

JACK TELL'S NEWSPAPER

## LAS VEGAS ISRAELITE

OF NEVADA

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 AND Barney Glazer in Hollywood, Harry Golden covering America, and more to come.

# HELENE STADLER IN VEGAS

Ronnie Hart, daughter of Mr. & Mrs. Nat (Sylvia) Hart, became the bride of Max Abrams of Los Angeles, Calif., in the Rendezvous Room of the Riviera Hotel last week, with Rabbi Gold officiating. The bride wore an exquisite original floor length gown fashioned of Peau de sole material trimmed with tiny seed pearls outlining the lace design, long sleeves and chapel train. Her headpiece, too, was original and she carried a bouquet of white orchids. Her maid of honor, Anita Sandoval, wore an empire styled long gown top of which was in red velvet with a long smil skirt of red crepe. She carried a nosegay of red and pink carnations, and wore a simple veiled cap. The best man was Dr. Marty Ramon. Both Anita and Marty are Los Angeles residents. The groom's mother was dressed in a long gold gown and had an attached bolero which was trimmed with glass beads. Sylvia, mother of the bride, looked exceptionally well in her elegant sheath dress which was beaded just beautifully. The color was a heavenly shade of blue. Nat, father of the bride, was feeling so good that he almost left his Sylvia behind as they were walking to the altar. Rabbi Gold, as always, spoke beautifully and the ceremony was indeed a very fine one. Immediately following the ceremony and while the guests paid their respects to the new Mr. & Mrs. Max Abrams, cocktails and hor d'oevres were served. All the guests then went into another room for a delicious sit down dinner. Dave Burton and his group played and sang for the entertainment of the guests. This was a dancing crowd as the floor was pretty well occupied. Unbeknown to many of us the groom, Max, has a pretty good singing voice and so sang to his bride. This huzan bucka is O.K. Nat, the father of the bride, sang and danced and he too got quite an ovation. Well, by now everyone was very gay and so Rabbi Gold, Nat, the huzan bucka and Dave Bruton sang and they harmonized just beautifully. Stan Irwin was called upon to tell a story or two, Sam Landy also told a good story and Hal Balfor, former stage director at the Riviera and Flamingo Hotels performed a dance. Very good. Many friends and relatives came from out of town to celebrate this wedding. The honeymooners spent their first days together in San Francisco. They will make their home in Los Angeles where Max is a practicing attorney. Much Mazel, and happiness always.

Almost forgot, must mention the cake as this was one of 5 tiers, seven feet tall and certainly was a masterpiece. The top of the cake was a heart shaped chupa, trimmed with double silver bells, chime of which was a pink lily of the valley. This was baked so that each table had an individual cake enough to serve each person. Yummy, yum yum.

ents through the years.

Mrs. Dave Messing (Jeanne), popular club woman, has undertaken the distribution of 2500 tickets for the Nevada Heart Fund Association. Write up of the luncheon will be in next week's column. This gal is some worker, the best.

Bernice Shiffman, one of the hard working volunteers at the Nevada Memorial Hospital in the Auxiliary, will be taking care of the Expectant Mothers Tea group this year. These are held the second Tuesday of the month and also includes a tour of the hospital. Anyone interested can join.

Mrs. Harry Sonia Cobb will be the pianist at the memorial performance dedicated to Dr. James Dickinson at Nevada Southern University in the gymnasium Feb. 24th at 3PM.

Joan Oberfelder, who works so diligently for the Nevada Memorial Hospital, is appealing for donation of reading material. If you have any, please leave same in the accounting office. Greeting and Christmas cards are needed too, as they are used in making therapy books. Thanks.

In next week's column there will be a write up of Ricki Sadur's shower luncheon.

Dave Greenspun and Maury Stevens teeling off together the other A.M. Understand they did not do too well, anyhow they had some exercise and laughs.

A happy foursome Mel and Judy Golden, Scotty and Ricki Ferrar.

When the stores at the Dunes Hotel are ready for occupancy I am told there will be a children's shop in one of them. Two local gals will be the proprietors. More about this when it is about to be opened.

For those who inquired as to whether or not the sun glasses which are worn by the Astronauts can be made into a prescription lens, why not call the distributor and ask him? His name is Tony Reye, Caravan Motel, 735-0121. I believe he is better acquainted with his product than I am and I am sure he will be of help.

Condolences to Maurice Baker and family on the passing of his dear wife, Betty, who has been in poor health for some time. The Baker family resides at 1828 E. St. Louis Ave.

Nephew and niece of Ralph Kushner, Mr. & Mrs. Sam (Helien) Wexler, former residents of Chicago now reside in Las Vegas. Sam will be opening the Paddock Inn on Boulder Highway within the next 2 weeks. So here's to good luck and what have you.

