

Rabbi Gold

Dear Jack:

Congratulations on your venture into the field of publication! We wish you every success in the years ahead and are looking forward to an outstanding newspaper of Jewish news and events. If am sure that your past efforts will be even surpassed, and that the Las Vegas Israelite will measure up to your and our expectations.

May God grant you and your loved ones, good health, joy and success.

Cordially yours, Rabbi Aaron S. Gold

Dear Jack:

I extend to you my heartiest congratulations as you embark upon this newest and most promising level of your career, that of Editor and Publisher. My felicitations are not without some reservations, Jack, and I would like to explain that to you. Your competence as a newspaper man and your integrity as a gentleman and your devotion as a Jew are very real qualities and they are apparent to all of us who know you with affection. Yet none of us - and certainly I am willing to stand with your closest friends in this - wishes to see you burdened or placed in the position of receiving the barbs and catcalls of the ugly and the bigoted. But this is the position in which you have now placed yourself as both publisher and editor. You have chosen a nice clean fishbowl and you've set up shop right in the middle of it. It will be comfortable, Jack, so long as you seek comfort. But you are too filled with energies and with principles to make comfort your goal -and the individual who leaves that goal and seeks truth instead is open to trouble. I pray, Jack, that in your search for truth - and for the dissemination of truth you will be guided by the ethical imperative which set your Judaism as a lewelled crown upon the throne of the world. I pray that you will dare to cast light upon the shadows of intolerance and oppression even if those shadows are the creations of persons and institutions whose affections you might do well to court. I pray that the rigors and demands of business which must push and pull the publisher like a yo-yo on the end of a string will never touch the impartiality and objectivity of the reporter and editorialist.

And finally, Jack, I pray that God in Heaven will bless your efforts so that you may continue to serve His children as teacher and guide, forin reality these are the burden of your calling. May they be your blessing. Cordially,

Rabbi Erwin L. Herman Director of Regional Activities, Union of American

Hebrew Cong-

regations.

May I express my best wishes to you in your new endeavor to bring to the City of Las Vegas a meaningful and purposeful newspaper of Jewish interest in the English language. A paper that will stimulate various activities of our Temple.

Best wishes from Mrs. Kohn and myself.

_ Cantor Kohn.

Dear Jack:

Congratulations on the new Las Vegas Israelite. May it ever prosper! May its clientele grow and grow! May it bring light into darkness and smiles into gloom, and serve the people forever more. Yours faithfully,

> Justice William O. Douglas (U.S. Supreme Court)



Gov. Sawyer

Dear Jack:

I am enclosing a check for a first-year subscription to the LAS VEGAS ISRAELITE and am happy to become an early subscriber.

I was very pleased to learn of your new publishing venture and I am certain that the LAS VEGAS ISRAELITE WILL play a vital part in serving the Jewish community and will be an asset to Las Vegas and to our state.

My sincerest congratulations and best wishes for the success of the LAS VEGAS ISRAELITE.

Cordially,

Grant Sawyer Governor



Dear Jack.

Congratulation on the birth of the Las Vegas Israelite--We want to be counted among the many God-parents who will watch this lusty in-

fant grow into brilliantly successful maturity under your capable direction and guidance.

With kindest personal regards to your family, we are

> Sincerely, Kay & Harry (Wallerstein)

WASHINGTON

January 26, 1965

Dear Mr. Telle

Thank you on the President's behalf for your letter. Although the pressure upon his time make it impossible for him to re-spond to all of the many requests for personal messages of various kinds, I do want to assure you that the interest which prompted you to write is very much appreciated.

in an effort to be helpful, however, there is enclosed a copy of the State of the Union Message wherein the President discusses his proposals for a Great Society for tomorrow. Perhaps you may find in this a suitable quotation which you would want to include in your newspaper. Excerpts are permissible provided they are accurate and properly identified as to source.

With the President's best wishes,

pecial Assistant to the President

Dear Jack:

May I take this opportunity to not only subscribe to your new Las Vegas Israelite, but also to wish you well in this venture.

Having had the opportunity to get to know you personally during the past year, and being most appreciative of the fine support and cooperation which you have been rendering to our Re-form movement, I shall look forward keenly to reading the Israelite and to continuing our association.

With kind personal re-

David Lesser Caplan Regional Director of Synagogue Administration. Union of American Hebrew Congregations.

Dear Jack,

Out fell the invitation to be a subscriber to the "Las Vegas Israelite," and down below the name Jack Tell, Editor and Publisher. And I said unto myself: Yankel belongs to that long distinguished roster of scribes, prophets -- to that effulgent heritage that gave us social justice, compassion for the weak."

Who, yes, Who, but Jack Tell, the incomparable Jack Tell, the sage, can tell those who have strayed to return to the fold.

Who but Jack Tell, at long last, could prove to be the rampart for Klal Yisreol L'Shana Haba B'Yurusalem! Long wave the Las Vegas

Israelite! And if your local synagogue wants some Shakespeare in Yiddish and what's wrong with the Jewish community--bring me out; between quotes from the Midrash and the dice -- I'll enlighten them.

Spizzy (Irving Spiegel, The New York Times)

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Dear Jack:

Good luck. Keep in touch. Sincerely, Harry Golden

Dear Jack,

I'm delighted that you have found your niche in Las Vegas. Best of luck in your venture and please keep in touch. If you have any "overset"

keep me in mind! With best wishes and looking forward to seeing you on my next visit, Kup

(Irving Kupcinet Chicago Sun-Times) Dear Jack:

Everybody here wishes you all the best with the Las Vegas Israelite. May your only problem be overtime in handling an extra-heavy subscription list.

Sincerely, Jim Roach Sports Editor (New York Times)



JERRY MACK

Dear Jack:

I hope your new newspaper will be a means of encouragement for all the members of our Faith in Southern Nevada to become stimulated, active participants in the diversified interests of Judaism offered by Temple Beth Sholom.

I wish you the best of luck. Jerry Mack (Beth Sholom President)

Dear Jack:

I have received word about your new newspaper and want to wish. you the grandest of all successes.

Eugene Murphy

Dear Jack:

I'm happy to hear about the LV Israelite, and we hope that it goes beautifully.

My best to the family. Marty Burden New York Post

Dear Jack & Bea: Mozel Tov. Sy Goldstein

Dear Jack,

It was a pleasant surprise to learn of your new venture. I want to wish you much "mozel" and success with the "Las Vegas Israelite".

I am looking forward to receiving your newspaper, and want to pledge my wholehearted support in your undertaking. There is no doubt in my mind that, under your guidance, the "Las Vegas Israelite" will serve the Jewish community faithfully without bias or personal prejudice toward any quarter.

A newspaper is nothing more than paper and ink, but a good newspaper has another ingredient; the morals, outlook and conscience of the man who signs his name as the editor and publisher. With Jack Tell at the helm, the "Las Vegas Israelite" will be a good newpaper.

With my very best wishes for a long and successful life for your paper, I remain, Sincerely yours,

Gil Blonsley

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Pepsi either way--diet or regular!

Best of Luck JACK TELL and LAS VEGAS ISRAELITE

party's over and the Pepsi is finished, there's no lugging back npties! No waiting for refunds! This is the modern way to get the bold, gen taste of Pepsi and Diet Pepsi-the official drink of today's mod-

come alive! the Pepsi generation!



either way!

Regular



