

MAZZUZAH MONTH

by Claire Dase

What could it be, that is so small yet looks so proudly and regally at the world, and proclaims "this is a Jewish household, and in these portals dwells the spirit of the Lord?"

It is a small metal container, fancy or plain, that within its depths holds a small hand-written paper, carrying the Shema, "Hear Oh Israel, the Lord our God the Lord is one." It is called a "Mazzuzah."

Under the guidance of Rabbi Aaron S. Gold the United Synagogue Youth will conduct the Mazzuzah Ceremony for all of us who would like to have such an Emblem placed on their door, with all the significance and honour to which it is entitled.

As explained by the Rabbi, Reform traditions of our Faith would be followed in performing the ceremony.

The joy from this one small Jewish Emblem, that in itself, signifies the glorious background of our forefathers, and which so proudly shows to the world, that we are proud of our heritage, may be obtained by contacting the Rabbi, or Edyth Katz or Danny Goldfarb, adult heads of USY.

The Mazzuzah, itself, may be purchased from the Temple's gift shop. Ranging in



all designs, from simple to ornate, there are many price categories.

The "Sign of God" on a door would mean much, as an inspiration to our youngsters, who would be allowed to place it upon your doorpost, under the Rabbi's guidance.

"For as they see, so shall they do," and only through the adult generation practicing each and every tradition, can one expect the generations that follow, to hold that Tradition high, and hand it on to those who come after.

Some place the Mazzuzah on each and every door but those who would have at least one on the Front door, would be taking large step in the right direction. It will encourage you to come and pray more often in our fine Temple. It will be a constant reminder that God is with you at all times.

Call the Temple and arrange to have the Mazzuzah placed at your door.

LAS VEGAS JWVA AN ACTIVE CHAPTER UNDER REBA ISLER

The Jewish War Veterans Auxiliary in Las Vegas is one of the most active women's groups in the area, and for several reasons. First, the work is directed mainly towards child welfare, which is a wonderful incentive for any organization and, second, JWVA president is Reba Isler, who is a virtual dynamo in keeping the wheels turning for a fast pace.

Reba is no novice in organizational fund-raising, so necessary to carry on the good work of JWVA. Since arriving in Las Vegas in 1959 she has worked with the Sisterhood, City of Hope, B'nai B'rith, National Council of Jewish Women, Hadassah, So. Nev. Memorial Hospital Auxiliary and the Senior Citizens of Clark County as a member of the advisory board.



MRS. REBA ISLER

Prior to that, since 1946, Reba served on Temple boards in El Monte, Sierra Madre and Encino, in addition to being first vice president of B'nai B'rith in Arcadia.

She was born in Newark, where she graduated from High School.

The year 1929 was no depression for her because it was then she met Charlie, whom she married two years later. The Islers have two children who live here in Las Vegas. A son, Toby, is an investment counsellor and a daughter, Iris is a housewife, married to Frank Morris. The Morris have given Reba and Charlie two granddaughters, Paula Lynn 4, and Debra Ann 2.

Reba's greatest satisfaction is "being part of an organization which has done so much for child welfare." To which we add, "Amen."

It Pays to Advertise in the Las Vegas Israelite

Retrospect

*What great wrong have they done to you?
I asked a damner of the Jew.
His Answer was, don't you hear people say
They control everything in the U.S.A. ?
He said his dislike for the Jew was innate,
But that's wrong, its an evil habit they cultivate;
And the stories they tell are so foolish they're funny -
When they say the Jews have all the money.
Is Henry Ford, John D. or Mellon a Jew?
Chrysler, Getty, Marshall Field - only a few of
the Gentiles who have most of our gold.
All our great industries are Gentile controlled;
When you speak of Bankers and banks,
You will find that three Jews are way up in the ranks.
The European Rothchilds, Loeb and Kuhn,
Where have you heard they caused any ruin?
Does Morgan, Giannini, Lamont, Chase or Sloan
Knock off the interest when they Okeh a loan?
And who are the makers of powder and shot?
If the DuPonts are Jewish then Moses was not!
And this is another wrong biased bleat,
When they yell about Jews controlling the meat.
Cudahay, Armour, Wilson, Libby McNeill, Swift, Hormel,
Hammond - no Jewish blood - reveal.
List up the stockholder in the chain grocery store;
You will find to one Jew - Gentiles by the score.
There isn't much left for the Jew, it would seem,
He may control some textiles and have a voice in
the screen.
And now for religion, the Good Books all say,
That we would be heathens, but for a Jew named Isaiah.
And what were Matthew, Mark, Luke, John and Paul?
The Prophets and Apostles were Jews, one and all.
There are good and bad in every Creed and Race,
and the Good try to keep the bad in their place.
Sixteen Million Jews are all in all this great sphere,
And only a coward this minority would fear.
You know this is all true, but this I must explain,
That my Father is from Poland, Mother from the Ukraine.
Which leaves me proud to express my views,
On the decency and good fellowship of most all Jews.*

Mrs. Sam Tucker

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