Another newcomer to town Ann Abraham, formerly of Indianapolis and a very dear friend of Fay Glazier, who incidentally feels fine and looks well.

Bess and Joe Rosenberg send regards from Las Brisas en Acapulco, Mexico. Bess needs this rest as she gets into the swing of things re the Mardi Gras which is an annual affair to raise money for the Rose de Lima Hospital. Small world! Who should they run into in Acapulco? Paul Price.

Harry Cobb back home and feeling so much better.

## TELL TALES

"One Man Plus The Truth  
Constitutes A Majority"

BY JACK TELL

### THANK YOU NICE PEOPLE

It would be presumptuous if we were indifferent to the overwhelming reception accorded the first edition of the Las Vegas Israelite.

We're embarrassed. We're blushing. We're flabbergasted. But above all, we're most grateful.

To begin with, there never would have been a start to this venture without the encouragement and advice from Harry and Kay Wallerstein. That marvelous couple, so completely devoted to the welfare of the Jewish community and so down to earth, has been a most consistent supporter of this writer's efforts during the past year. Kay, the dear doll, has been our severest critic, but never hesitated to praise when her opinion so directed.

Then came Jack Entratter, who knows from no "huchmas" and who would stop at nothing to benefit Judaism, whether it be the maintenance of Children's Homes in Israel or the support of an Anglo-Jewish newspaper here. We are flattered to have gained the confidence and support of a man so devoted to our Faith. Entratter's concern for the welfare and growth of our Jewish community is the concern of the Israelite.

Carl Cohen and Temple Beth Sholom President Jerry Mack, two devout Jews, were most encouraging when the purpose of this paper was outlined. Cohen we'd known since the day we arrived in town, four years ago, and he always was most considerate of our acquaintance. We told you about Mack last week. These men have the interests of the Jewish community at heart. The Israelite will not let them down.

There were others, many others, George Rosencrantz, Al Goot (one of the first to subscribe), Percy Villa, Commissioner Harry Levy, Benny Goffstein, Art Lurie, Morry King and so many more too numerous to recall at the moment, all so very encouraging. The women leaders, whom we would not dare to list, who gave us confidence from the outset, are certainly responsible for the existence of the Israelite.

We would be inconsiderate if we failed to give public acknowledgement to the kindness of Ralph Pearl and Forrest Duke, who informed their readers about the advent of the Las Vegas Israelite. These two fine gentlemen, in a jangle of "journalists" have contributed a noble share by informing all Jewish families in this area that the Las Vegas Israelite is available.

The spiritual guidance received personally by this writer and his family from Rabbi Aaron S. Gold, is probably on the high level of the religious comfort and security attained by every other member of our congregation. However, when we approached the good Rabbi for his opinion, consent and support for the Israelite, we received an education in basic, concrete fundamentals concerning earthly matters. Specifically, Rabbi Gold explained the rights and wrongs of a Jewish publication. We hope in time to develop into a good student of his teachings. His eye for increasingly immaculate performance on our part will be the reader's assurance that a mistake once made inadvertently, will never be repeated. How proud we are to have a man of his caliber in our corner.

Cantor Joseph Kohn has tendered every cooperation in furtherance of this venture, and to him too, we are most grateful.

Helene Stadler and Claire Dase played important roles in the decision to bring out the Las Vegas Israelite. Helene, who has been doing this type of writing for more than three years encouraged us from the very start. Claire, who previously was a voluntary contributor of Jewish articles, never hesitated in her support of this newspaper. Both these women are true, loyal scribes. We hope the Israelite flourishes to the point where Helene and Claire may be compensated financially to the extent they warrant.

Securing the services of an agency for world-wide news, the Harry Golden column, Barney Glazer's Hollywood and other features were next in the order of business. Negotiations are being made for additional sources of interest to our readers.

Then came the mechanical task of transactions with printers. Here we ran into normal obstacles that greet every new business venture, but each was overcome with patience and understanding.

Meanwhile, master lists of all those entitled to receive the paper were being compiled from membership lists we had acquired from the Temple, the Men's Club and Sisterhood, The B'Nai B'Rith, The Jewish War Veterans, The National Council of Jewish Women, The Hadassah, The Social Club and others. In addition, the names of unattached Jewish families secured during the past year, all public figures in local, county, state and national positions, whom we'd met and who registered an interest in receiving the paper, were placed on the list.

In the very near future copies of the Israelite will be sent to Rabbis, presidents and leaders of more than 500 synagogues across the country. The purpose of this is to acquaint others with the activities of Temple Beth Sholom in Las Vegas, and to encourage them to arrange tourist groups to visit our fair city.

The first edition was put to bed, distributed and the first reactions from you, the readers, are beginning to come in. We are most grateful to your reception of the initial offering. As always, your comments, pro or con, will be welcomed.

Certain short-comings called for understanding, which we attempt to explain in the accompanying editorial.

