways, and will be sorely missed.

Hear that Joanne Weinstein is doing well after her surgery and came through like a trojan. Same applies to Vicki Graffman. Get well soon, we miss you.

Rochelle David, due to a misprint, was left out of the B'nai Brith article last week. We did mention that you rendered solos at the installation.

Another beautiful Bar Mitzvah last week, with the simchas of the Osheroff family. May you continue to have only joyous occasions. The buffet was a delight, and catered by the Dvoraks.

Las Vegas, and in 1964 joined Ward. He and his wife and two children are residents of Las Vegas. He is a member of the Las Vegas Press Club.



Sam and Irene Dvorak will be your hosts at the new "Freddie's" 320 E. Carson. Good luck in your new venture. We are all pulling for you.

This week sees the happy occasion of the Schiffman Bar Mitzvah, Bobby, son of the popular Bud and Bernice. Much nachus and joy to the family.

Congratulations to Bernie and Dorothy Ogron on the birth of daughter Cami.

Happy to see Sonia and Harry Cobb visiting back to their own town last week. Miss them sorely.

B'nai Brith rummage sale June 24 and 25th in Carver Park, Henderson. Please bring merchandise to the Temple or call 382-6283,

Goods left at Temple, please mark.

Any group that has any need to use the skirts ribbons and etc., for special occasions, please contact me, and I will be delighted to be of assistance. The custodian has no access to them.

Rabbi Gold was on "Talk of the Town" program on Channel 13, led by Bob Scott on June 13th at 8:30 a.m. The talk he gave proved so inspirational, many requested copies of his poem.

Marie and Al David are having an open house, Sunday June 20 from 3 p.m. to 5, to welcome to our community their new daughter, Michelle. They say they are the lucky ones but those who know the Davids will never be able to tell our new Las Vegan how very fortunate she is. Only time will let her know. Mazel Tov and all the joy to you all.

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JEWISH WAR VETERANS AUXILIARY WILL HOLD A FUND RAISING BRUNCH AT THE HOME OF MRS. MILDRED FULLMAN. THE AFFAIR IS SCHEDULED FOR THURSDAY, JUNE 24th, TO RAISE FUNDS TO PURCHASE A BRAILLE ENCYCLOPEDIA FOR THE CLARK COUNTY SCHOOL DISTRICT. CALL MRS. JOAN WEISMAN AT 735-4804. DONATIONS FOR THE BRUNCH ARE \$2 PER PERSON.

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