

Haves Appointed

myman H. Haves, of Los Angeles, California, has been appointed Executive Director of the Sixth Region of the Jewish War Veterans of the U.S.A., it has been announced by Monroe R. Sheinberg, National Executive Director.

Mr. Haves will coordinate the activities and programs of JWV's Sixth Region, which includes fifteen states.

The Jewish War Veterans will cooperate with all organizations working to advance America's ideal."

New Advertisers

In order to maintain the very highest standards, the Las Vegas Israelite urges readers to give every consideration to comparative values of our advertisers.

BACK STAGE DELI
by Jack Tell

If you are a horse player, whether you win or lose you have to get hungry sometime. If you are a night club goer, no matter how much you drink, there comes a time when your stomach has a craving for food.

This is as good a time as any to introduce you to Lou Axler and Stan Stone's Back Stage Deli, located adjacent to the Rendezvous Sports during the daytime and the Pussycat A Go Go throughout the night. Here is a delightful new restaurant consisting of a coffee shop and dining room, where you can get any Kosher style dish from a sandwich snack to a full course meal. Its open 24 hours every day except Sunday.

We're going to tip you off on some inside information

about the Back Stage Deli, and why it is fast becoming the hangout for those in the know about town. One thing about horse players. They will settle for nothing less than the best when it comes to food. Stan, who has been in the restaurant business for 23 years, prepares all the dishes himself, and many are home made, like the matzah balls and chopped liver.

All the Vienna products are fresh out of California and the tasty dishes are priced competitively. For instance, the chicken and boiled beef flanken in the pot are \$1.95. The overloaded, delicious corn beef and pastrami sandwiches are priced at 95 cents and any combination of delis are available.

Some of the more popular quick dishes are the potato pancake with sour cream or apple sauce (at \$1.25) or the borsht with sour cream or boiled potato at a half a dollar.

Here is one of the few places in town you can get real bagels with lox and cream cheese. If you are in the mood, try some of Stan's potato latkes, with the grease hardly noticeable.

See for yourself. Try the Back Stage Deli without leaving your own home. Dial 734-6903. There's free delivery all over town.

IT PAYS TO
ADVERTISE IN THE
LAS VEGAS ISRAELITE

It's "Mardi Gras" Time

THE "MARDI GRAS BALL", rich in history and tradition and dedicated to fun on a grand scale will take place MARCH 2nd. IN THE FABULOUS FLAMINGO CONVENTION HALL!

This benefit is held annually to honor the Rose De-Lima Hospital. As you know, it is a fully accredited hospital and a member of the American Hospital Association; Western Hospital Association, Catholic Hospital Association and Nevada Hospital Association. Never turning away a patient because of inability to pay.

GOAL THIS YEAR IS FOR NEW EQUIPMENT NEEDED IN THE ROSE DE LIMA HOSPITAL.

Festivities begin at 6 pm. and will continue until????? The buffet, a gourmet's delight is \$2.00 - Cocktails 50¢ Wonderful music for dancing and special entertainment all during the evening!

THE GALA CORONATION with all due pomp and ceremony of the KING AND QUEEN OF THE MARDI GRAS will take place at 9:30 p.m. Tickets are now on sale (\$1.00 donation) entitling holders of lucky numbers to vie for honors of winning prizes such as:

First Prize. \$1,000.00 in Silver Dollars.
Second Prize.
"MEXICAN HOLIDAY FOR TWO", Via Western Air Lines with Hotel accommodations at the Balsa Hotels Company in Mexico City and Acapulco; and
Third Prize.

Magnavox Colored TV, in addition to MANY, MA-Magnavox Colored TV, in addition to MANY, MANY OTHER FABULOUS PRIZES!!

Remember. . . There is no admission charge. The public is invited. Everyone come and have fun!

Why not come in costume, and be eligible for a prize? Or, come as you are BUT COME!! COME TO THE MARDI GRAS!! Get tickets by calling Mrs. Herb Tobman 878-3630.

WANT ADS WANTED

Starting next week LAS VEGAS ISRAELITE will commence a section devoted to.....

WANT & CLASSIFIED ADS

All families of readers are invited, FREE OF CHARGE, to advertise to Buy, Sell, Exchange, Rent, Lease, Give Away, or Ask For: furniture, clothing, household appliances, pets, autos, homes, or seek a job or a boarder, and even a seryant.

Businesses are invited to participate in this interesting and delightful section by bringing their Services or Merchandise to the attention of ISRAELITE readers at the Low, Low rate of \$2.50 for nine lines (40 words).

Don't delay - Send copy today, to Las Vegas Israelite, P.O. Box 549, Las Vegas. Or Call 870-1255. Do It Right Now.

GOOD LUCK
to
Back Stage DELI
Leif & Tucky Brandin of
Desert Poultry

ANSWERING SERVICE 735-1421
"AROUND THE CLOCK"
• Reasonable • Monthly Flat Rates • No Extra Charges •
A-1 Telephone Answering Service
537 East Sahara, Suite 210 Las Vegas

Congratulations
to
Back-Stage Deli
Bass & Son
Wholesale & Retail Meats
U.S.D.A. Choice Meats
953 E. Sahara
(In Commercial Center)

Good Luck
to
Back Stage Deli
DAVID FOODS INC.

Best of Luck
Back Stage Deli
Huggins Young
Coffee Company

GOOD LUCK
to
Back Stage Deli
ARDEN DAIRIES
1000 No. Main
384-4127

Lou and Stan's
BACK STAGE DELI
3235 Las Vegas Blvd. So.
Adjacent to The Pussycat A Go Go
Featuring . . .
Kosher Style Vienna Corned Beef & Pastrami
DELIVERY SERVICE & DELI BY THE LB.
734-6903
SANDWICHES & MEALS SERVED IN OUR DINING ROOM & COFFEE SHOP

NOT AGAIN! - I FORGOT TO SEND MY SUBSCRIPTION IN TO
LAS VEGAS ISRAELITE - P. O. BOX 549
LAS VEGAS, NEVADA

Dear Jack:

I am deeply interested in the welfare and growth of our Jewish Community.

Please add my name to your fast growing list of subscribers:

Name (Print Clearly) _____
Address _____ Apt. No. _____
City _____ State _____ Phone _____

One year (52 issues) _____ \$ 6.00
 Two Years (104 issues) _____ 10.00
(Please make checks or money orders payable to Las Vegas Israelite)

Payment enclosed Bill me later
Optional: Good luck. Get lost.