Again, thank you for your continued enthusiasm, interest and support, and we reiterate; we will do our very best to strive for the very highest standards for you readers who deserve the best.

Belated anniversary greetings to Pat & Richard Friedman, two of the friendliest and warmest people I know.

Belated happy birthday to Mrs. Joe (Louise) Skurow.

Sam & Bea David's daughter Gail and her darling, celebrate their 2nd anniversary.

Birthday greeting to Nancy Marie, daughter of Mr. & Mrs. Jim (Janet) Reed.

## Editorial

### LET'S TAKE INVENTORY

For the record, to dispel all doubts and any rumors, the Las Vegas Israelite is owned wholly and solely by yours truly, Jack Tell. There are no backers, no secret partners and no shareholders of any portion of this operation. Not at this time, to be sure.

This venture was commenced at the urgency and persistence of many persons interested in the welfare of the Jewish community. As has been stated over and over again, the purpose of the Israelite is to serve the interests of Judaism.

Before embarking on the publication of a weekly Anglo-Jewish paper, the support and cooperation of a great number of persons was solicited and obtained. For the most part, those who had pledged to help get the paper off the ground, stood by their word. Everyone came through 100 percent, but there was one little factor we had not anticipated. It's the BML's.

The BML's, meaning "Bill Me Later", is a perfectly logical and ordinary practice in the course of any business, and certainly we are not complaining. But we must explain one little item which becomes an important requirement in the publishing of a newspaper.

One of the most expensive parts of the operation is the mailing out of thousands of pieces each week under the bulk mailing permit. Most of you know that because of our freedom of speech here in America, the rate for mailing a newspaper is very small. That is true, provided you first acquire the second class mailing privilege.

In order to acquire the second class privilege, a bona fide newspaper must be in existence for at least several weeks and must have a large percentage of its readers as paid subscribers.

After next week's issue, we will be applying for our second class mailing privilege. At that time we must produce our books and records to prove exactly how many of the readers are paid subscribers.

Now we have no intention of dunning anyone for their subscription fee. Those of you who have indicated they will pay after being billed later, a gesture we appreciate as much as those who have sent in the \$6 for one year or \$10 for two years, will receive the billing within the next two weeks. If it will not work too great a hardship on your pocketbook, we appreciate your consideration so that we will have clear sailing when we go up against the Postmaster, who is being most cooperative.

At the same time, we appeal to the sense of reasoning of those who intend to become subscribers, but who have not just gotten around to it. Here again, we explain how necessary it is for them to join the ranks of paid subscribers in order for us to receive the low rate mailing privilege.

Whether you subscribe or not, you will continue to receive this paper for some time in order to give our advertisers the widest coverage for their money and to bring the most and best news and features of Jewish interest to the widest latitude of readers.

If you do not receive this paper in the mail, you still may obtain a copy free of charge by attending Services at Temple Beth Sholom. The papers are available there and will continue to be as long as it is in publication. This is one simple method of bringing a large turnout to the Synagogue, but you may be assured, the free paper is the least of all the advantages you will obtain by attending Services.

You will commune with God in beautiful, sedate, tranquil surroundings. You will become a part of religious Judaism in splendid dignity. The choir, the Sermon, the special arrangements planned for any Service you attend will open your eyes to rituals in a setting you never dreamed possible. As an aftermath, the Oneg Shabbat, will prove the ideal finale for an evening well spent.

So come for your paper, but stay on for your own good. Meanwhile, bear in mind at all times, this paper is yours. It is here to enlighten you, to entertain you and more than anything else, to be a source of communication with you and from you to all others in the Jewish community. Use it well. Help it grow.

Some day it may prove to be a valuable asset in your philosophy of why and what makes things tick.

*Jack Tell*

### BBY DIRECTOR IN LAS VEGAS

by Tina Werner

Hal Mundsheim, District 4 B'nei B'Rith Youth Organization Director, visited the Las Vegas chapters of BBG and AZA recently. It was Mr. Mundsheim's first Las Vegas visit since April, 1963.

Chapter problems, and how to overcome them, were discussed in the joint meeting. The importance of a large membership was tossed in

the air for debate and many fine solutions were thought of and fully evaluated.

District 4, known as the international region, is composed of 7 regions, covering the entire western coast of the United States plus portions of Mexico, British Columbia, and Hawaii. There are 114 BBG chapters and 92 of the AZA, with 10,000 members in all.

A somewhat belated anniversary greeting to old friends Harry & Sarah Tabak. It was their 27th.

A great honor was paid to Sidney Kaye when he was appointed as Nation Deputy officer of the Jewish War Veterans of the U. S. of America. Mr. Kay is a well known real estate broker and has been certified as a United Nations Observer by the veterans organization. Mr. Kaye too, was instrumental in the formation of the local JWV post 711 and has had several national appoint-